

About Us

Welcome to Sparkelweb – Your Digital Growth Partner!

At **Sparkelweb**, we specialize in lead generation, social media marketing, website development, SEO, and video creation services to help businesses thrive online. Our team is dedicated to crafting data-driven strategies that maximize visibility, engagement, and conversions.

Why Choose Us?

- Expertise in Lead Generation – We bring in high-quality leads to boost your business growth.
- Comprehensive Digital Solutions – From Google Ads management to WhatsApp bulk messaging, we handle it all.
- Customized Website Development – AI-powered, SEO-friendly, and conversion-optimized websites.
- Affordable & Transparent Pricing – Get top-tier digital marketing services without breaking the bank.

Our Mission

At **Sparkelweb**, our mission is to empower businesses with innovative digital marketing strategies that drive real results. We are committed to helping brands increase their online presence, generate high-quality leads, and achieve sustainable growth through data-driven marketing solutions.

We strive to:

- Deliver measurable results that enhance brand visibility and revenue.
- Provide cost-effective marketing solutions tailored to each client's unique needs.
- Stay ahead of digital trends to ensure our clients receive cutting-edge strategies.
- Offer exceptional customer support to help businesses scale effortlessly.

Your success is our priority! We believe in long-term partnerships and continuous improvement to bring the best out of your brand.

Let's grow together!

How We Make Videos Informative & Impactful



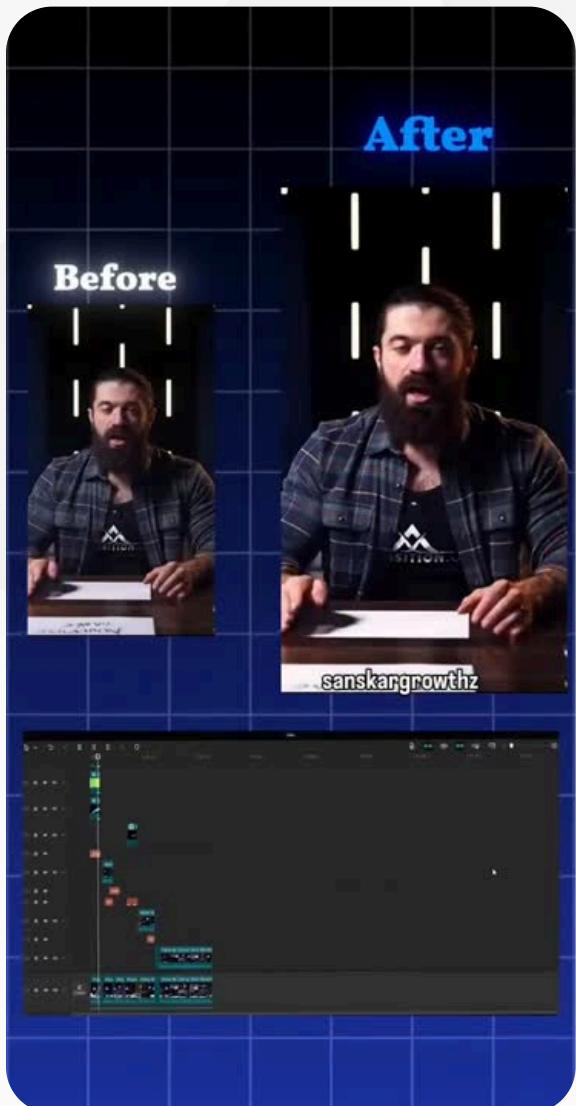
[On-Camera Talk](#)

Personal product explanation.



[Home Interior Project](#)

Shoots & Editing



On-Camera Talk

Personal product explanation.



Text & Titles

Key points highlighted visually.



Voice-Over

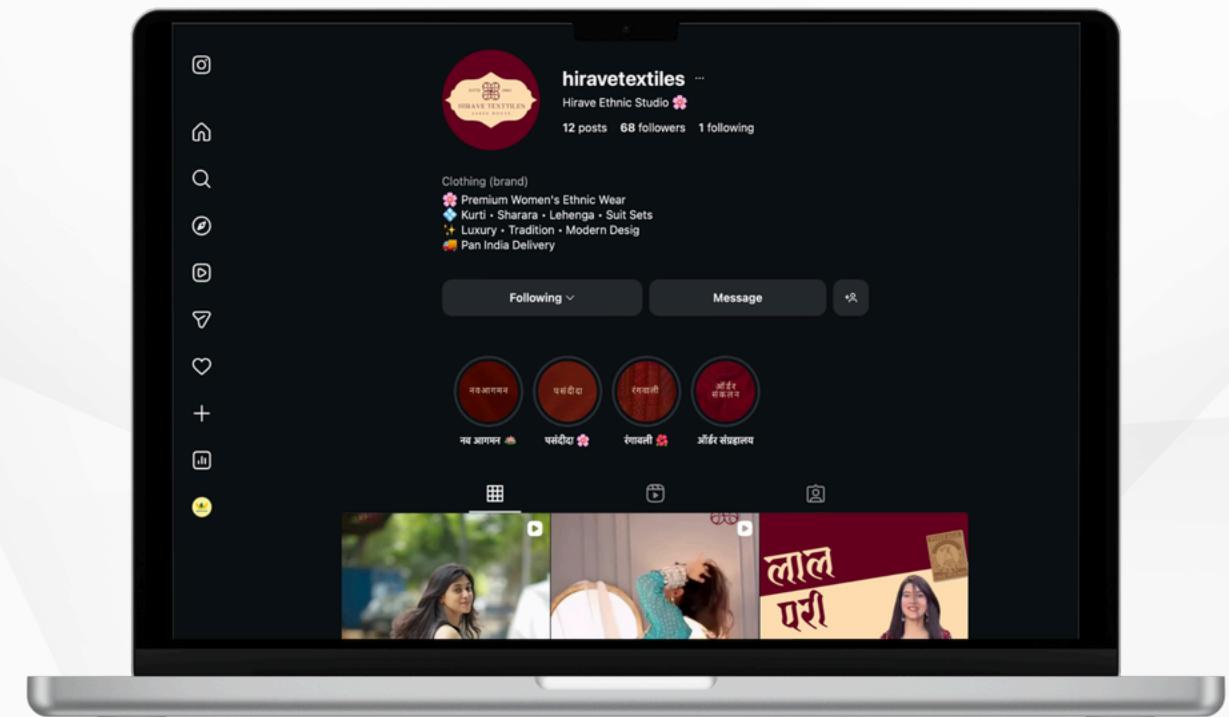
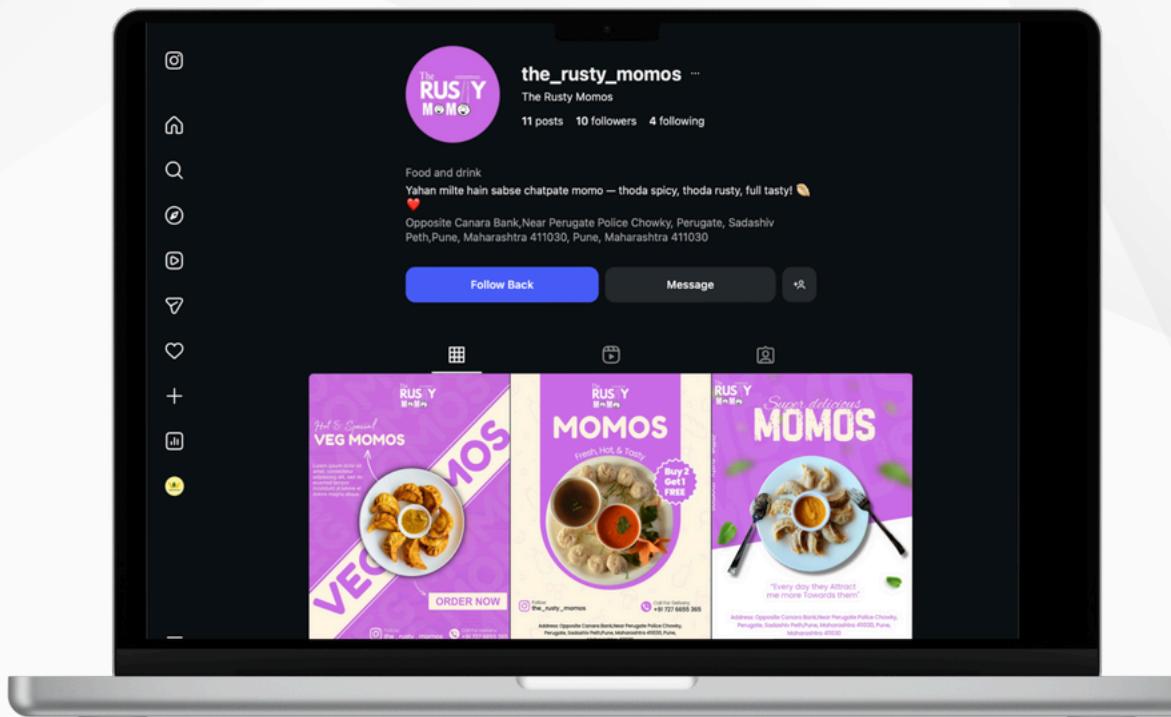
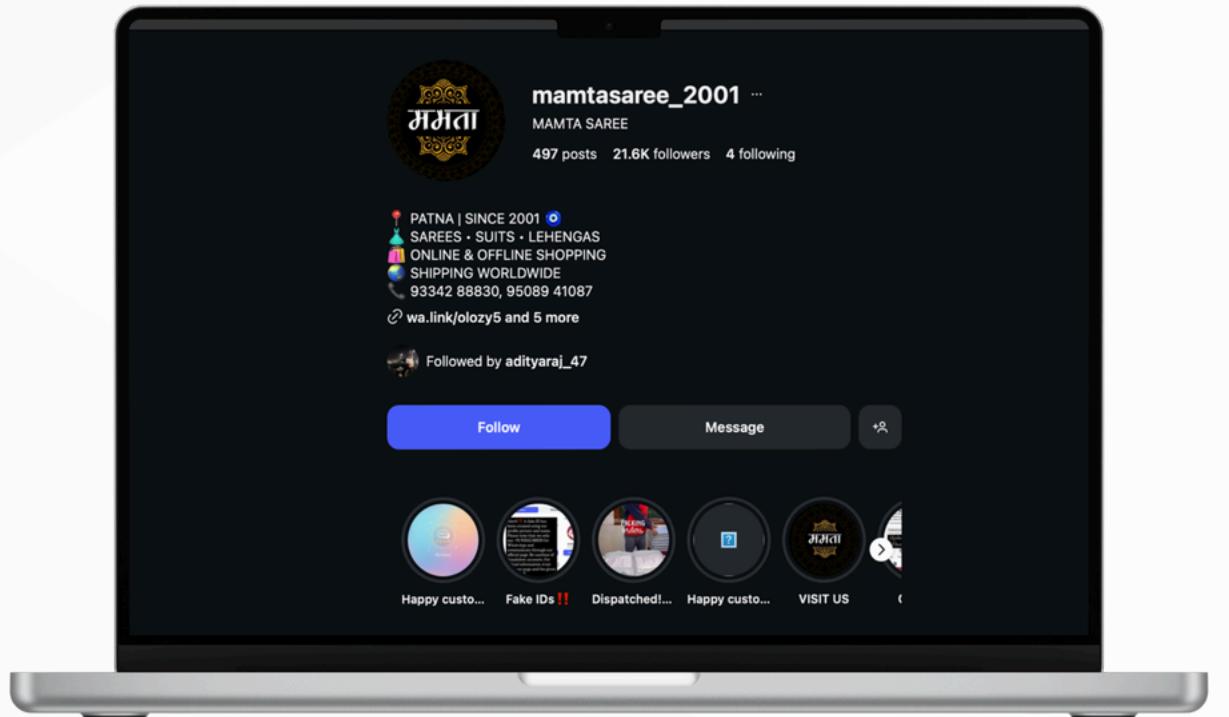
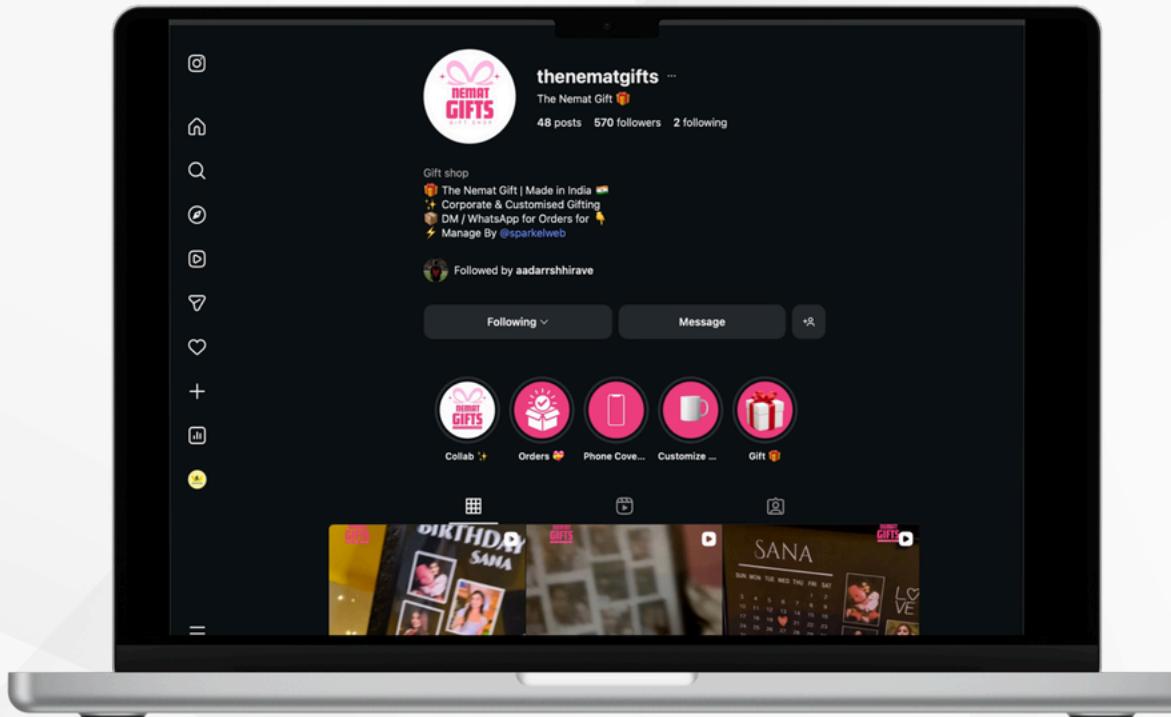
Product footage with background narration.



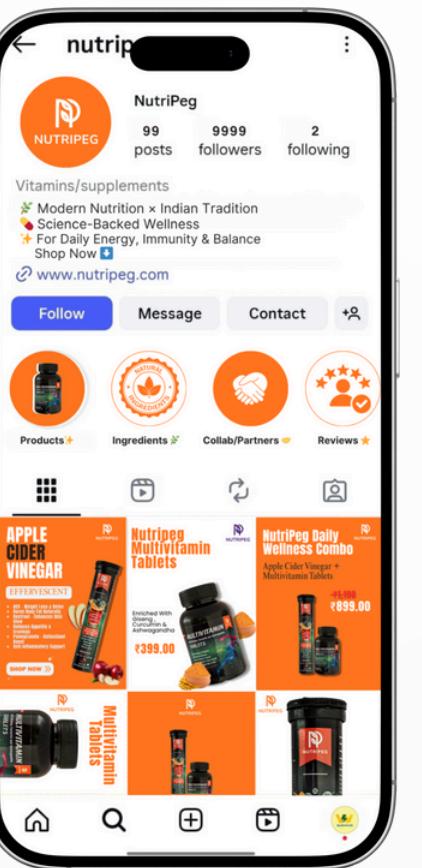
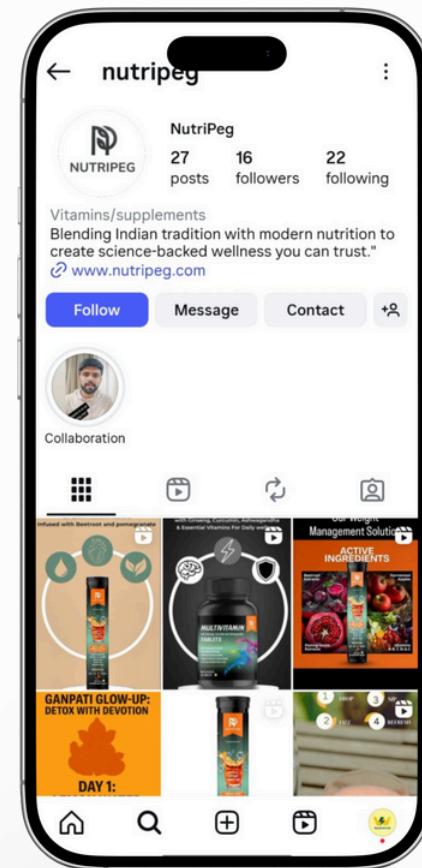
Product Showcase

Close-ups, smooth transitions, no talking

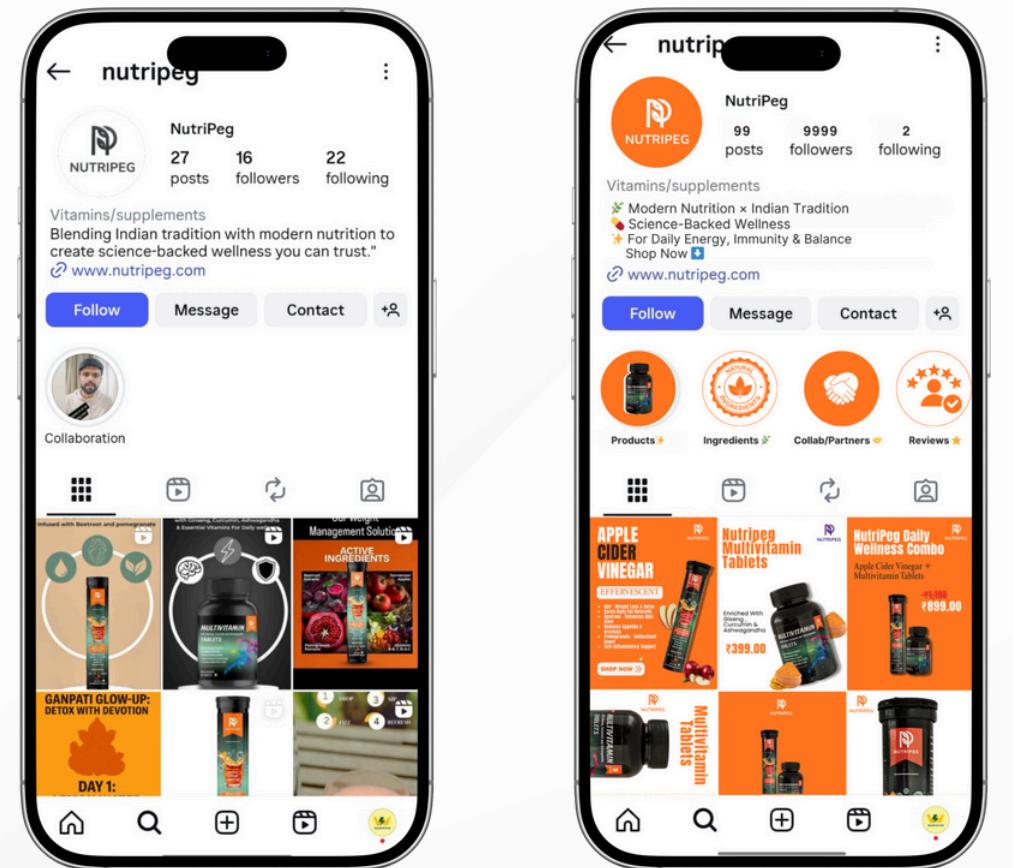
Social Media Management



Before

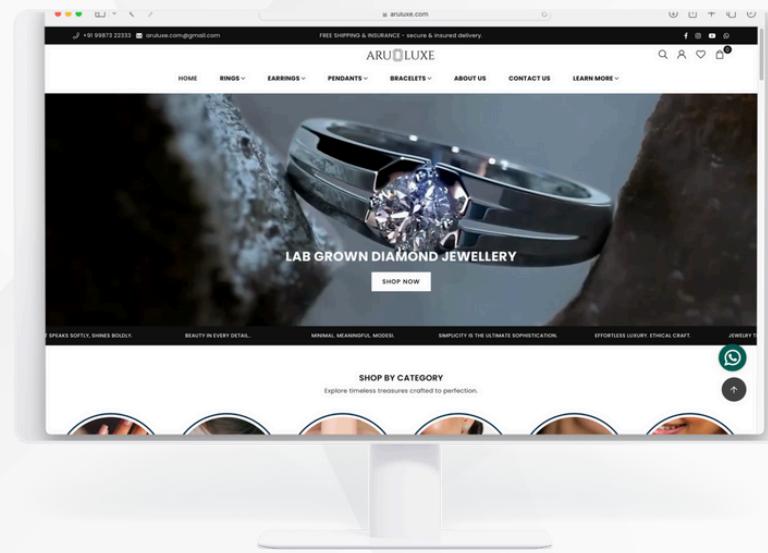


After

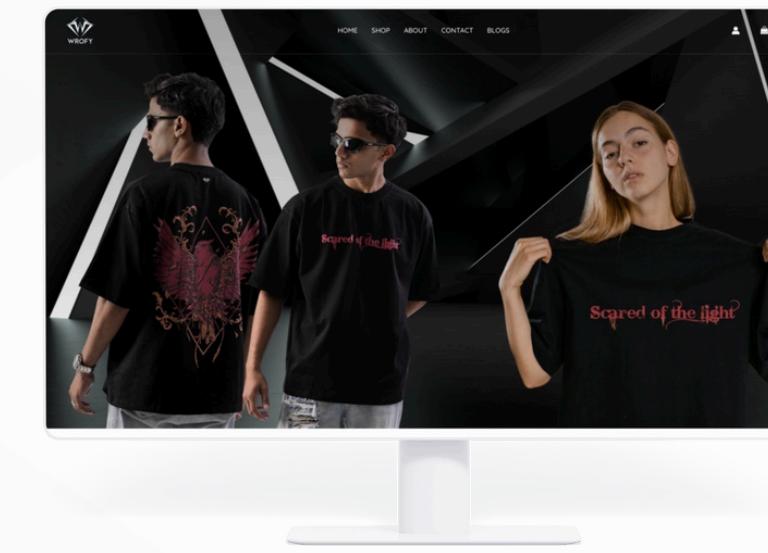


We'll turn your boring social media into a **catchy, revenue-generating** sales machine.

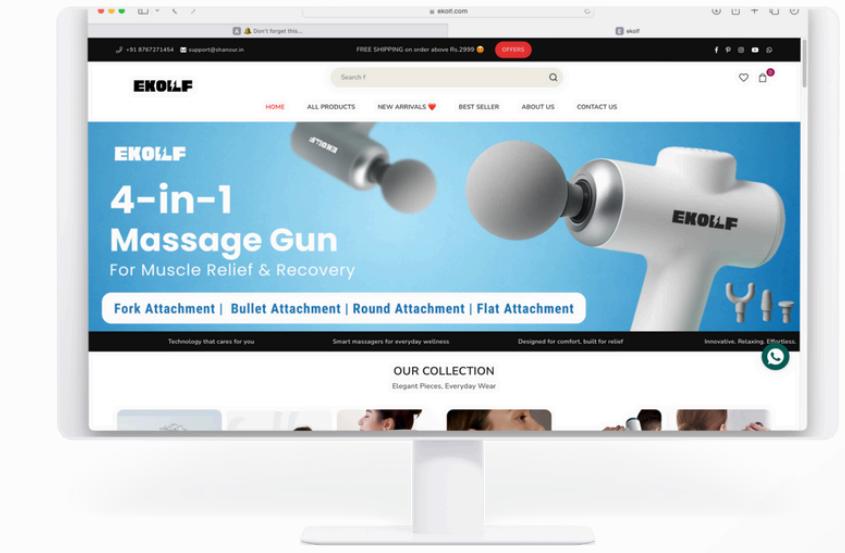
Website



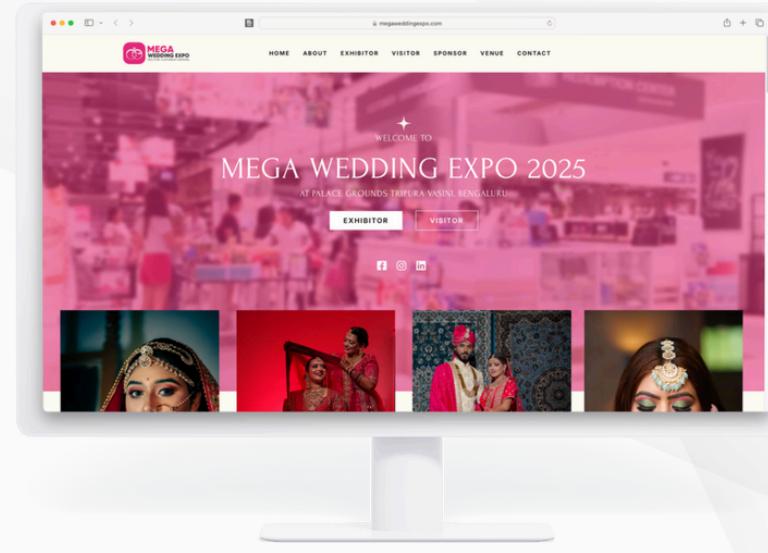
Aruluxe.com



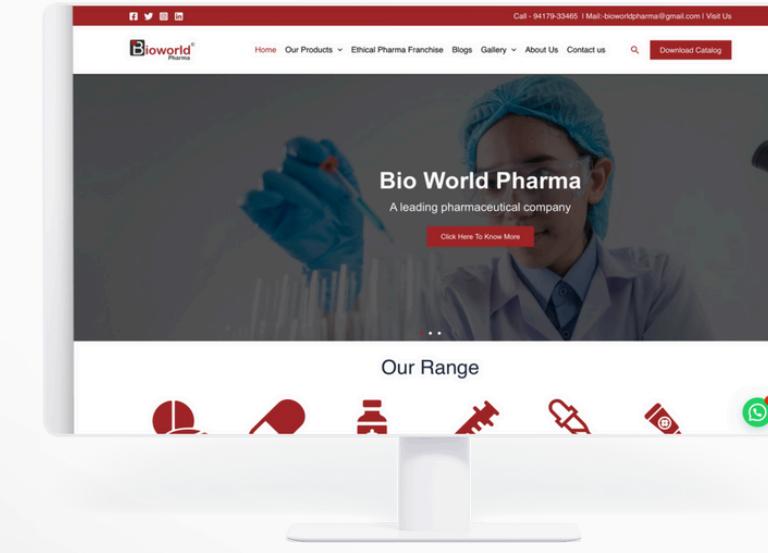
Wrofy.com



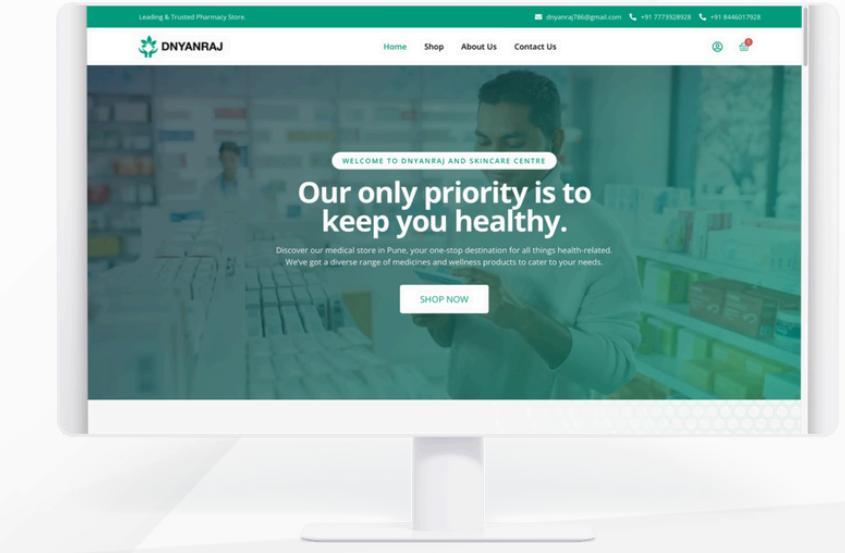
Ekolf.in



Megaweddingexpo.com



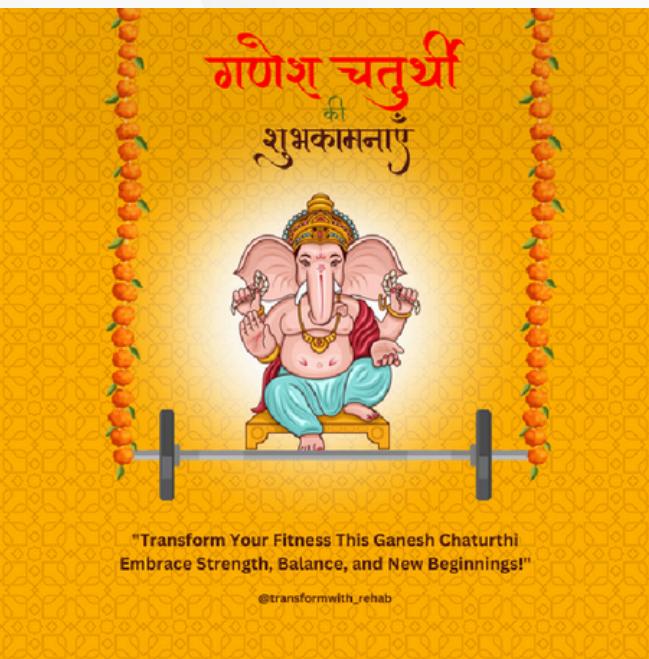
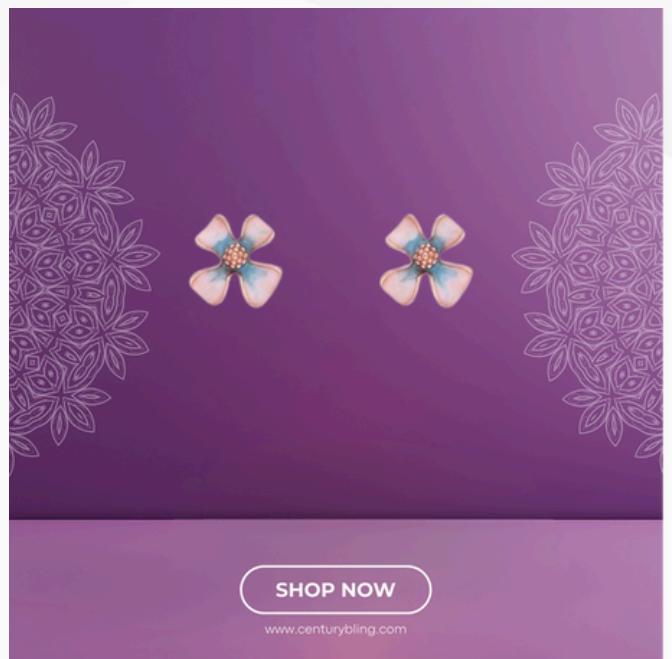
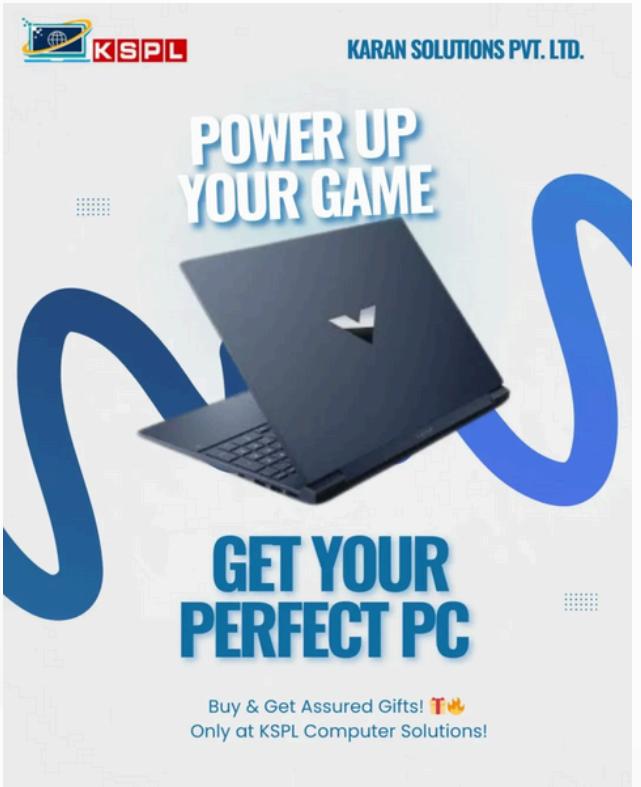
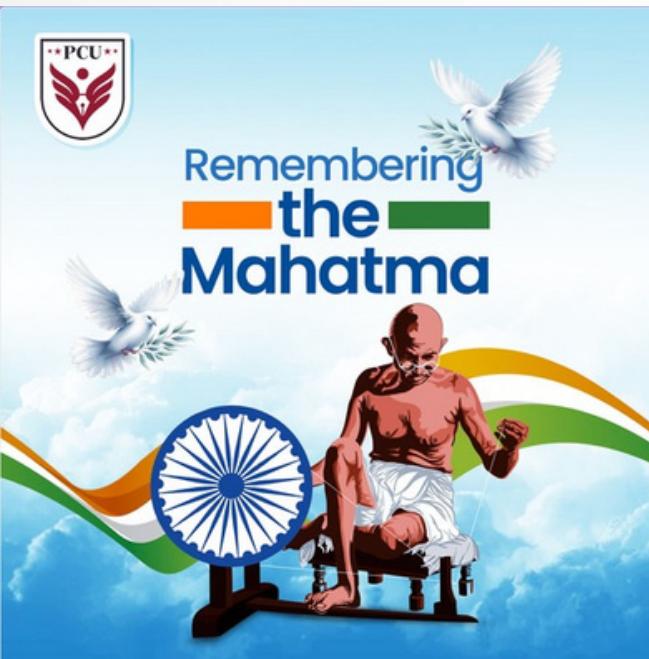
bioworldpharma.com



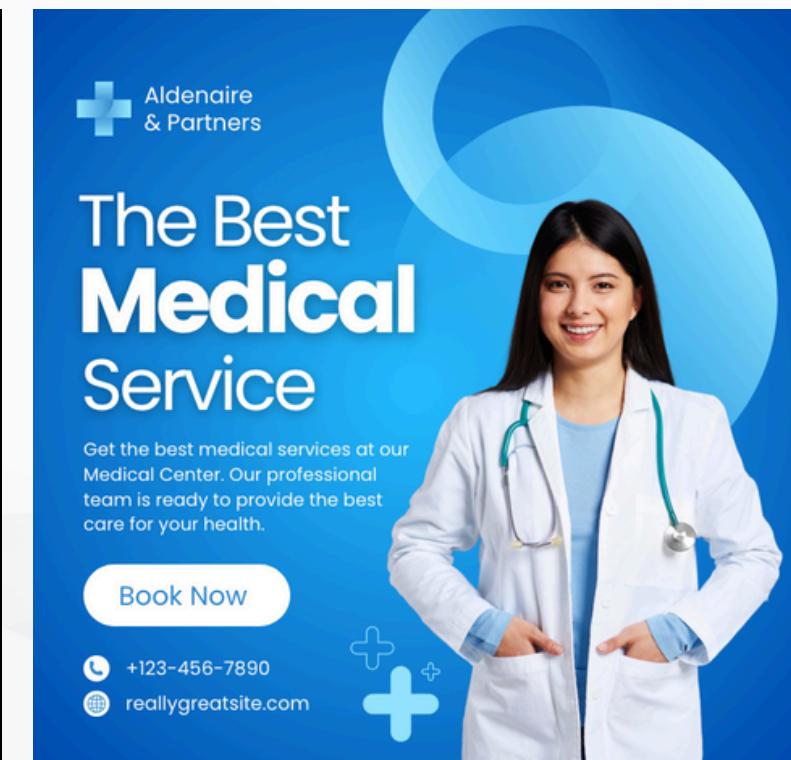
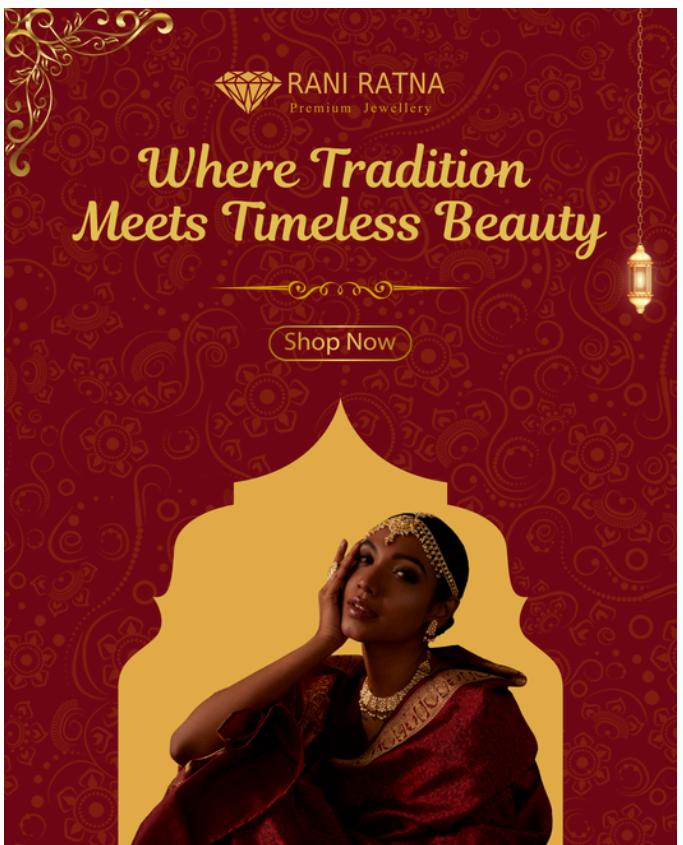
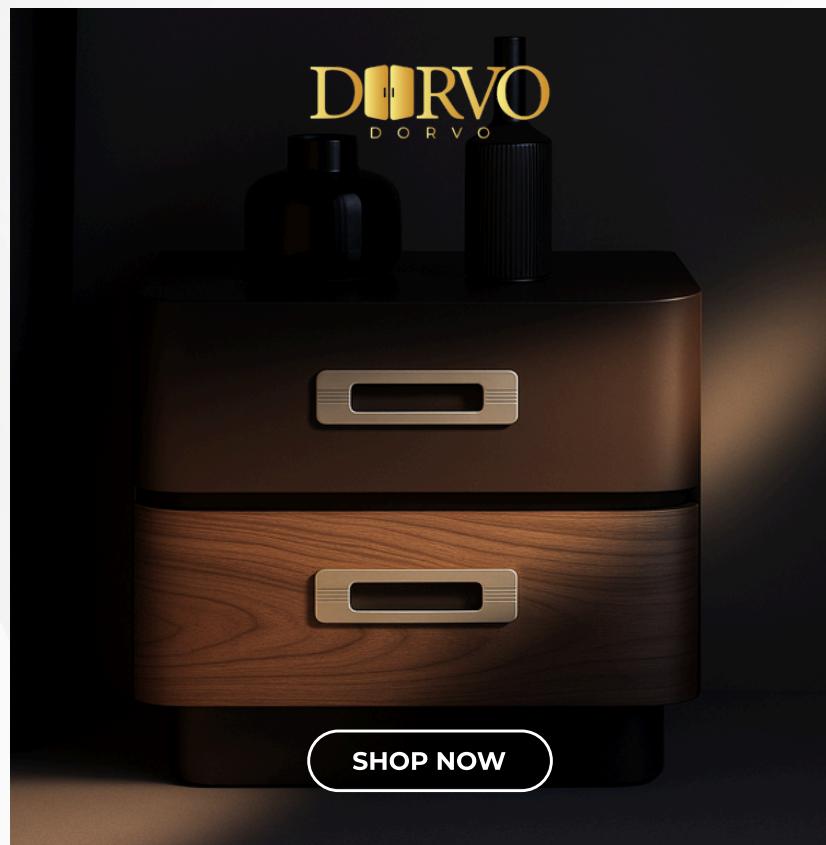
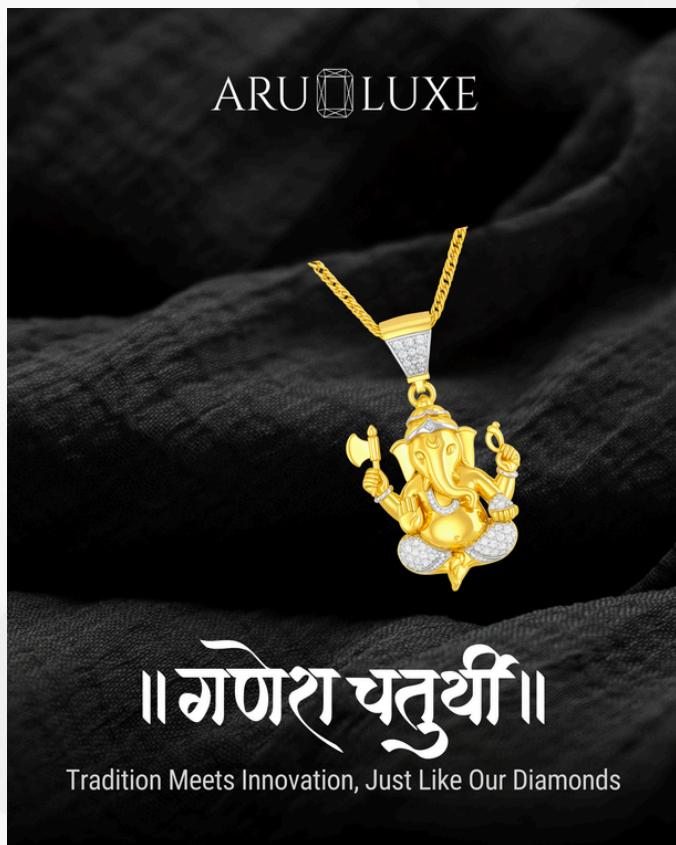
Dnyanraj.co.in

Experienced web developer with a strong portfolio of 50+ business and e-commerce websites built using HTML, CSS, JavaScript, and WordPress. Passionate about creating clean, responsive, and user-focused web solutions that help brands grow online.

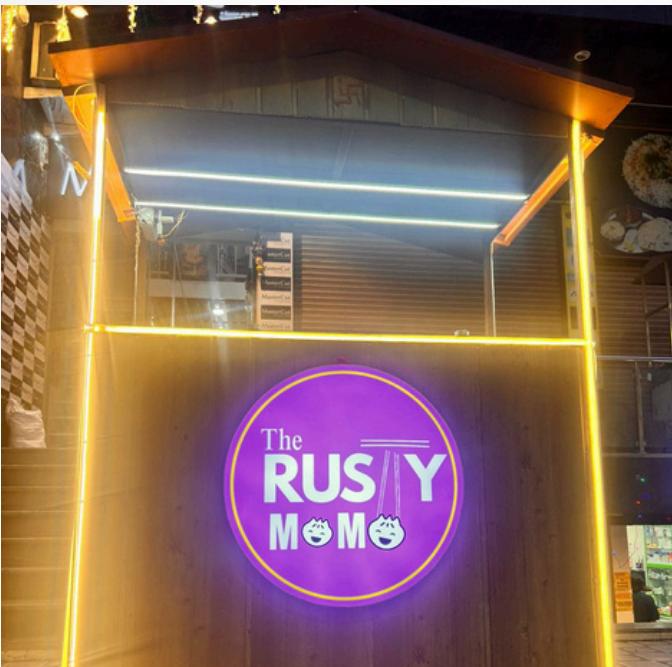
Branding & Graphic



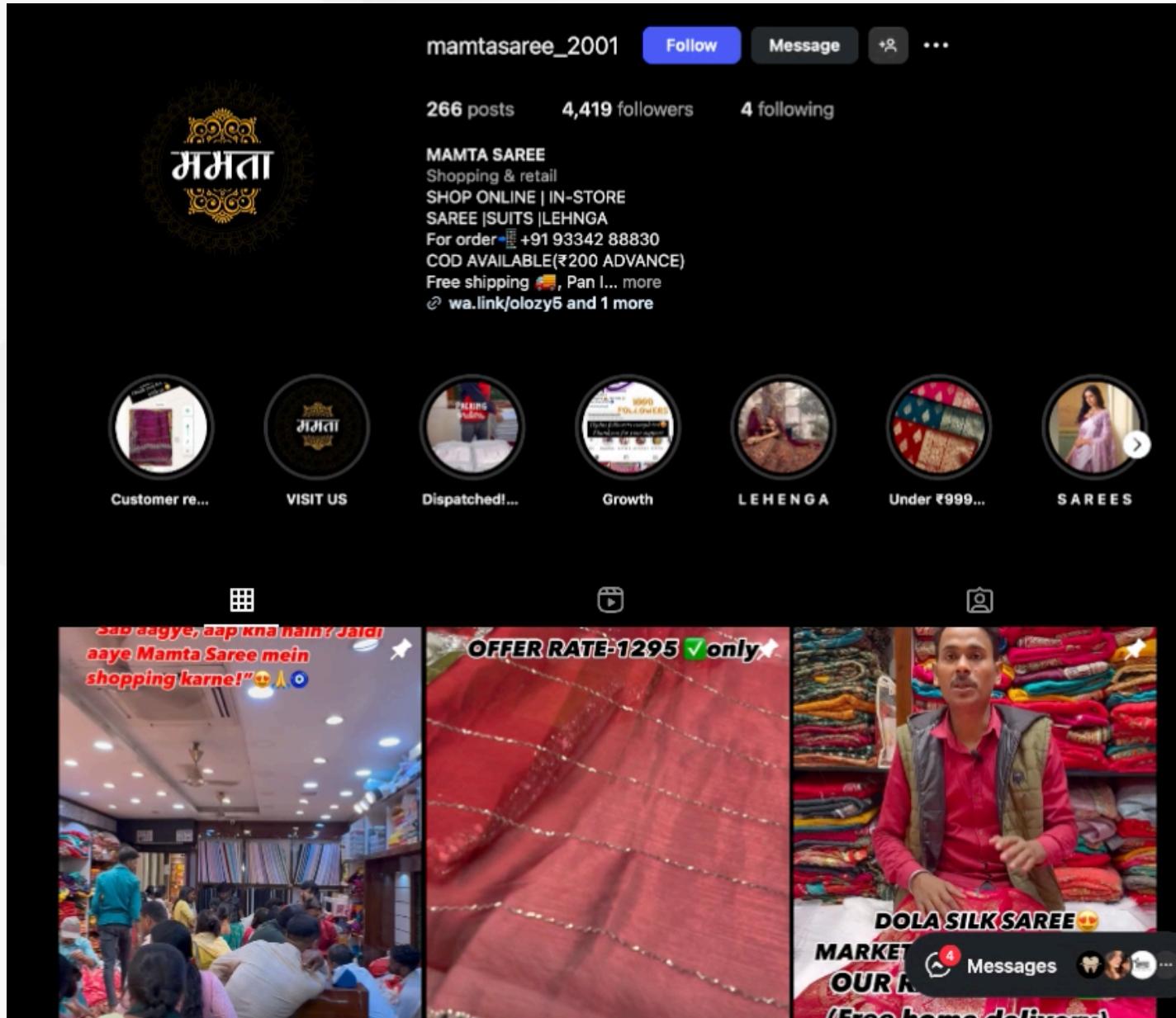
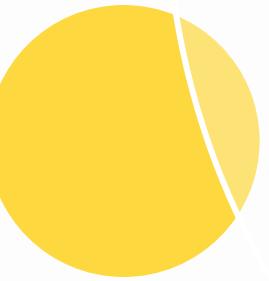
Branding & Graphic



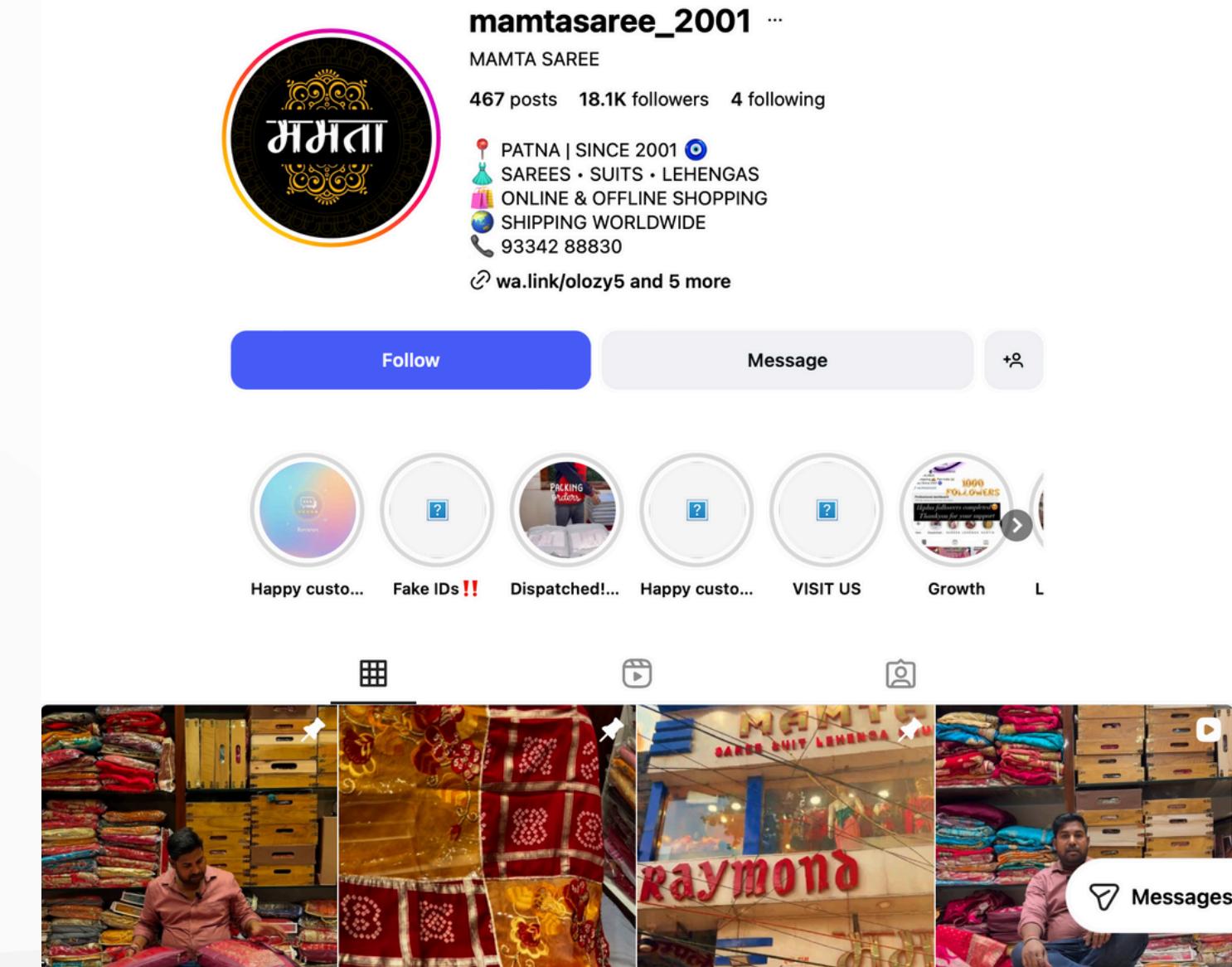
Branding & Graphic



IN JUST 4 MONTHS, WE HELPED THEM GROW FROM 4,419 FOLLOWERS → 18,100+ ORGANIC FOLLOWERS



BEFORE

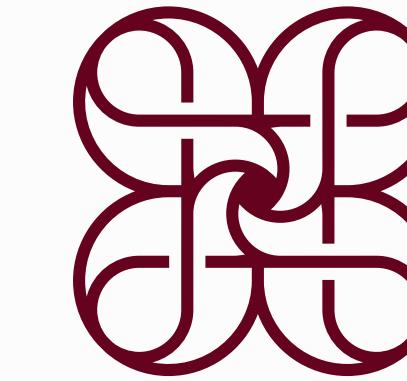


AFTER

LOGO DESIGN



COLOR PALETTE



FONTS

Catchy Mager

Hirave Textiles

Crismo Raman

S A R E E H O U S E



Facebook Ads Results

Highlights

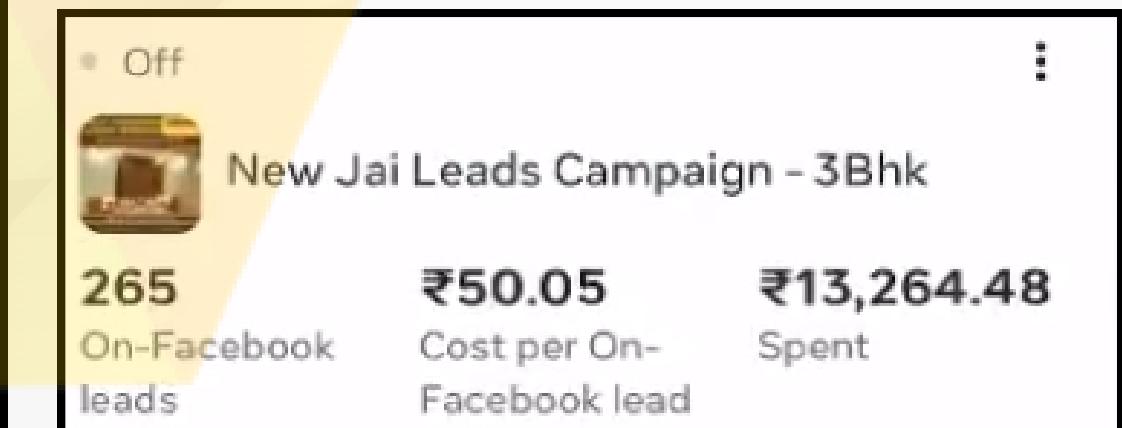
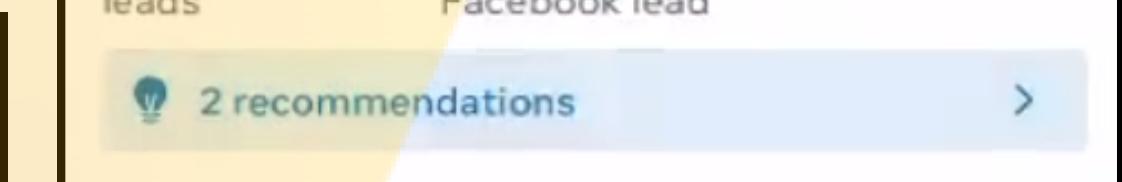
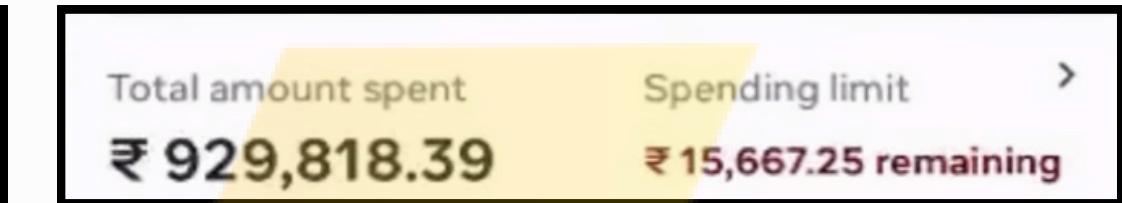
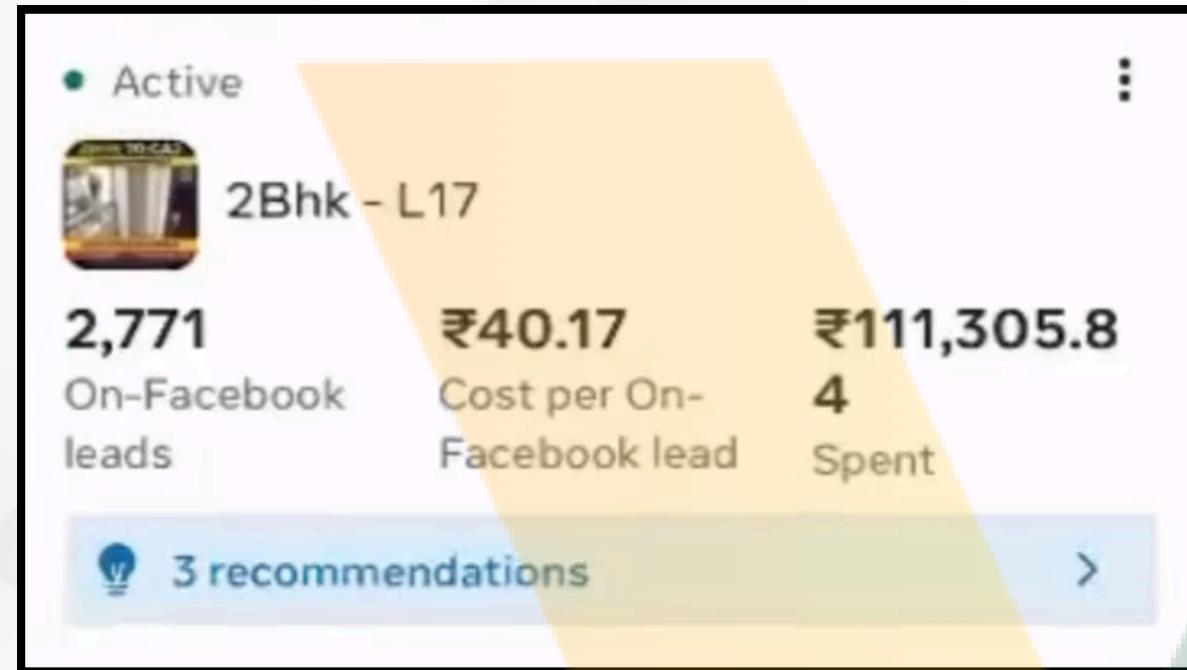
- Total Ad Spend: ₹9,29,818
- Total Leads Generated: 10,000+
- Average Cost Per Lead (CPL): ₹40 – ₹103
- Property Price Range: ₹17 Lakhs – ₹70 Lakhs
- Total FB Campaigns Run: 40+
- Shown below: 6 active campaign screenshots (confidential data blurred)

Performance Summary

- CTR: 2.8% – 4.5%
- Conversion Rate (Lead Form Completion): 7% – 11%
- Qualified Leads: Verified via CRM tracking
- Estimated ROI: 12–15x (based on sold property data)



Facebook Ads Results



Facebook Ads Results

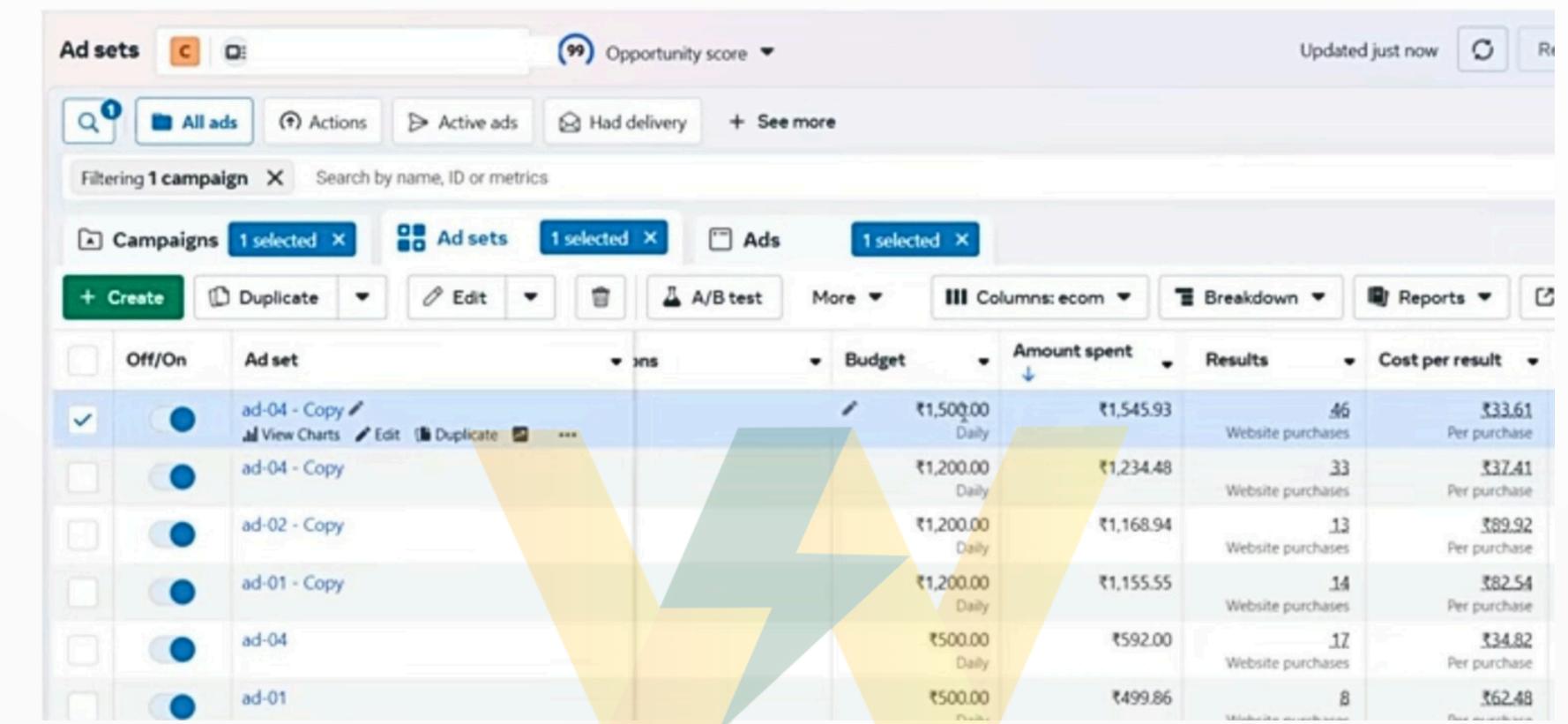
We manages end-to-end marketing for clothing brands and drives 100–500 orders per day through optimized ads and audience targeting.

Style + Culture + Trust = Sales

131 orders in a day for a **women's ethnic** wear brand (Sarees Only)

Our performance marketing strategy focuses on the right audience, storytelling, and trust-building — not just ads.

- Real sales. Real results.



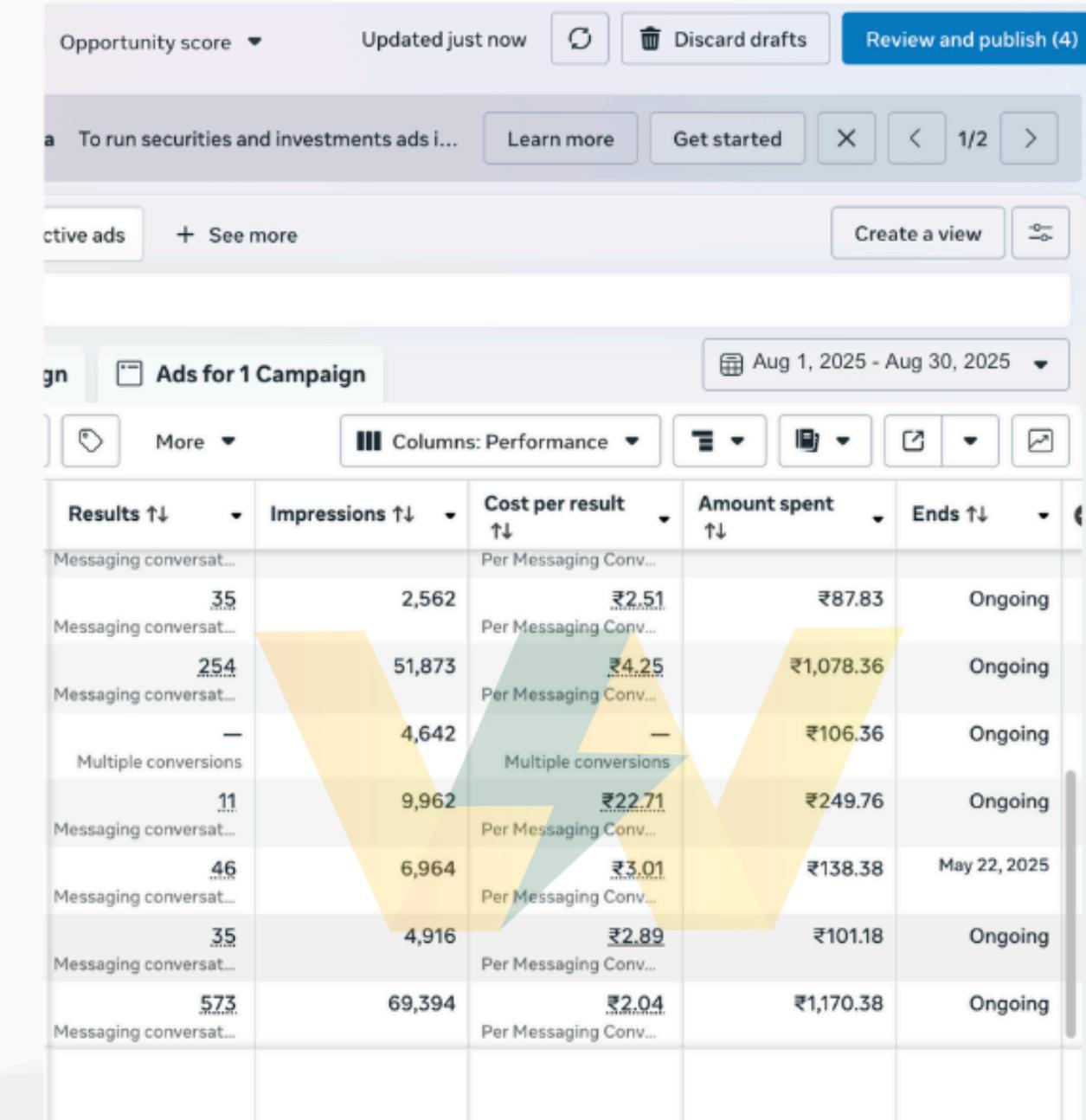
Facebook Ads Results

We manage end-to-end marketing for **Dental Clinic** and deliver 954+ local patient leads in just 30 days through strategic ad campaigns and optimized audience targeting.

Dental Clinic Growth:

954+ local leads in **just 30 days** with strategic ad campaigns and optimized audience targeting.

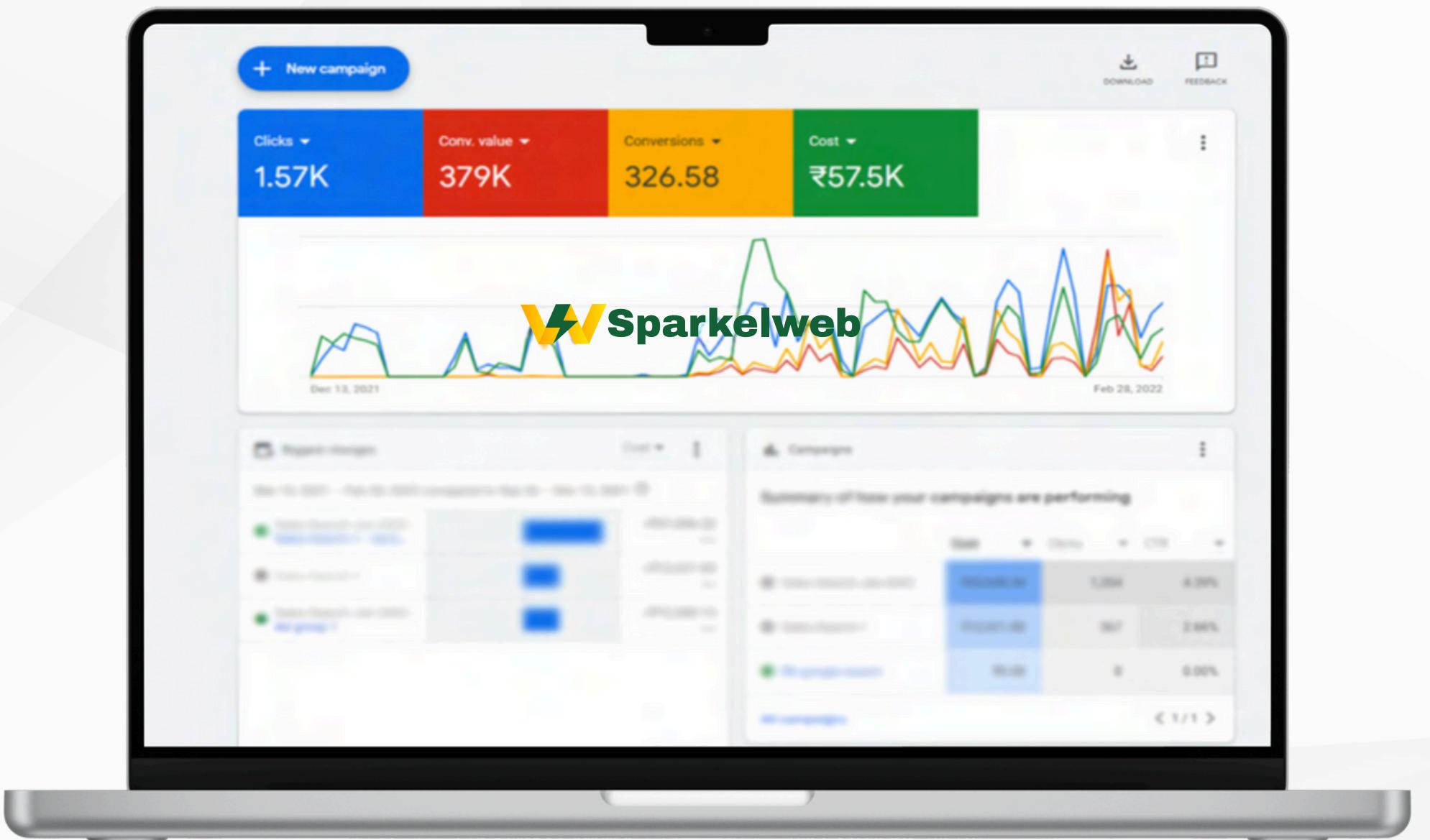
- Local leads + Local appointments = Sparkelweb



A screenshot of a Facebook Ads performance table. The table shows data for 10 different ad campaigns, ordered by Results (impressions) in descending order. The columns include: Results (impressions), Cost per result, Amount spent, and Ends. The table highlights several rows with yellow boxes, likely indicating successful or high-performing ads. The data shows a variety of messaging and conversion types, with costs ranging from ₹2.04 to ₹22.71 per result and total amounts spent from ₹101.18 to ₹1,170.38.

Results ↑	Cost per result ↑	Amount spent ↑	Ends ↑
Messaging conversat... 35	₹2.51	₹87.83	Ongoing
Messaging conversat... 254	₹4.25	₹1,078.36	Ongoing
Messaging conversat... —	—	₹106.36	Ongoing
Multiple conversions 11	₹22.71	₹249.76	Ongoing
Messaging conversat... 46	₹3.01	₹138.38	May 22, 2025
Messaging conversat... 35	₹2.89	₹101.18	Ongoing
Messaging conversat... 573	₹2.04	₹1,170.38	Ongoing

Google Ads Results



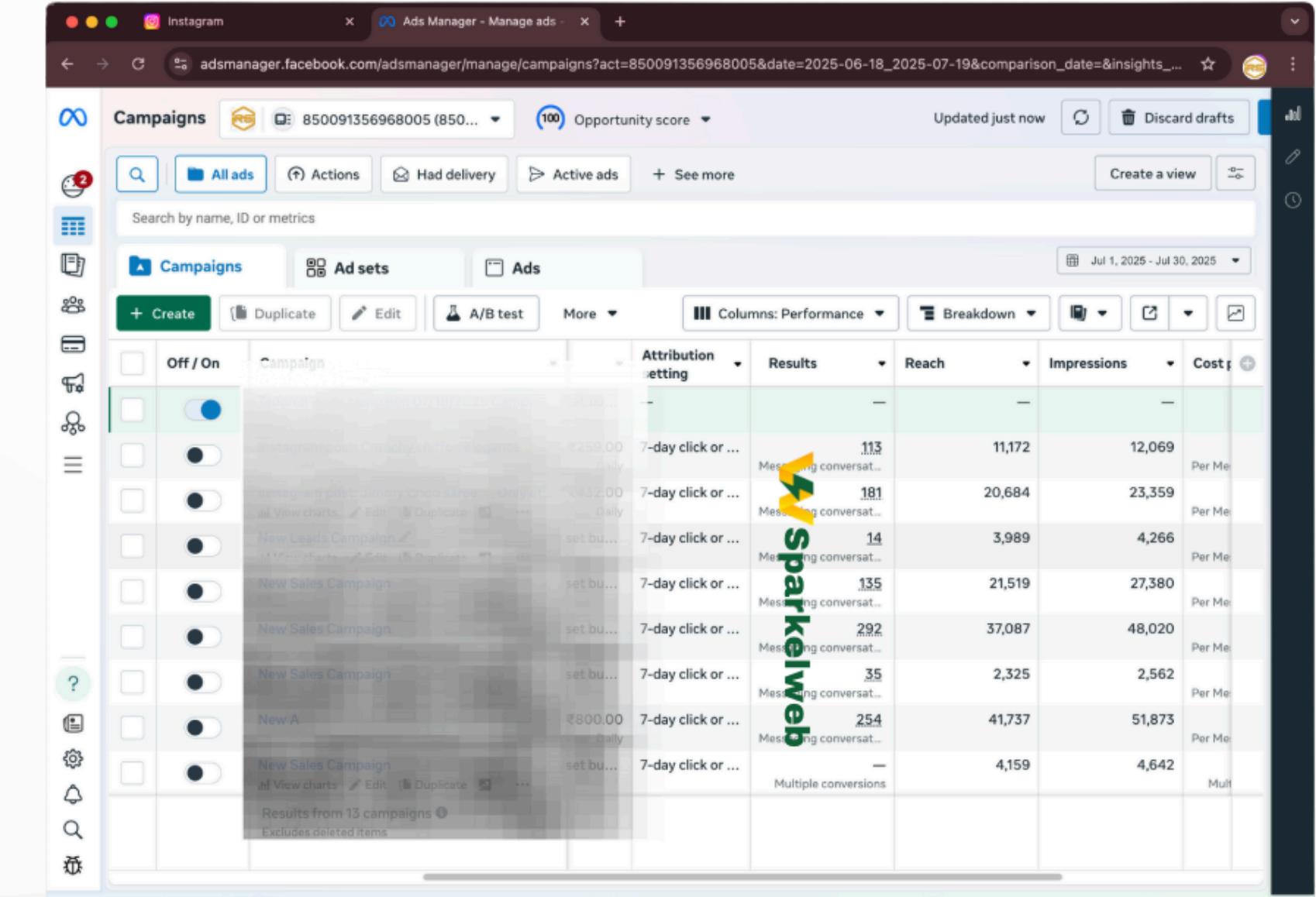
Here's some of our work for client in the LED light board segment. We created

We manage end-to-end marketing deliver 1024+ local leads in just 30 days through strategic ad campaigns and optimized audience targeting.

Local leads + Brand Growth = Sparkelweb

Local Business Growth

1024+ local leads in just 30 days with strategic ad campaigns and optimized audience targeting.



The screenshot shows the Facebook Ads Manager interface for managing campaigns. The main area displays a table of 13 campaigns, each with a status (Off/On), attribution setting, results, reach, impressions, and cost. The campaigns are for various goals like messaging conversations and multiple conversions. The table includes columns for Off/On, Attribution setting, Results, Reach, Impressions, and Cost. The results column shows metrics like 113, 181, 14, 135, 292, 35, 254, and 4,159. The reach column shows values like 11,172, 20,684, 3,989, 21,519, 37,087, 2,325, 41,737, and 4,159. The impressions column shows values like 12,069, 23,359, 4,266, 27,380, 48,020, 2,562, 51,873, and 4,642. The cost column shows values like 259.00, 32.00, 15.00, 80.00, 800.00, and 4,642. The table also includes a 'Results from 13 campaigns' summary at the bottom.

Attribution setting	Results	Reach	Impressions	Cost
7-day click or...	113	11,172	12,069	259.00
7-day click or...	181	20,684	23,359	32.00
7-day click or...	14	3,989	4,266	15.00
7-day click or...	135	21,519	27,380	80.00
7-day click or...	292	37,087	48,020	800.00
7-day click or...	35	2,325	2,562	800.00
7-day click or...	254	41,737	51,873	800.00
Multiple conversions	—	4,159	4,642	4,642
Results from 13 campaigns				
Excludes deleted items				

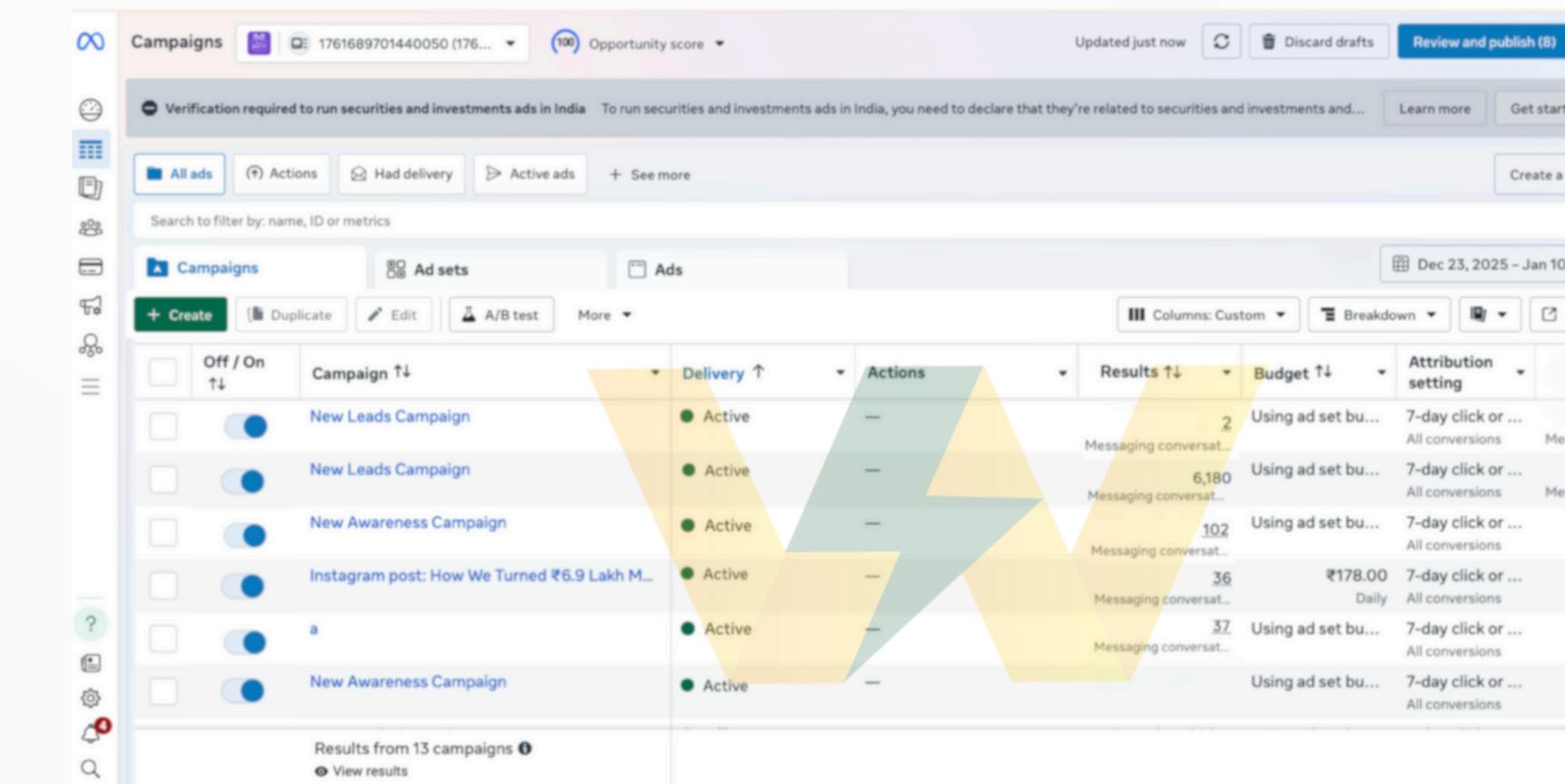
Here's some of our work for a client in the gifting segment. We planned and executed result-driven ad campaigns.

For **Nemat Gift**, with a monthly target of 1,000 orders, we successfully delivered **1,000+ orders in just 19 days** through strategic ad campaigns and optimized audience targeting.

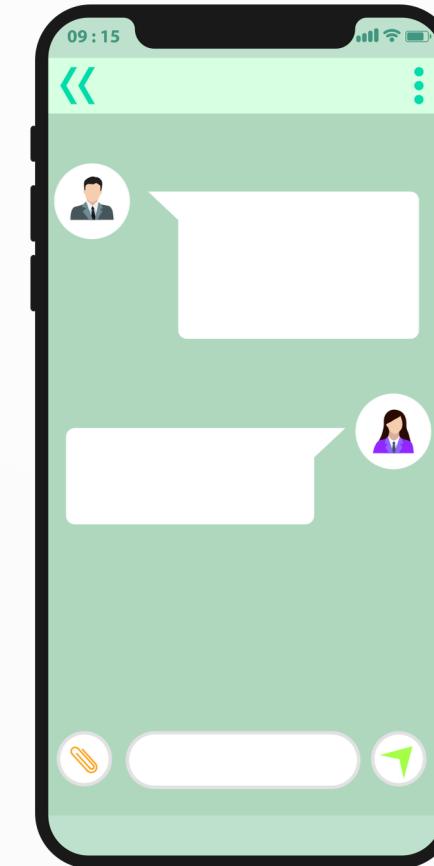
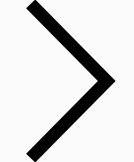
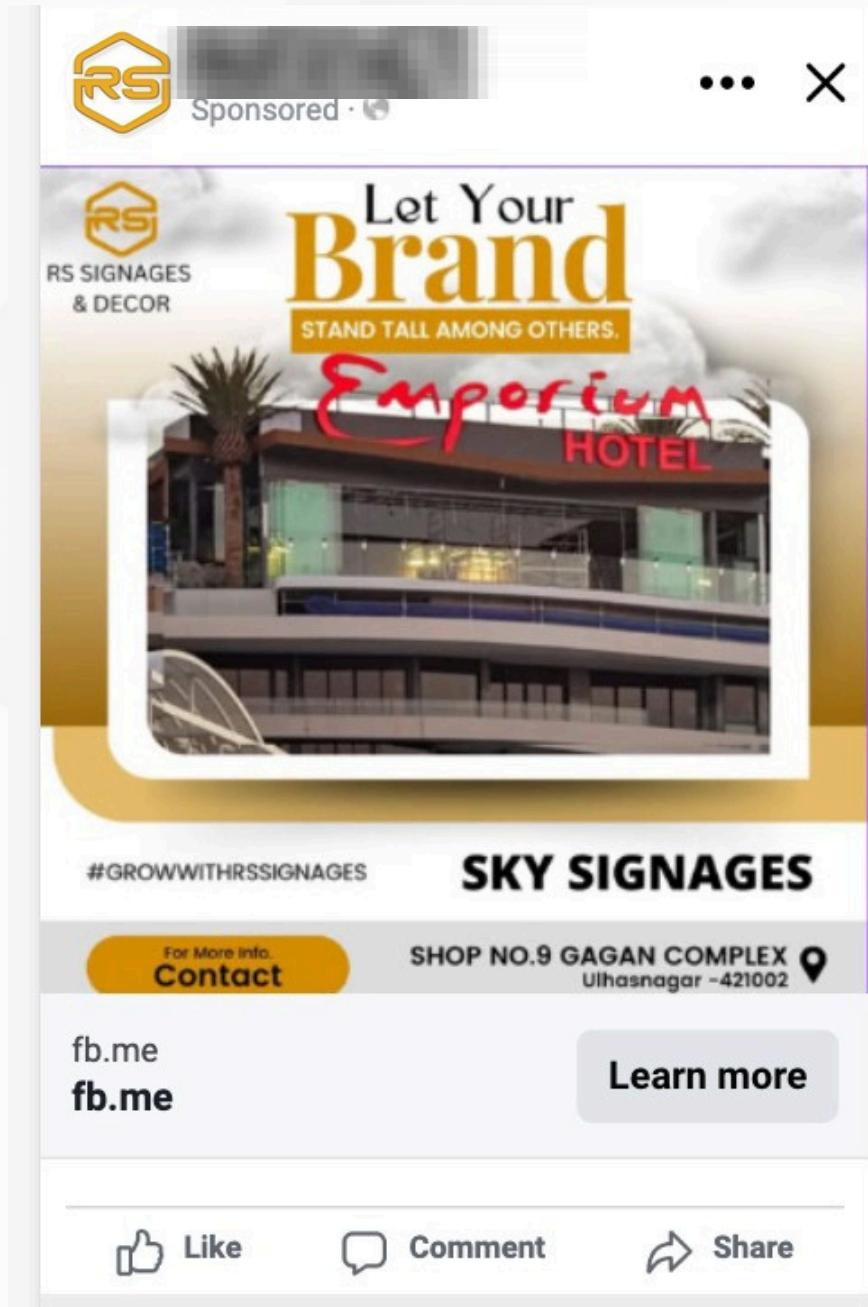


Whatsapp Orders

- Customise Mobile Cover
- Customise Mug
- Bottles



Here's some of our work for a similar client in the LED light board segment. We created



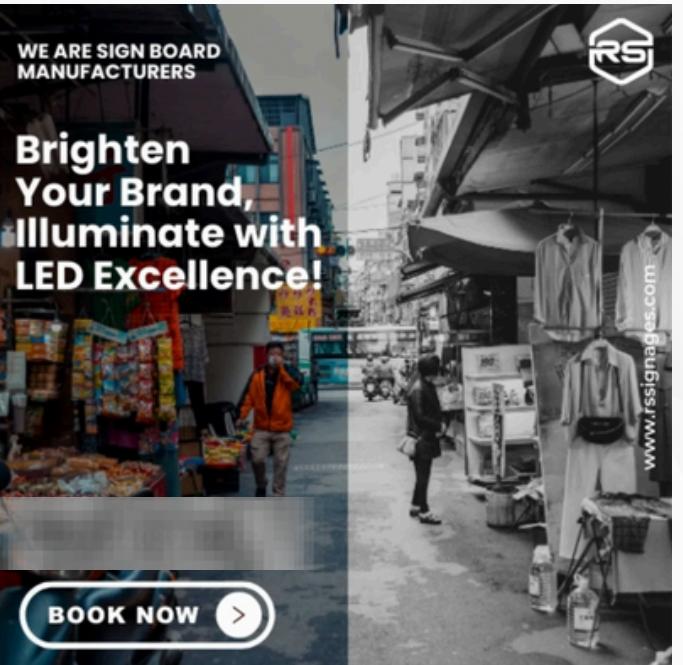
**Directly Redirected
To WhatsApp**

Ads → Leads → WhatsApp → Quick Conversions

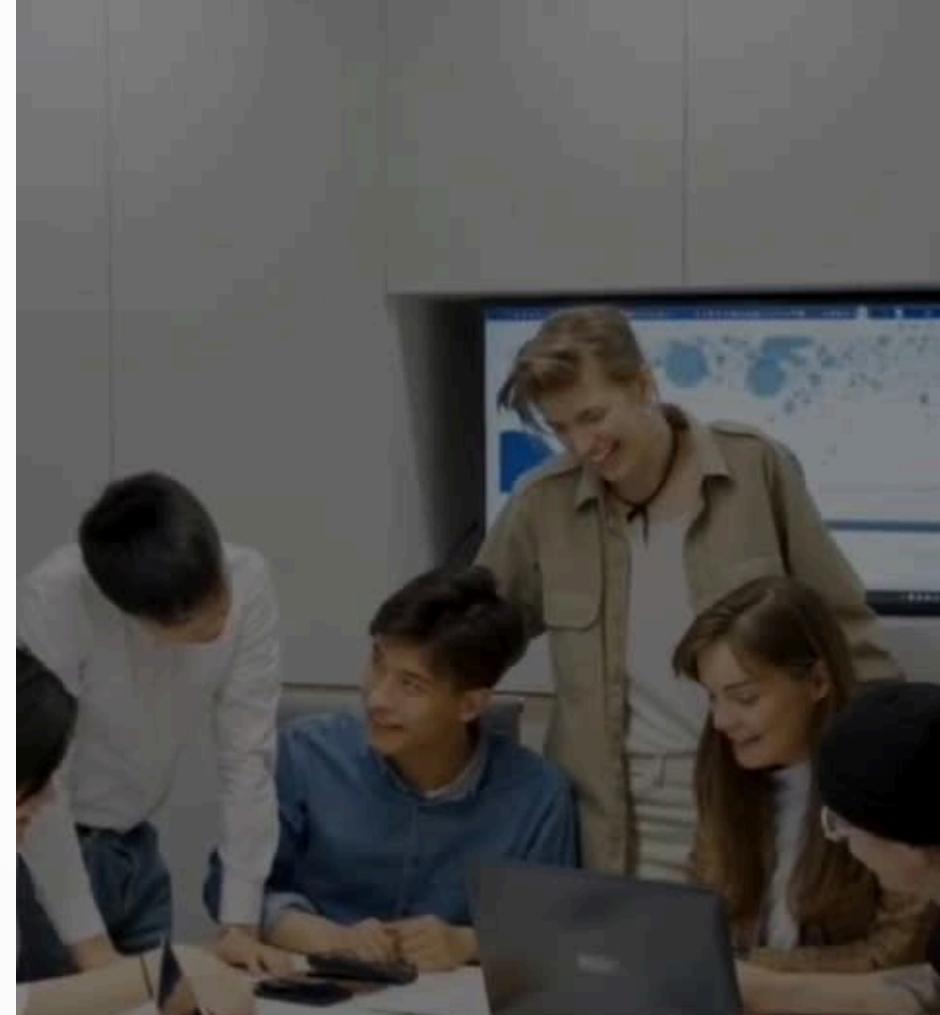
In just 30 days, we helped our client generate over 1024 leads via WhatsApp, out of which 87 to 129 deals were successfully closed. This shows the effectiveness of our lead generation and conversion strategy

Graphic and Video

Shoot By Client



[Link](#)



आपका बिज़नेस हो



[Link](#)

Organic Lead Success via YouTube Software Product Case Study

All-India inbound leads generated through niche content strategy.

About the Product:

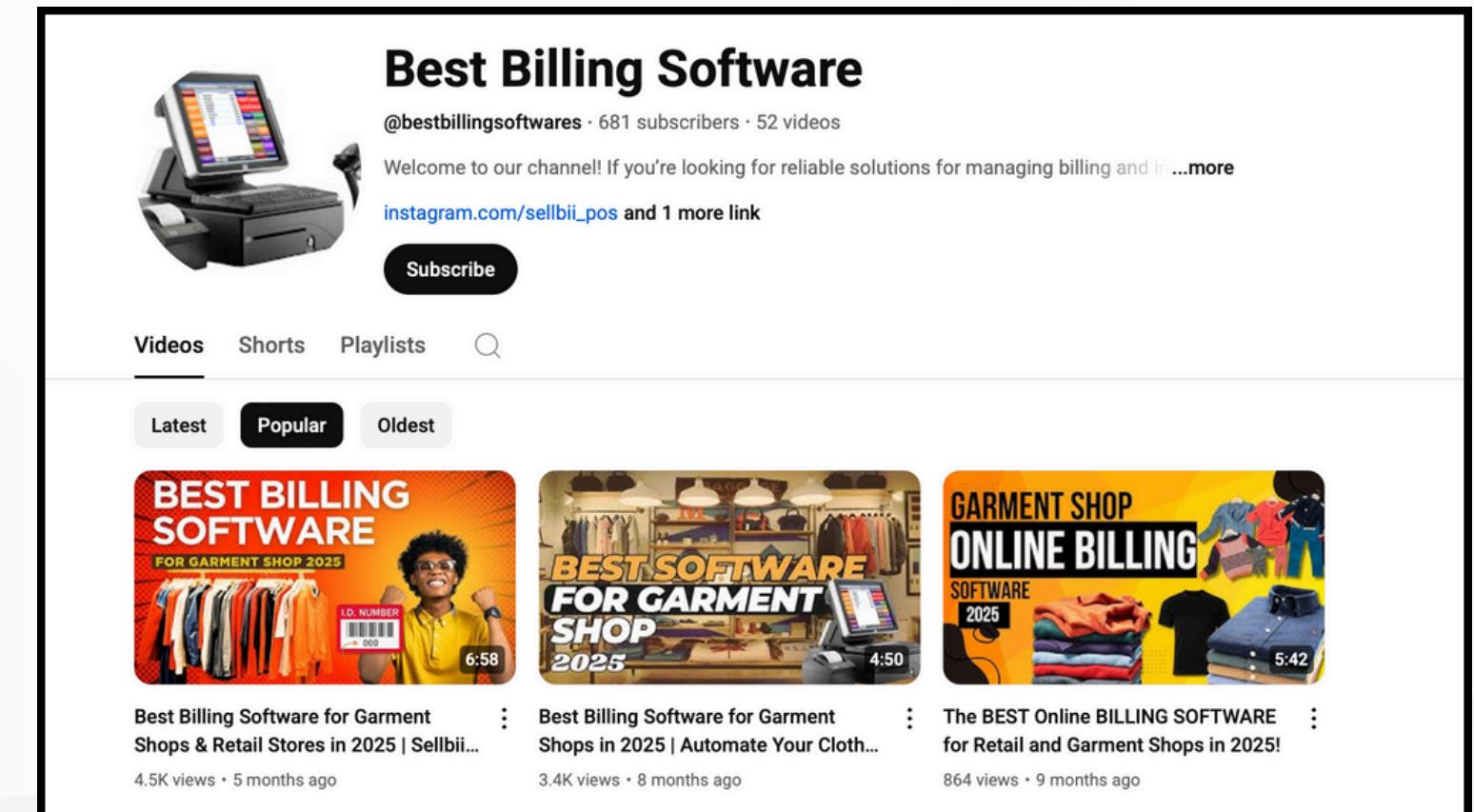
- Niche Software Product (specific audience segment)
- Target Market: B2B / small business owners / professionals (define who buys it)
- Average Ticket Size: ₹12k-40k (add your price)

Audience Insights

(You can take screenshot from YouTube Studio → Analytics → Audience tab)

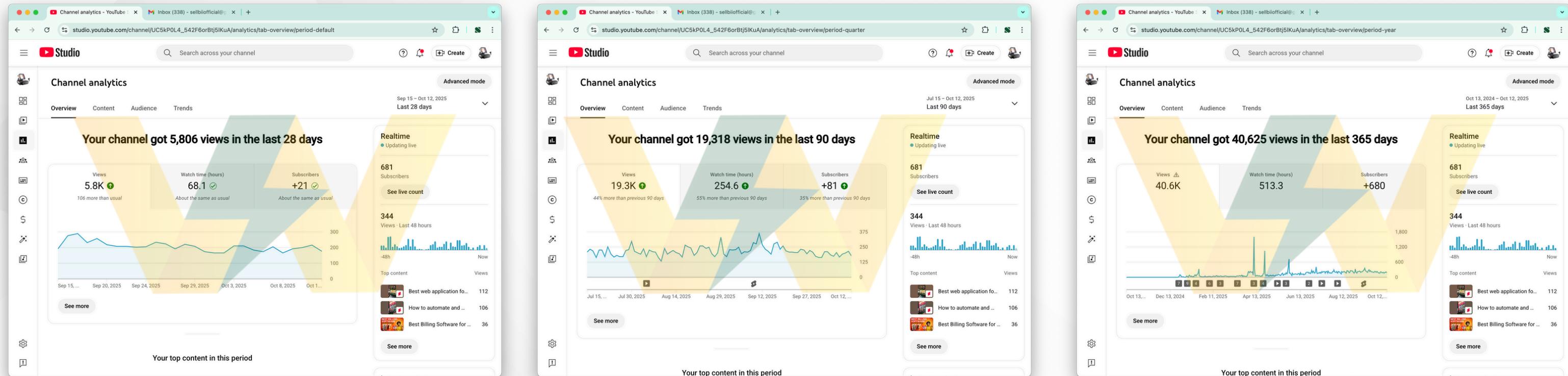
Show metrics like:

- Top geographies (India map)
- Traffic source: YouTube Search / Suggested / Shorts
- Avg watch time
- Returning viewers graph



Organic Lead Success via YouTube Software Product Case Study

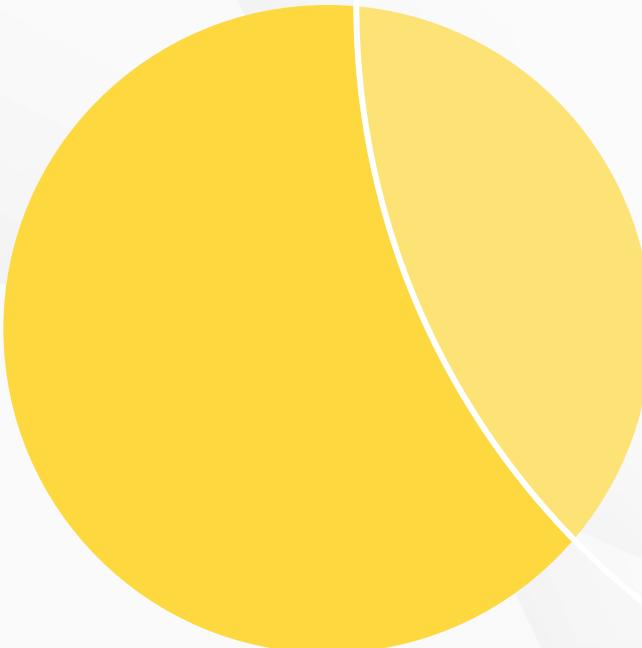
All-India inbound leads generated through niche content strategy.



- 40,625 Total Views in last 365 days
- 513+ Hours Watch Time
- +680 Subscribers organically
- Leads generated across India (No Ads Used)
- Audience: Small niche → still consistent growth in reach & engagement
- Multiple software demo inquiries received directly via YouTube comments, WhatsApp, and form links

The Force Behind Your Growth!!





THANK YOU

LET'S BUILD SOMETHING
GREAT TOGETHER