



Sparkelweb

Strategy

Performance

Results

About Us

Welcome to Sparkelweb Your Performance Marketing Partner

At **Sparkelweb**, we specialize exclusively in Performance Marketing helping businesses generate qualified leads, real enquiries, and measurable ROI through paid advertising.

We don't believe in vanity metrics.

Clicks, leads, conversions that's what we optimize.

Why Choose Sparkelweb?

- **Lead-Focused Ad Campaigns**

We run high-converting Meta Ads & Google Ads designed to bring genuine enquiries — not just reach.

- **ROI-Driven Strategy**

Every campaign is planned, tested, and scaled using data — so your ad spend works harder.

- **Complete Funnel Support**

From ad creatives to landing flow & WhatsApp lead routing — we manage the full lead journey.

- **Transparent & Result-Oriented Pricing**

No false promises. Clear reporting. Real performance tracking.

If your goal is growth through paid Ads **Sparkelweb** is built for that.

OUR ACHIEVEMENTS



4+

YEARS EXP
Digital Marketing



10cr+

ADS SPEND
Managed



99+

HAPPY CLIENTS
Across India



1200+

PROJECTS DONE
Campaigns

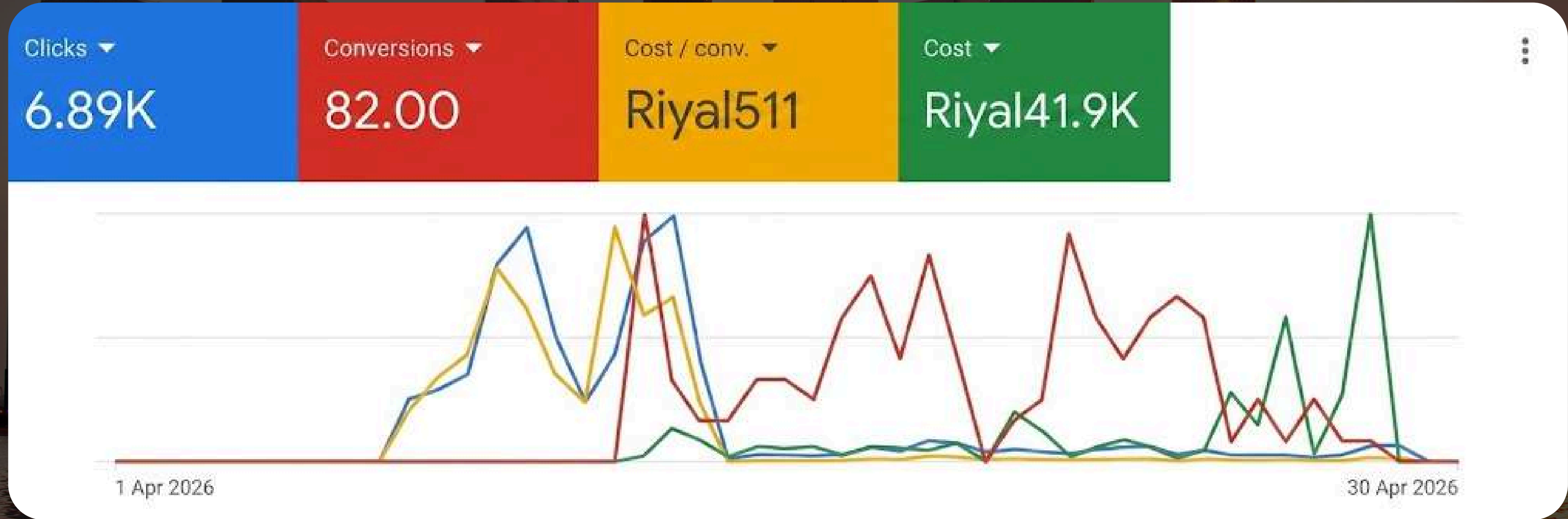


WORK WITH



SFDA Consultation (UAE – Turkey)

Timeframe – 1 Apr 2026 to 30 Apr 2026

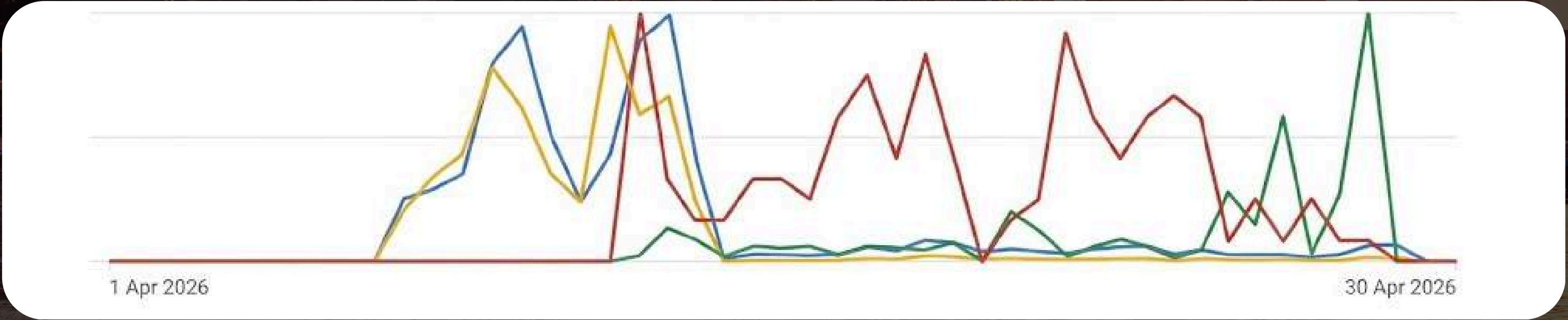


Google Ads Overview

Timeframe: 1 Apr 2026 to 30 Apr 2026

CAMPAIGN TYPE	IMPRESSIONS	CLICKS	AVG. CPC	COST	COST/CONV
Search	2.26M	71.5K	1.69 SAR	121K SAR	950 SAR

Conversions (Leads) **127**



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Timeframe – 1 Apr 2026 to 30 Apr 2026

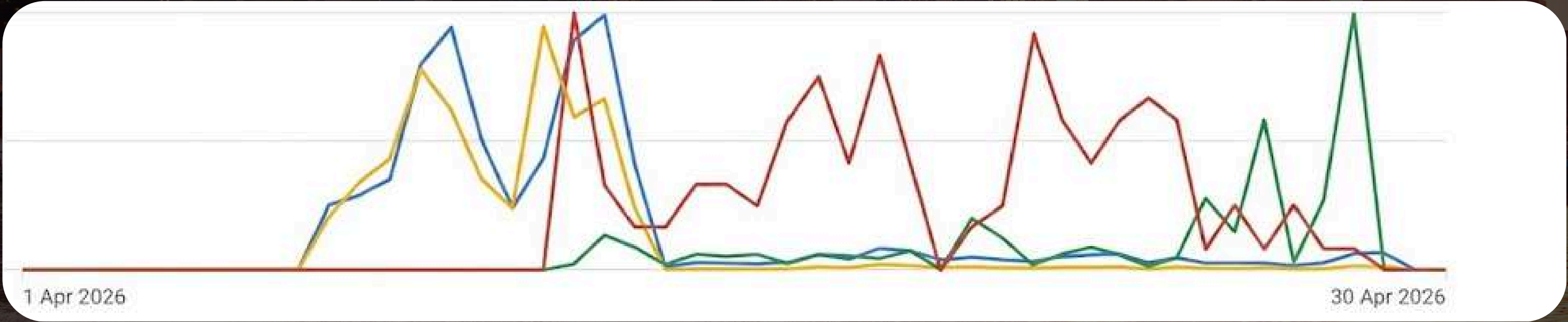


Google Ads Overview

Timeframe: 1 Apr 2026 to 30 Apr 2026

CAMPAIGN TYPE	IMPRESSIONS	CLICKS	AVG. CPC	COST	COST/CONV
Search	52464	6886	6.09 SAR	41,906 SAR	511 SAR

Conversions (Leads) 82



Meta Ads Results

Highlights

- Total Ad Spend: ₹9,29,818
- Total Leads Generated: 10,000+
- Average Cost Per Lead (CPL): ₹40 – ₹103
- Property Price Range: ₹17 Lakhs – ₹70 Lakhs
- Total FB Campaigns Run: 40+
- Shown below: 6 active campaign screenshots (confidential data blurred)

Performance Summary

- CTR: 2.8% – 4.5%
- Conversion Rate (Lead Form Completion): 7% – 11%
- Qualified Leads: Verified via CRM tracking
- Estimated ROI: 12–15x (based on sold property data)

Total amount spent

₹ 929,818.39

Spending limit >

₹ 15,667.25 remaining

Cost per result alerts (last seven days) ⋮



Ad Group - 3Bhk - L17

₹98.81 Cost per On-Faceboo...

+152.9%



New Leads ad set

₹73.17 Cost per On-Facebook I...

+52.3%



Meta Ads Results



● Active

2Bhk - L17

2,771 On-Facebook leads	₹40.17 Cost per On- Facebook lead	₹111,305.8 4 Spent
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3 recommendations >

● Active

2bhk - 220 GAJ New

264 On-Facebook leads	₹61.06 Cost per On- Facebook lead	₹16,120.36 Spent
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High-performing campaign
4 recommendations >

Total amount spent ₹ 929,818.39	Spending limit > ₹ 15,667.25 remaining
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● Active

2Bhk - 220 GAJ

3,463 On-Facebook leads	₹34.58 Cost per On- Facebook lead	₹119,761.79 Spent
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2 recommendations >

● Active

2,3 & 4Bhk - Vivanta Residence

274 On-Facebook leads	₹103.64 Cost per On- Facebook lead	₹28,398.47 Spent
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1 auction overlap recommendation >

● Active

3Bhk - Taj Housing

831 On-Facebook leads	₹68.86 Cost per On- Facebook lead	₹57,223.01 Spent
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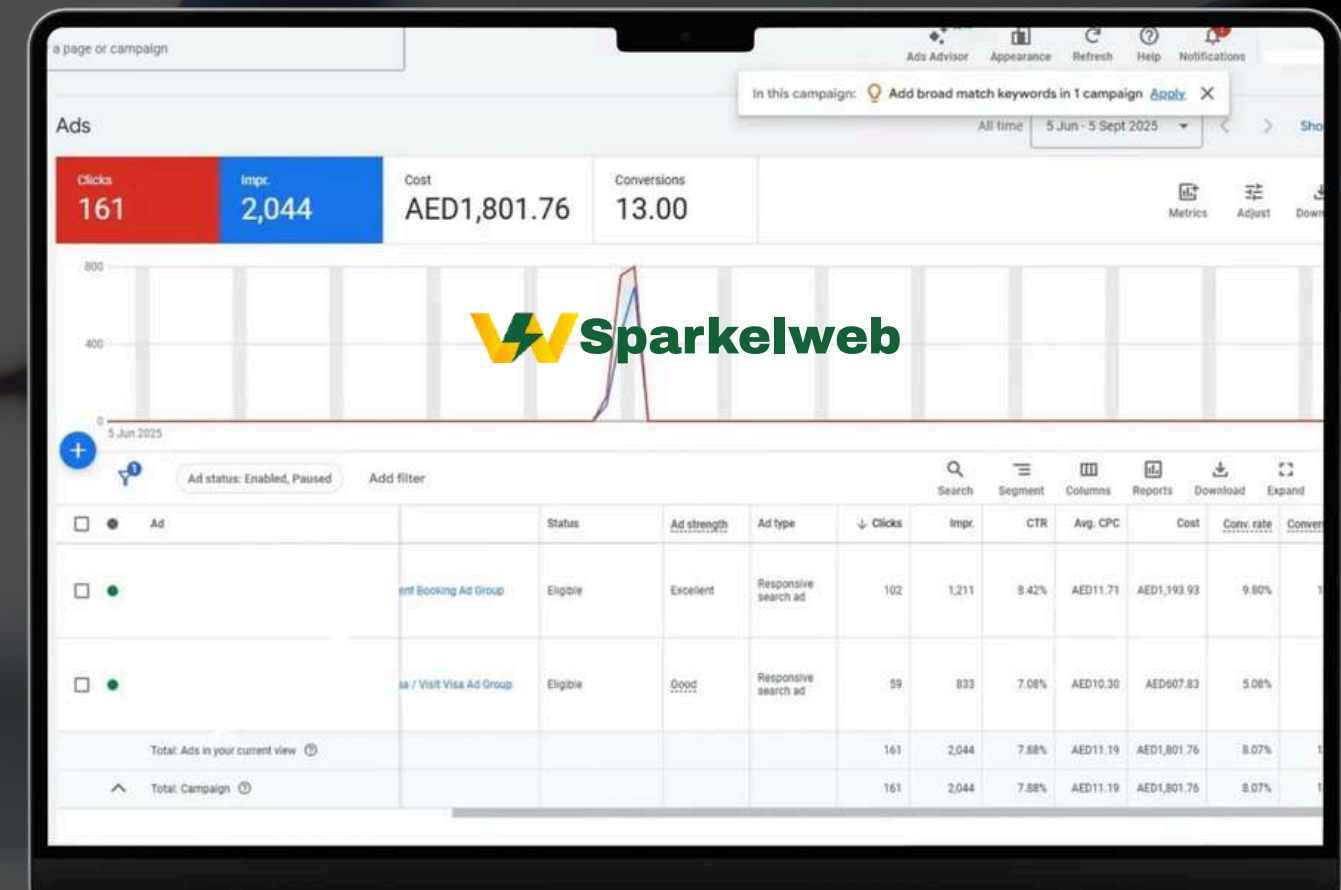
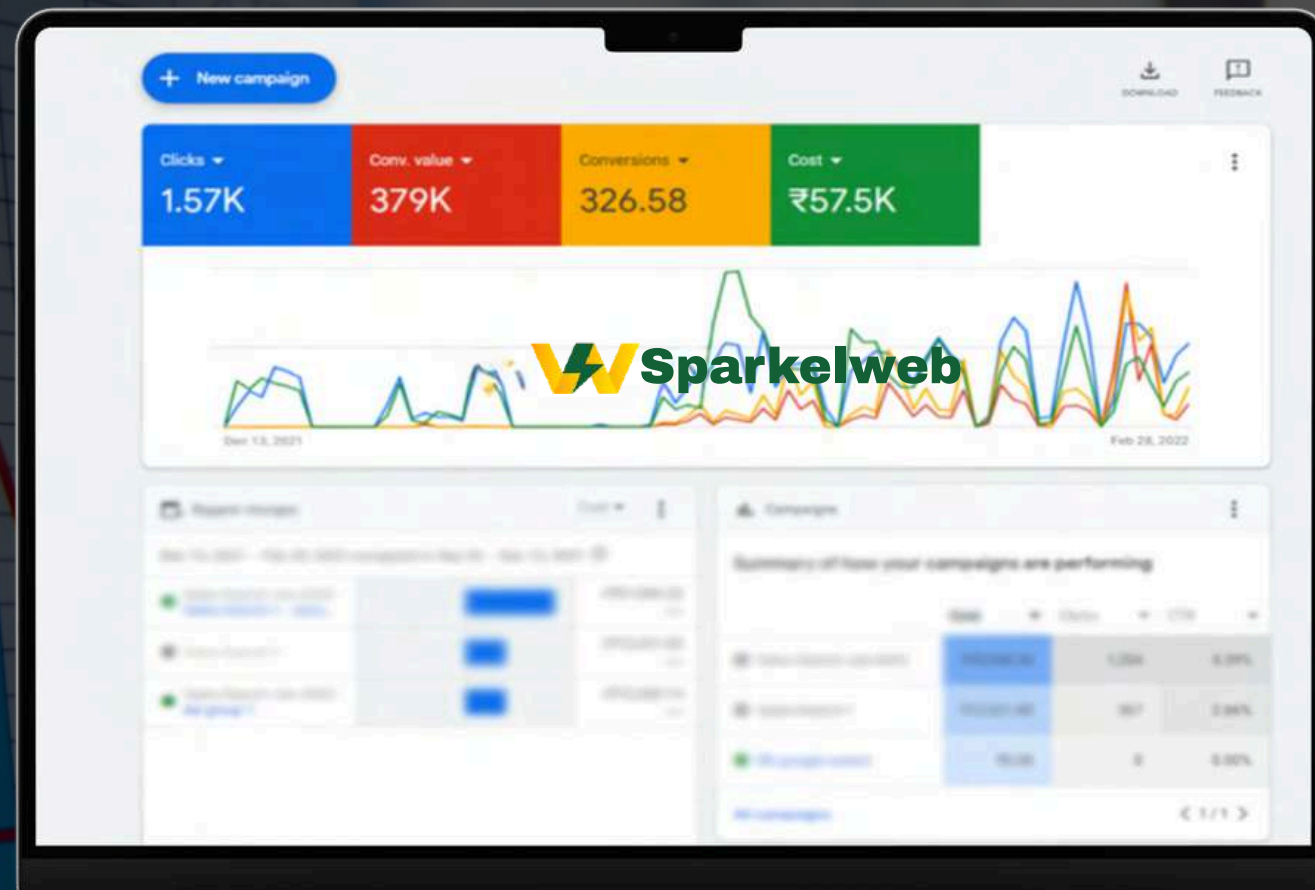
High-performing campaign
3 recommendations >

● Off

New Jai Leads Campaign - 3Bhk

265 On-Facebook leads	₹50.05 Cost per On- Facebook lead	₹13,264.48 Spent
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Google Ads



| Search Ads (High-Intent Leads) | Call Ads & Lead Form Ads |
| Location-Based Targeting | Conversion Tracking & Optimization |

Ad Creative

DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

SHREE SWAMI SAMARTH
2 & 3 BHK MODERN HOMES

Aadrika
1 & 2 BHK NATURE HOMES

PANORA
1 & 2 BHK NATURE HOMES

Shree Swami Samarth, Bibwewadi (Under Construction)

Aadrika, Hingne, Sinhagad Rd. (Ready Possession)

Panora, Taljai (Under Construction)

We can get you where you want to be..

Info: dpventures@gmail.com Contact: 8484078858

DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

OBJECTS IN THE MIRRORS ARE CLOSER THAN THEY APPEAR

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SHREE SWAMI SAMARTH
2 & 3 BHK MODERN HOMES

Shree Swami Samarth:
A New Horizon in Elegance Witness the Journey of Timeless Living!

Plot 96, Mahesh society, Bibwewadi, Pune-37

MAHA-RERA REG. NO. P52100047340

Project by **DHANKAWADE PATIL VENTURES** and **EMPIRE DEVELOPERS**

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MAHA-RERA REG. NO. P52100045963

PANORA
1 & 2 BHK NATURE HOMES

15+ Amenities

FOR BOOKING & MORE DETAILS **8484078858**

साईट पत्ता: सर्वे नंबर ३, नवमहाराष्ट्र हायस्कूल मैजरी धनकवडी, पुणे-४११०४३

DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

PANORA
1 & 2 BHK NATURE HOMES

Turning Your Dreams Into Real Home

DHANKWADI

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Project by **DHANKAWADE PATIL VENTURES** and **OM SAI DEVELOPERS**

PANORA
1 & 2 BHK NATURE HOMES

Presenting you all New Era of Smart Living

15+ Amenities

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SHREE SWAMI SAMARTH
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Project by **DHANKAWADE PATIL VENTURES** and **EMPIRE DEVELOPERS**

SHREE SWAMI SAMARTH
2 & 3 BHK MODERN HOMES

Where Timeless Tradition Meets Modern Luxury!

From Mahesh Society's History to Shri Swami Samarth's Exciting Future

For further details, please contact **8484078858**

MAHA-RERA REG. NO. P52100047340

Ad Creative

Ps PHOTO SHOP

DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

PANORA
1 & 2 BHK NATURE HOMES

FOR BOOKING & MORE DETAILS
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☎ टेलिफोन-०२०-२४३७०८८९ ✉ ई-मेल-info.dpventures@gmail.com

साईट पत्ता - सर्वे नंबर ३, नवमहाराष्ट्र हायस्कूल शेजारी धनकवडी, पुणे-४११०४३

कॉर्पोरेट पत्ता-सर्वे नंबर २१, धनश्री बिल्डिंग अक्सिस बँकेजवळ काशिनाथ पाटील नगर, पुणे-सातारा रोड, धनकवडी, पुणे-४११०४३

SHREE SWAMI SAMARTH
2 & 3 BHK MODERN HOMES

DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

Redefining Luxury Living:
Experience Elevated Comfort and Sustainability at Shri Swami Samarth's New Horizons

MAHA-RERA REG. NO. P52100047340

For further details, please contact
8484078858

PANORA
1 & 2 BHK NATURE HOMES

Discover a green paradise at Panora!
Wake up to birdsong soak in panoramic, landscapes, and wander through lush greenery Your home here is a tribute to nature's beauty

Project by
DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

MAHA-RERA REG. NO. P52100045963

FOR BOOKING & MORE DETAILS
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PANORA
1 & 2 BHK NATURE HOMES

MAHA-RERA REG. NO. P52100045963

UNLOCK THE DOOR OF LUXURIOUS LIFESTYLE!
BIG SENSATION OF @TALAJI

Project by
DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

OM SAI DEVELOPERS
PROMOTER & BUILDERS

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HAPPY INDEPENDENCE DAY

DHANKAWADE PATIL VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES.

EMPIRE DEVELOPERS

Plot: 96, Mahesh Society, Bibwewadi, Pune - 37

This Independence Day,
unlock the door to your future and step into the home you've always dreamed of.

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पुण्यात आणि निसर्गाच्या साविध्यात घर..?

होय, अगदी तळजाई फॉरेस्टला लागून

1BHK 42* लाखांचा पासून पुढे
2BHK 59* लाखांचा पासून पुढे

1BHK
ISOMETRIC VIEW

ENTRANCE

1. LIVING ROOM
2. MASTER BEDROOM
3. WC
4. BATHROOM
5. KITCHEN
6. DRY BALCONY
7. BALCONY

2BHK
ISOMETRIC VIEW

ENTRANCE

1. LIVING ROOM
2. MASTER BEDROOM
3. WC/BATHROOM
4. BEDROOM
5. KITCHEN
6. DRY BALCONY
7. BALCONY

Project by
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LIGHTNING DREAMS, FULFILLING PROMISES.

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PROMOTER & BUILDERS

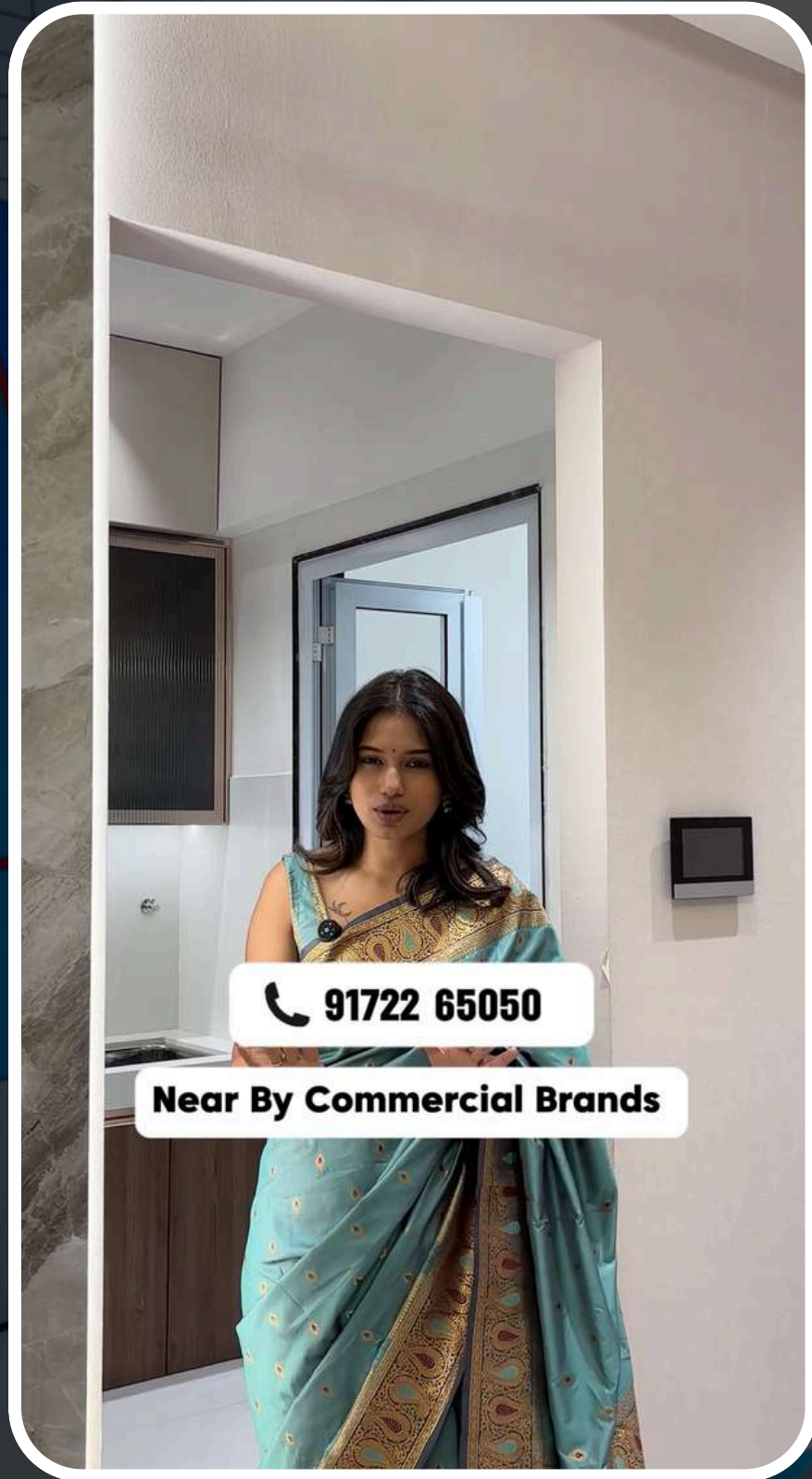
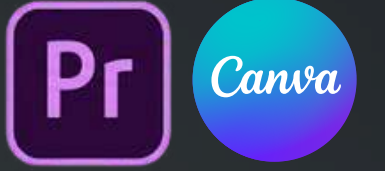
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Ad Creative Video



REAL ESTATE LEAD GENERATION AUTOMATION FUNNEL



ADS

Name

Mobile Number

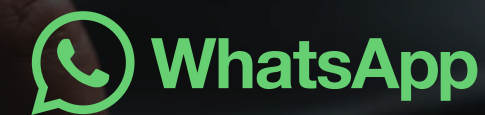
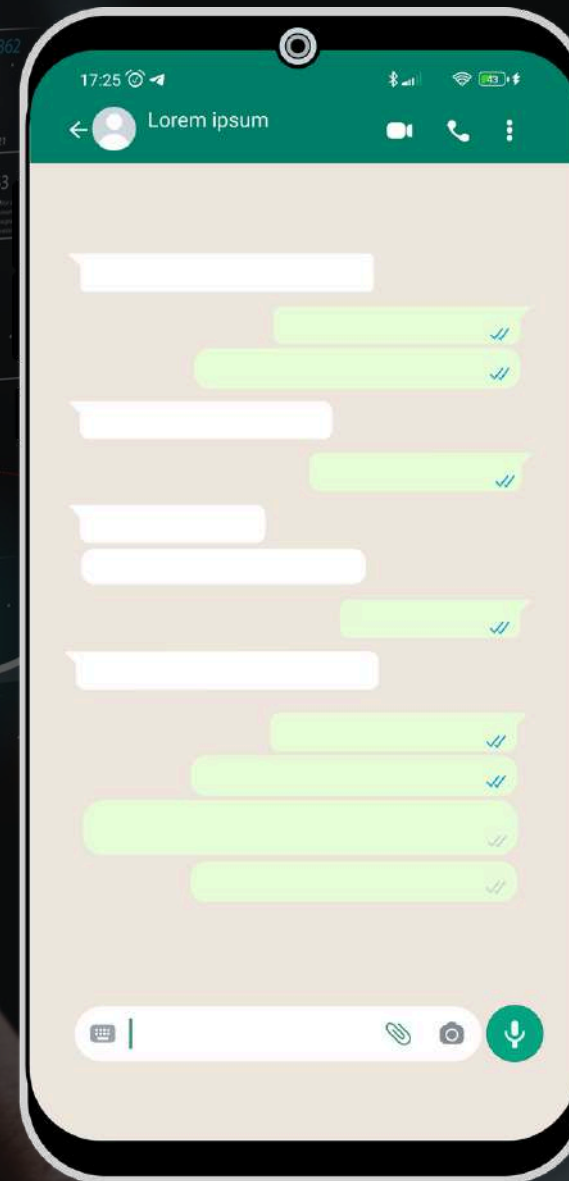
Enter your email

Budget Range

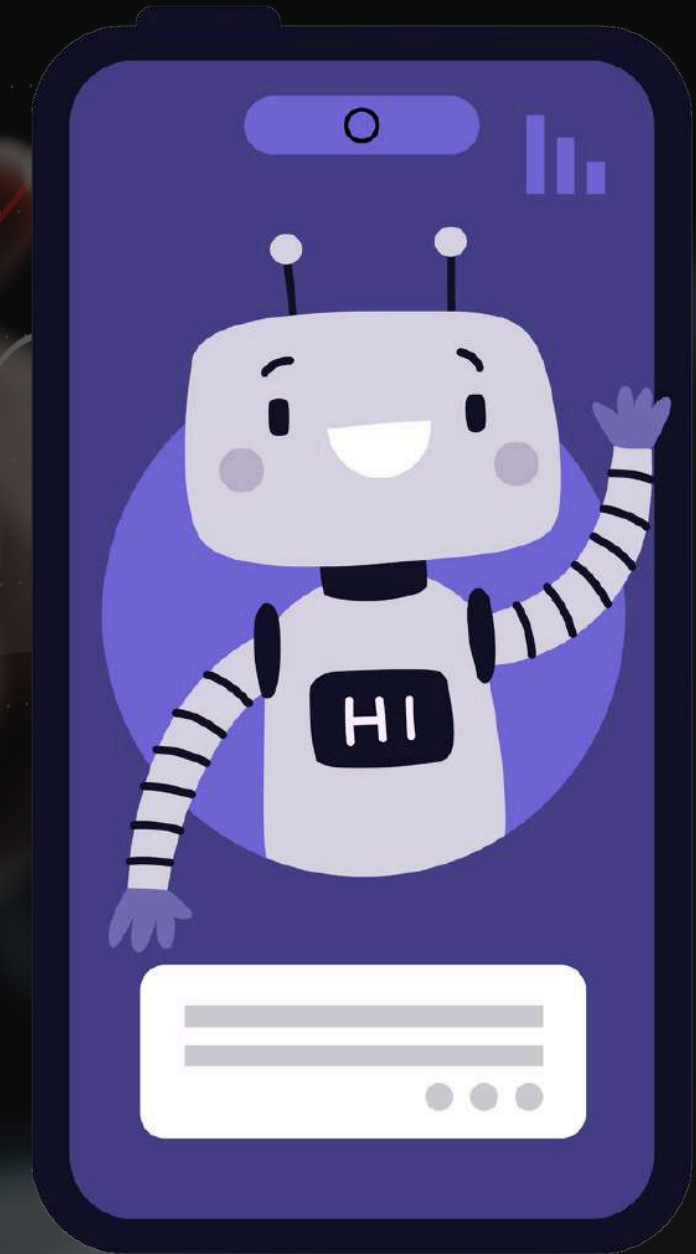
Purchase Timeline

Your Canva profile name won't be shared. Never submit passwords.

LEAD FORM



AI Qualification Bot



AI Calling Agent

LEAD FORM

Name

Mobile Number

Enter your email

Budget Range

Purchase Timeline

Submit

Your Canva profile name won't be shared. Never submit passwords.

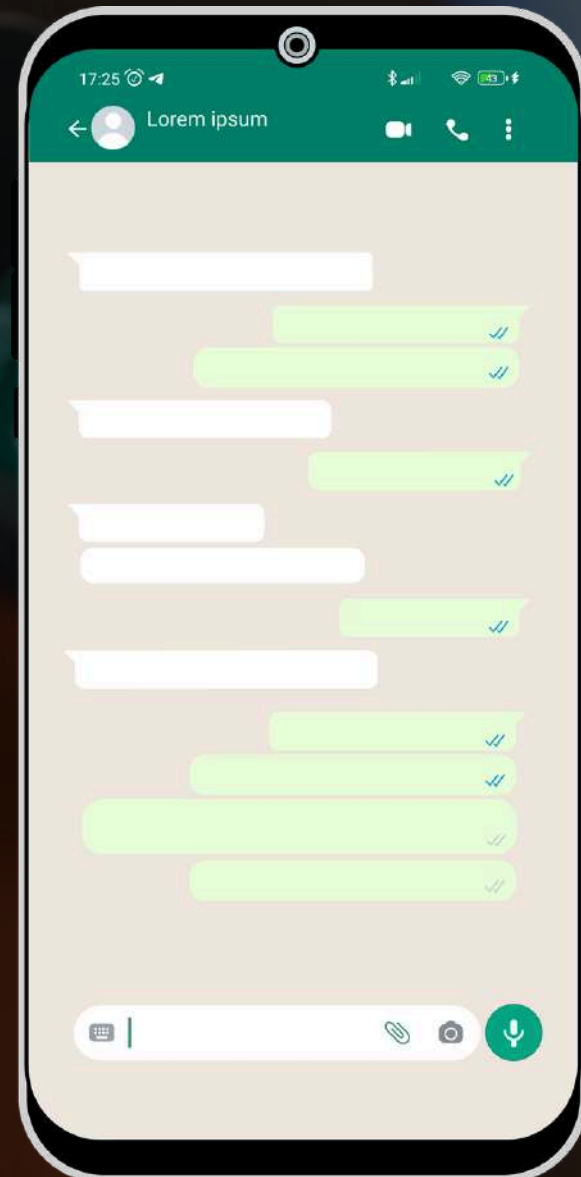
LEAD FORM QUESTIONS:

- Name
- Mobile Number
- Budget Range
- Property Type
- Preferred Location
- Purchase Timeline

LEAD FORM

INSTANT WHATSAPP AUTOMATION

 **WhatsApp**
WITH
AI Qualification Bot



When a lead submits the form:

Message 1 (0 sec)

Hi {{Name}}, thank you for your interest in our properties.

To recommend the best options, please reply with:

Budget

Preferred Location

Purchase Timeline

AI QUALIFICATION BOT

BOT ASKS:

- What is your budget?
- Home or investment?
- Loan approved?
- Ready to visit site?
- When planning to buy?

LEAD SCORING

- **HOT LEAD = SITE VISIT WITHIN 7 DAYS**
- **WARM LEAD = 1-3 MONTHS**
- **COLD LEAD = 3+ MONTHS**

AI CALLING AGENT

AI Calling Agent



FOR HOT & WARM LEADS:

AI AUTOMATICALLY CALLS:

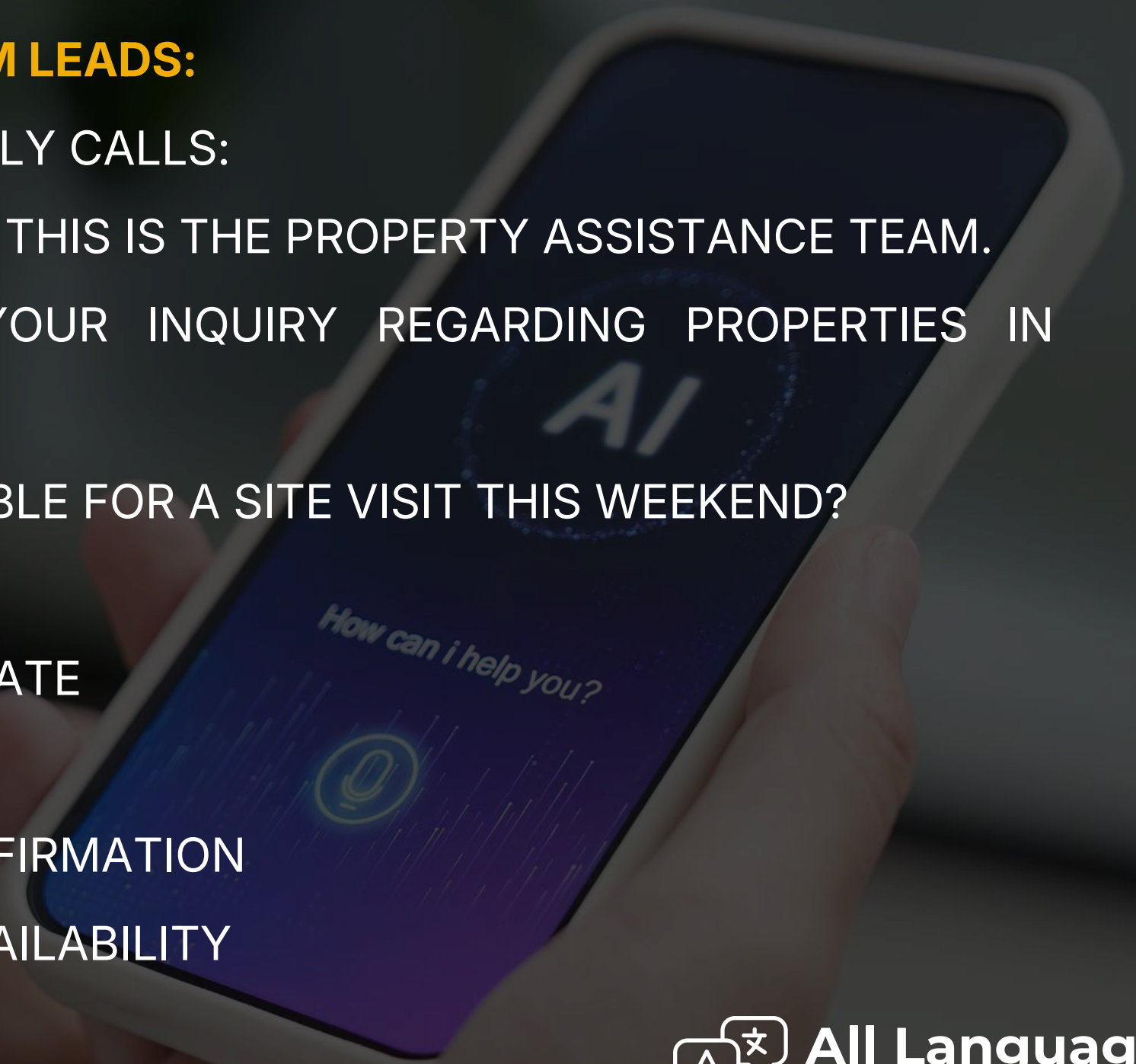
HELLO {{NAME}}, THIS IS THE PROPERTY ASSISTANCE TEAM.

WE RECEIVED YOUR INQUIRY REGARDING PROPERTIES IN PUNE.

ARE YOU AVAILABLE FOR A SITE VISIT THIS WEEKEND?

AI COLLECTS:

- PREFERRED DATE
- FAMILY SIZE
- BUDGET CONFIRMATION
- SITE VISIT AVAILABILITY



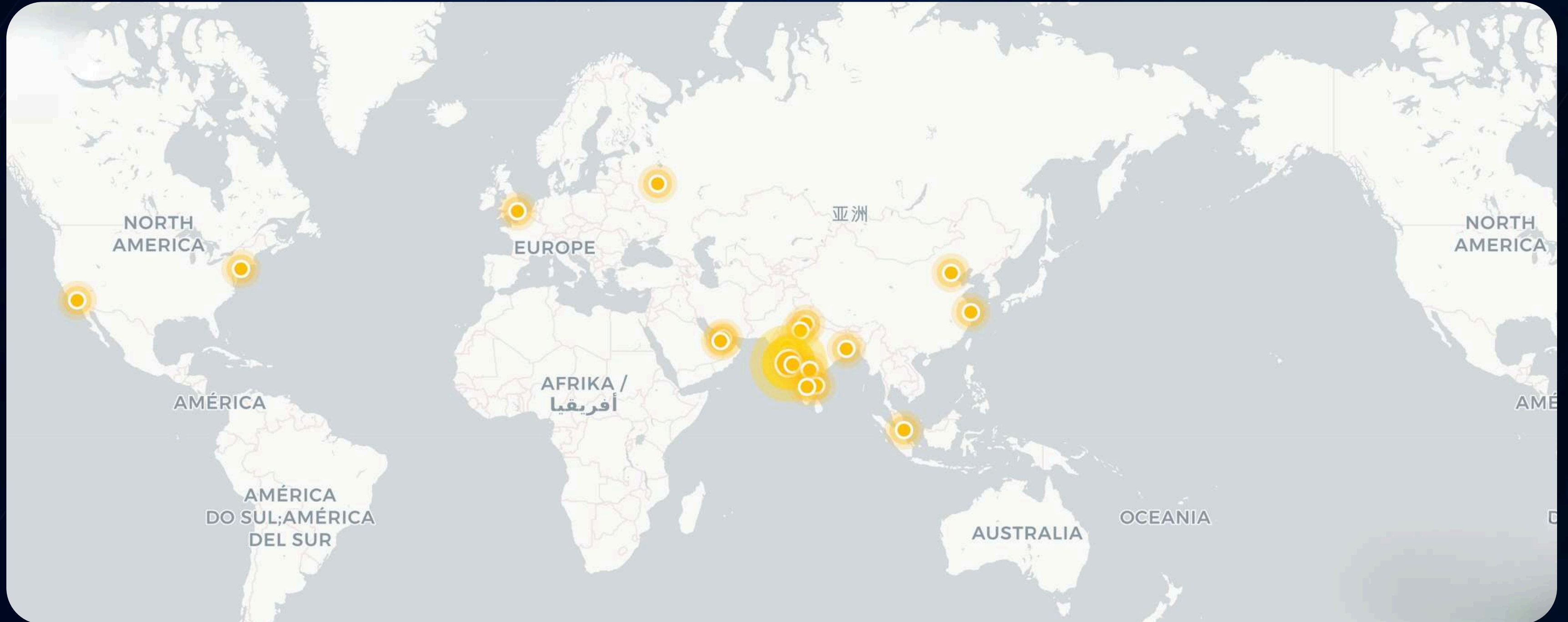
All Languages

Marathi,Hindi,English

PROFESSIONALS BY CHOICE, A FAMILY BY HEART !!!



CLIENTS ACROSS THE WORLD



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