

About Us

Welcome to Sparkelweb – Your Digital Growth Partner!

At **Sparkelweb**, we specialize in lead generation, social media marketing, website development, SEO, and video creation services to help businesses thrive online. Our team is dedicated to crafting data-driven strategies that maximize visibility, engagement, and conversions.

Why Choose Us?

- Expertise in Lead Generation – We bring in high-quality leads to boost your business growth.
- Comprehensive Digital Solutions – From Google Ads management to WhatsApp bulk messaging, we handle it all.
- Customized Website Development – AI-powered, SEO-friendly, and conversion-optimized websites.
- Affordable & Transparent Pricing – Get top-tier digital marketing services without breaking the bank.

Our Mission

At **Sparkelweb**, our mission is to empower businesses with innovative digital marketing strategies that drive real results. We are committed to helping brands increase their online presence, generate high-quality leads, and achieve sustainable growth through data-driven marketing solutions.

We strive to:

- Deliver measurable results that enhance brand visibility and revenue.
- Provide cost-effective marketing solutions tailored to each client's unique needs.
- Stay ahead of digital trends to ensure our clients receive cutting-edge strategies.
- Offer exceptional customer support to help businesses scale effortlessly.

Your success is our priority! We believe in long-term partnerships and continuous improvement to bring the best out of your brand.

Let's grow together!

How We Make Videos Informative & Impactful



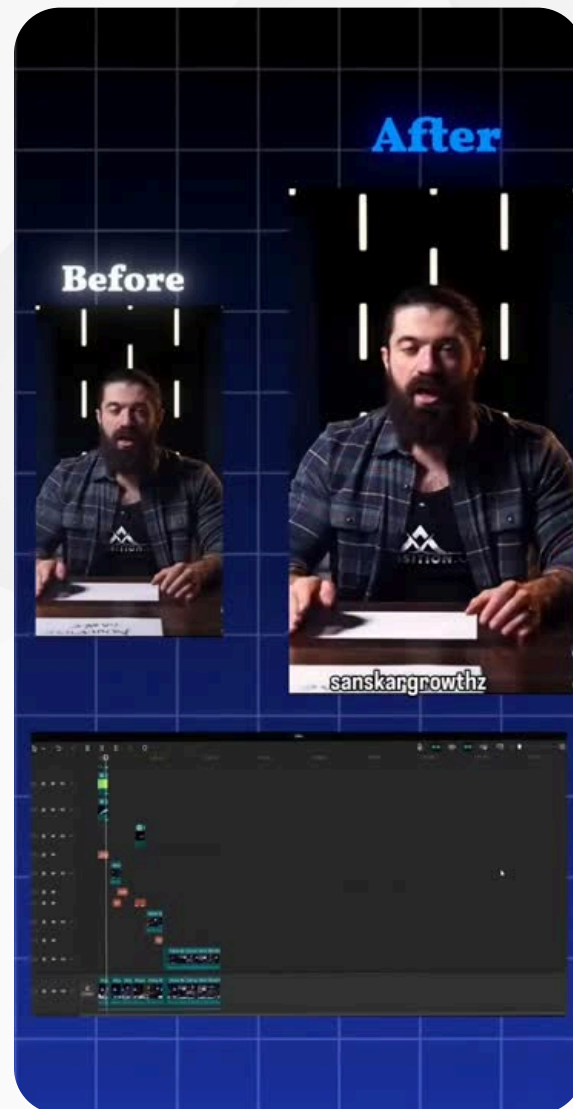
[On-Camera Talk](#)

Personal product explanation.



[Home Interior Project](#)

Shoots & Editing



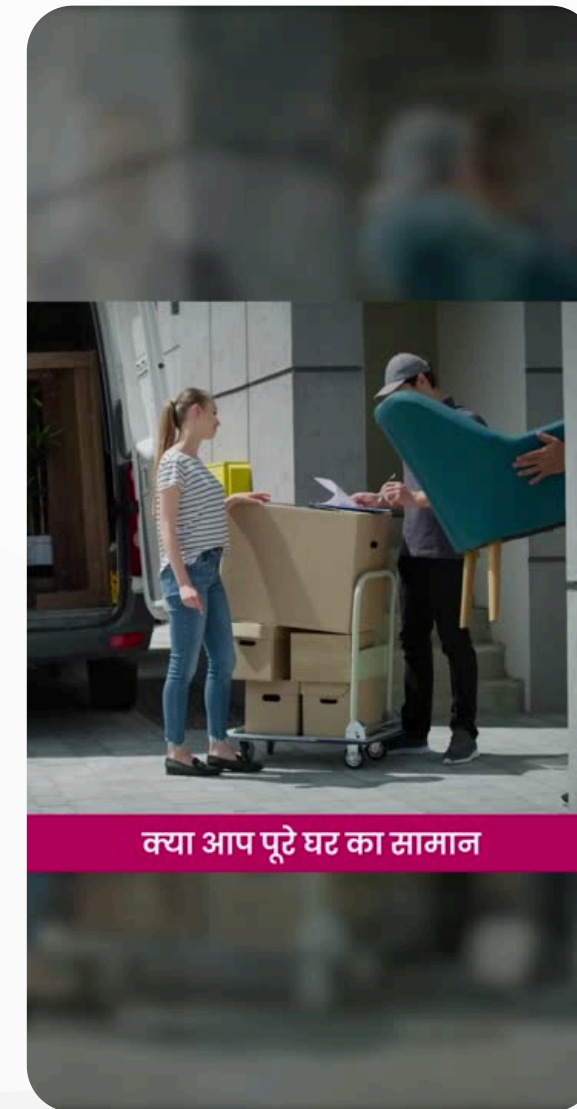
On-Camera Talk

Personal product explanation.



Text & Titles

Key points highlighted visually.



Voice-Over

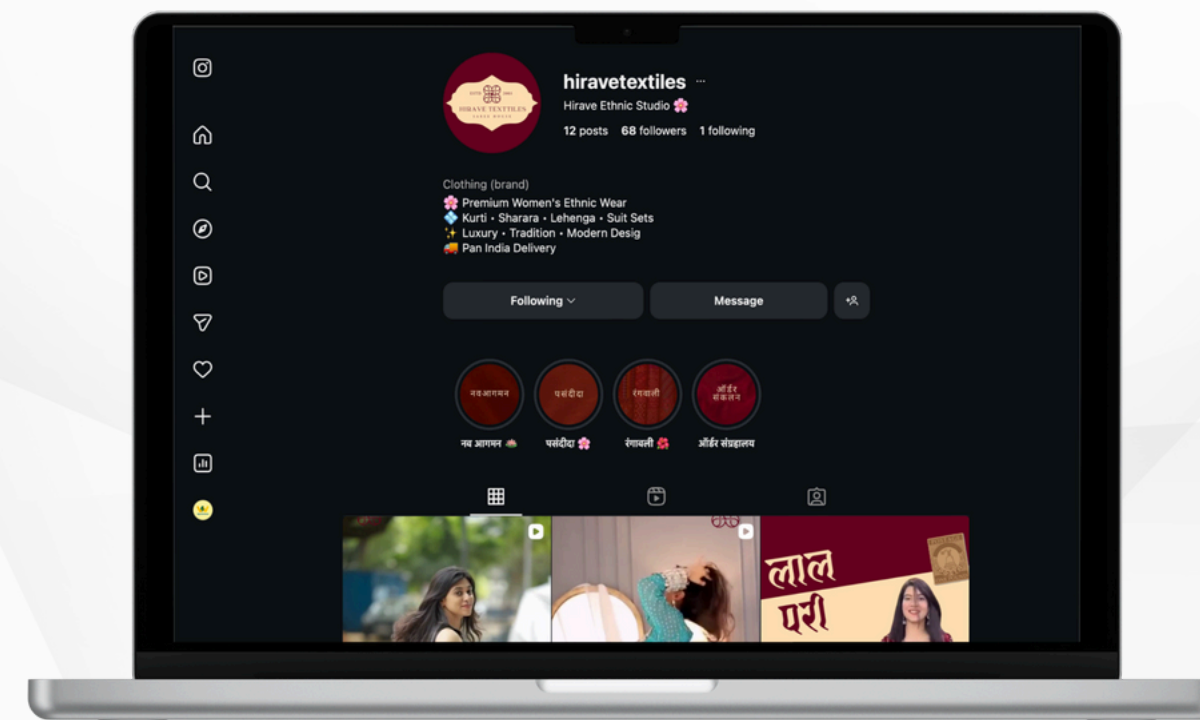
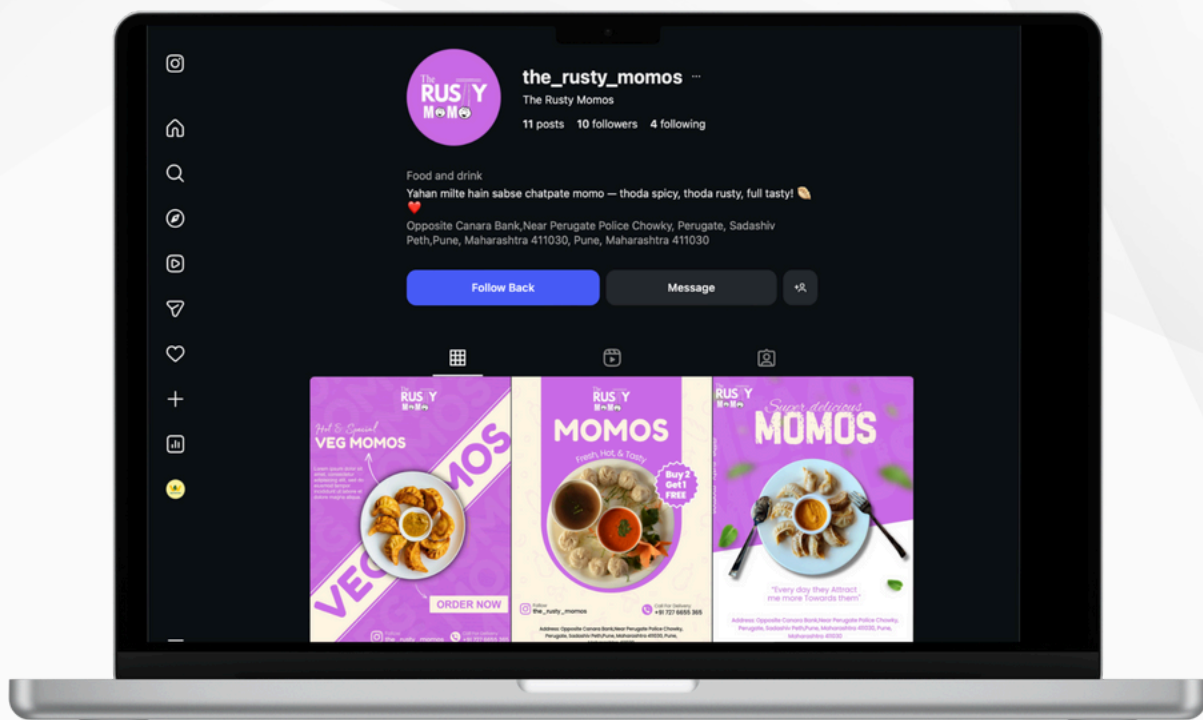
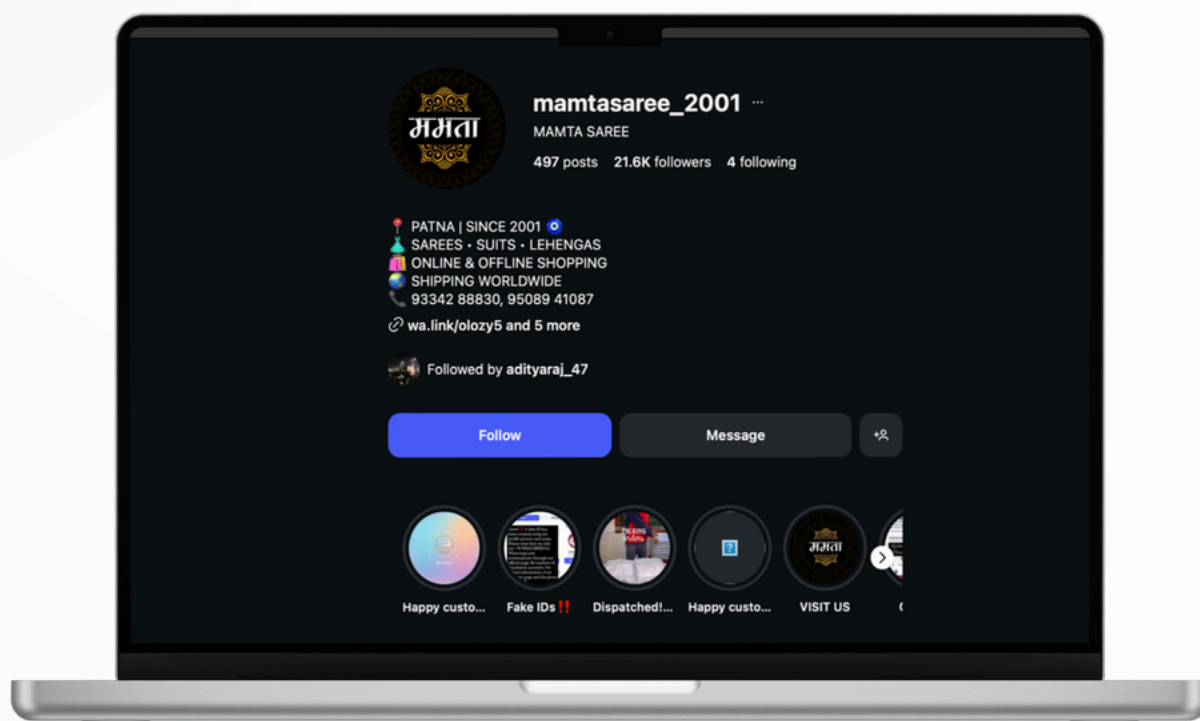
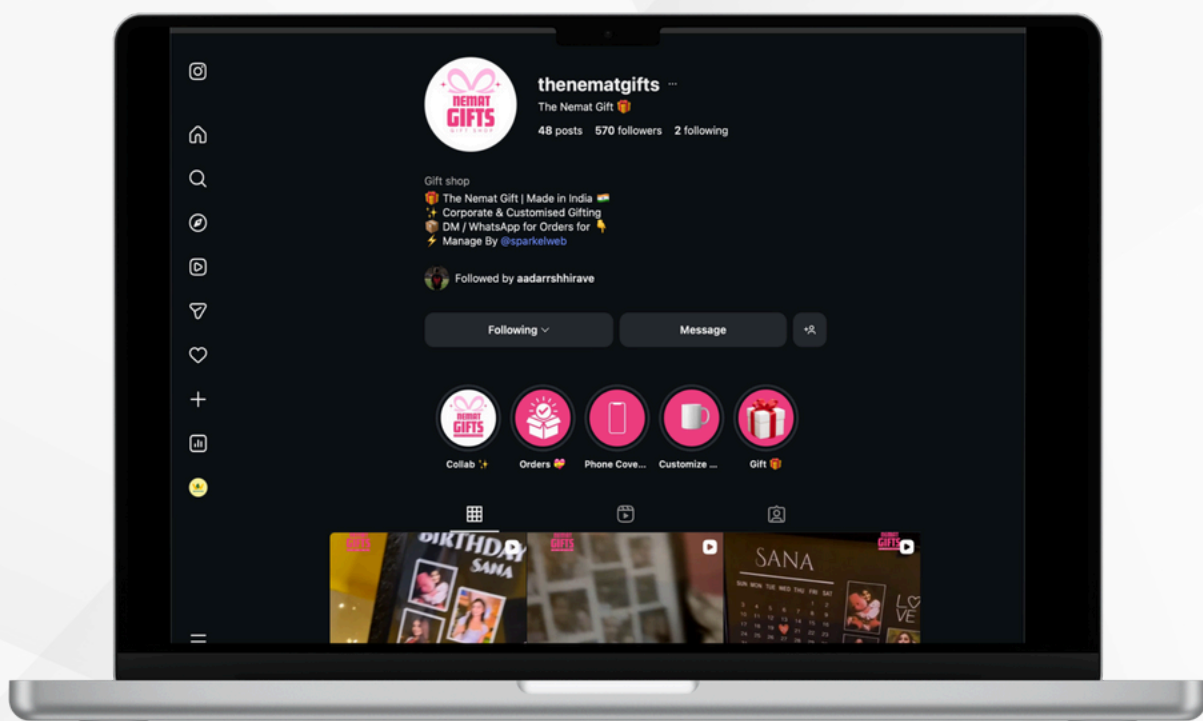
Product footage with background narration.



Product Showcase

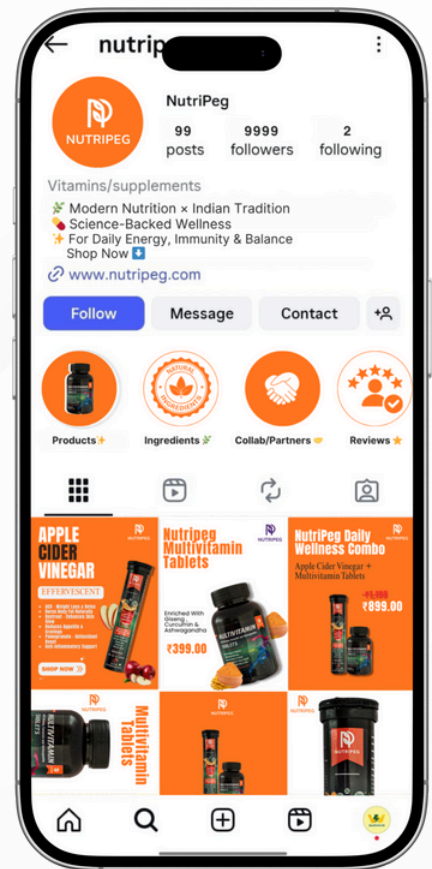
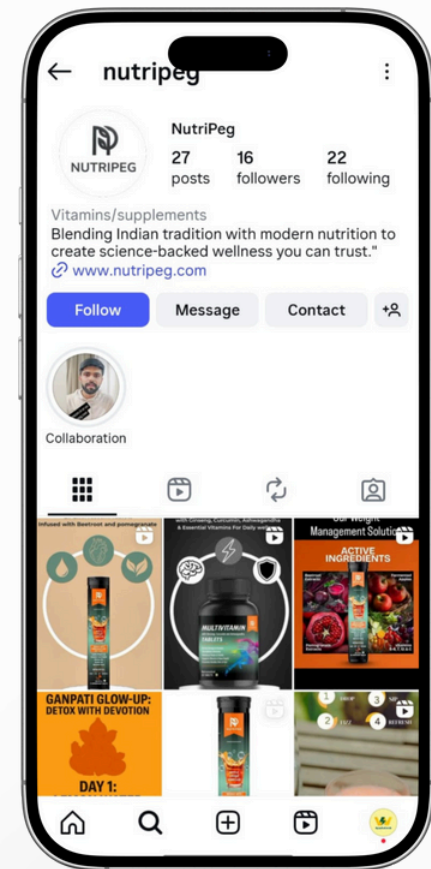
Close-ups, smooth transitions, no talking

Social Media Manegment



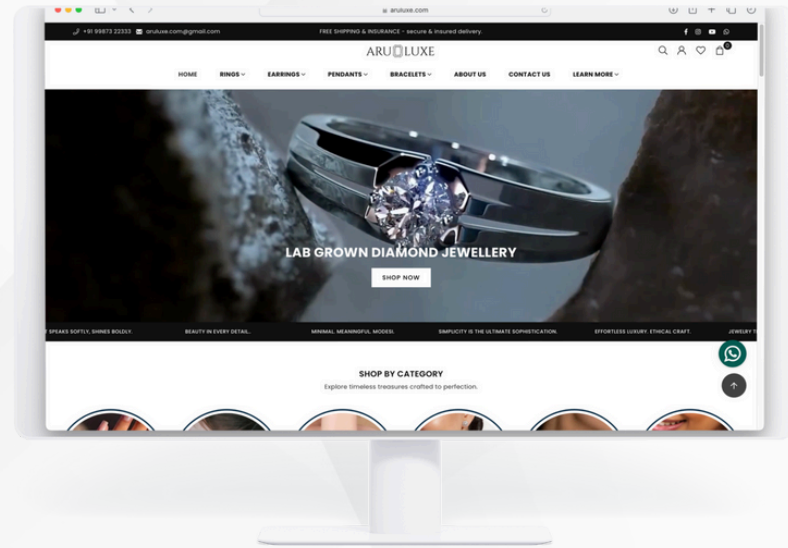
Before

After

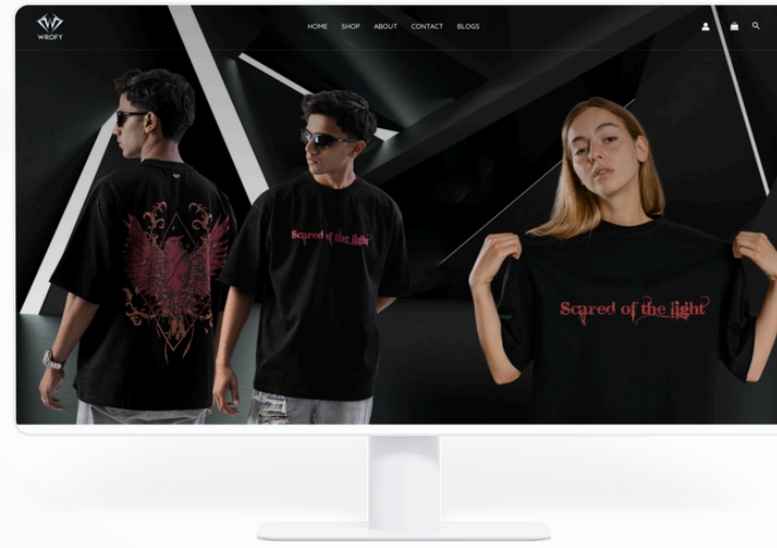


We'll turn your boring social media into a **catchy, revenue-generating** sales machine.

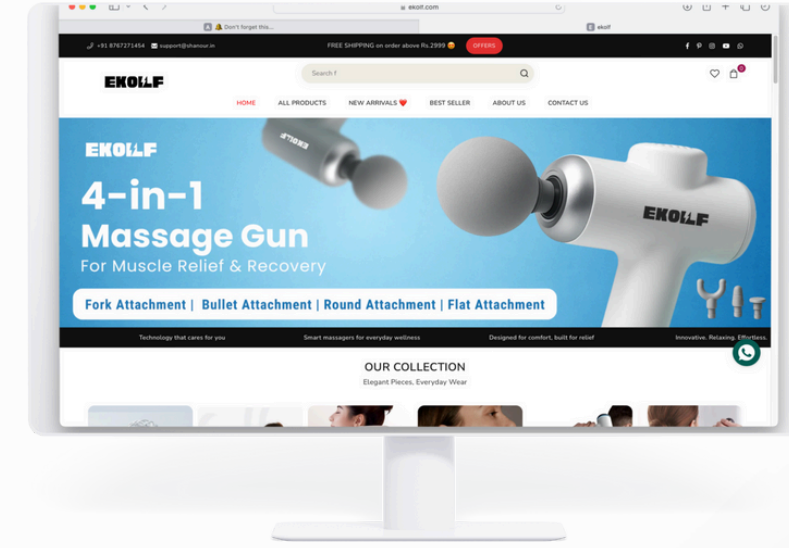
Website



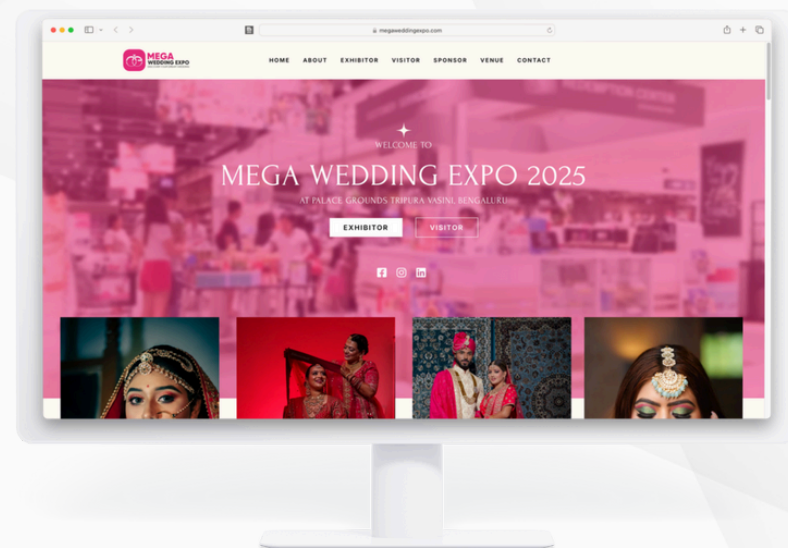
Aruluxe.com



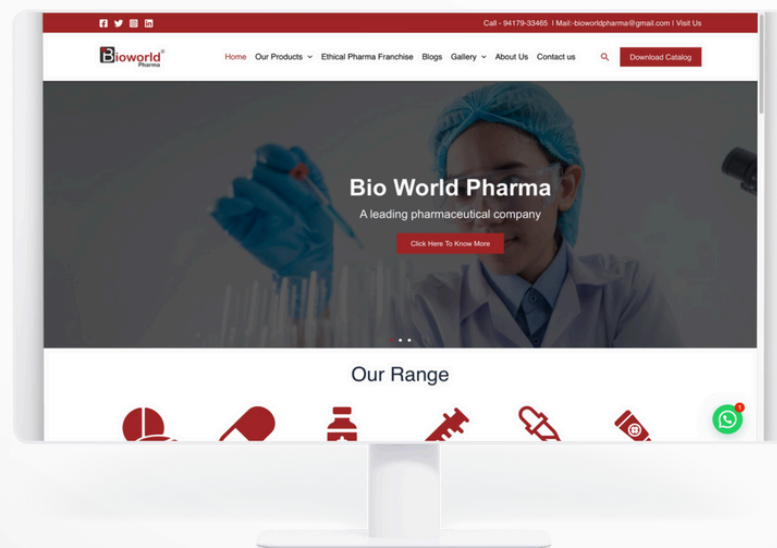
Wrofy.com



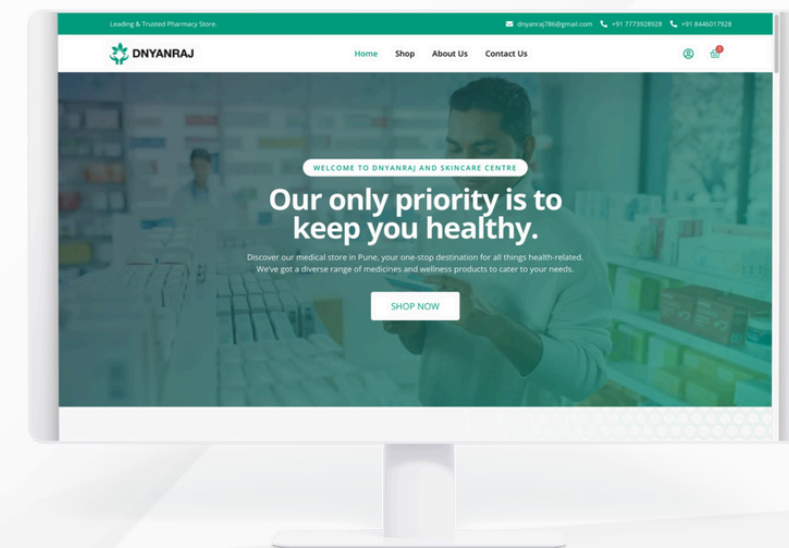
Ekolf.in



Megaweddingexpo.com



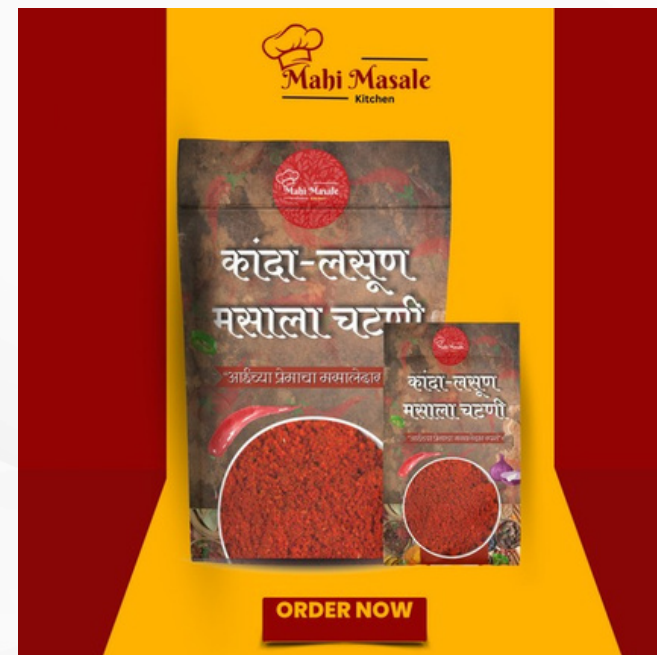
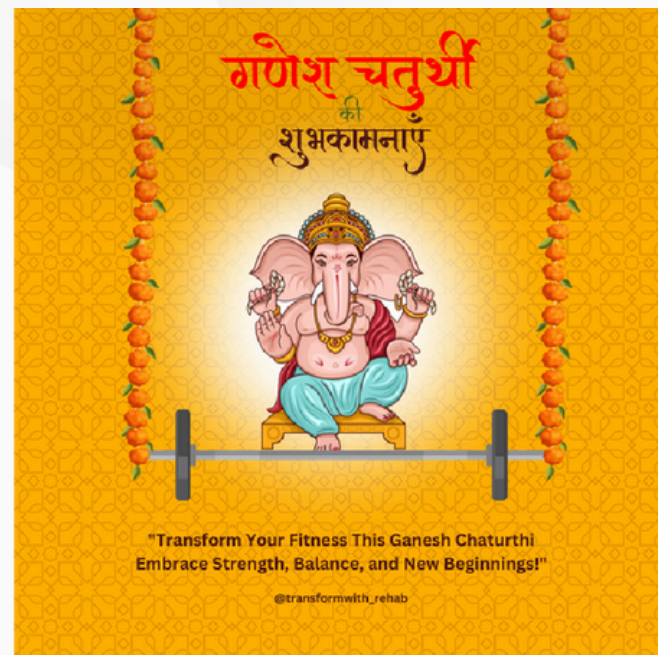
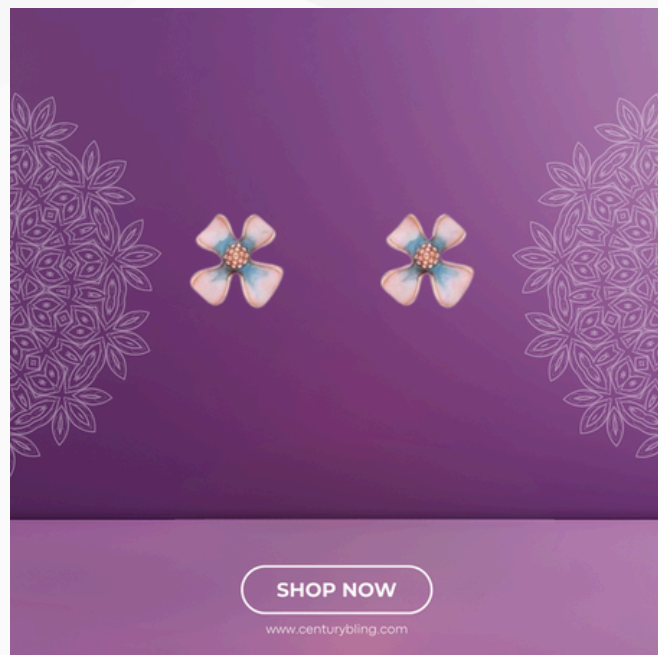
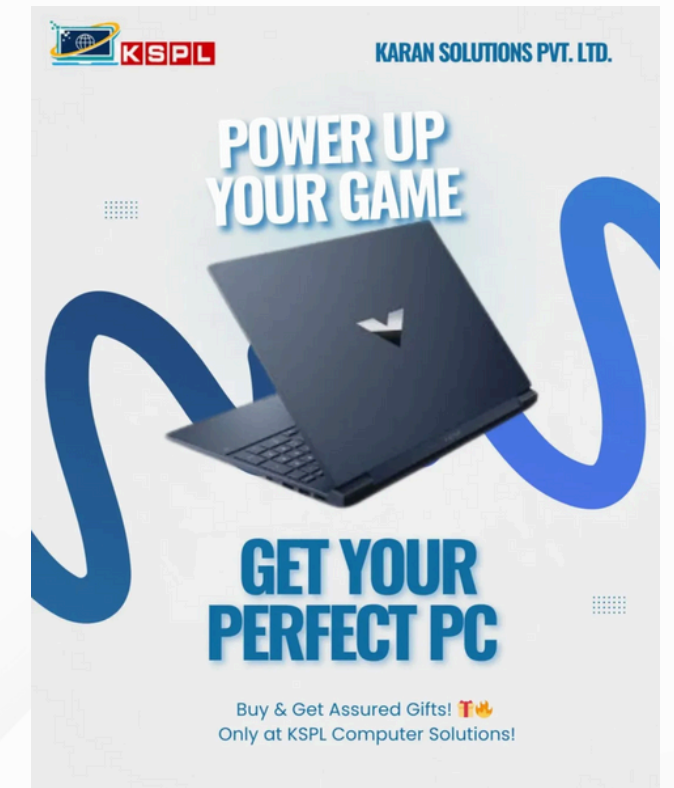
bioworldpharma.com



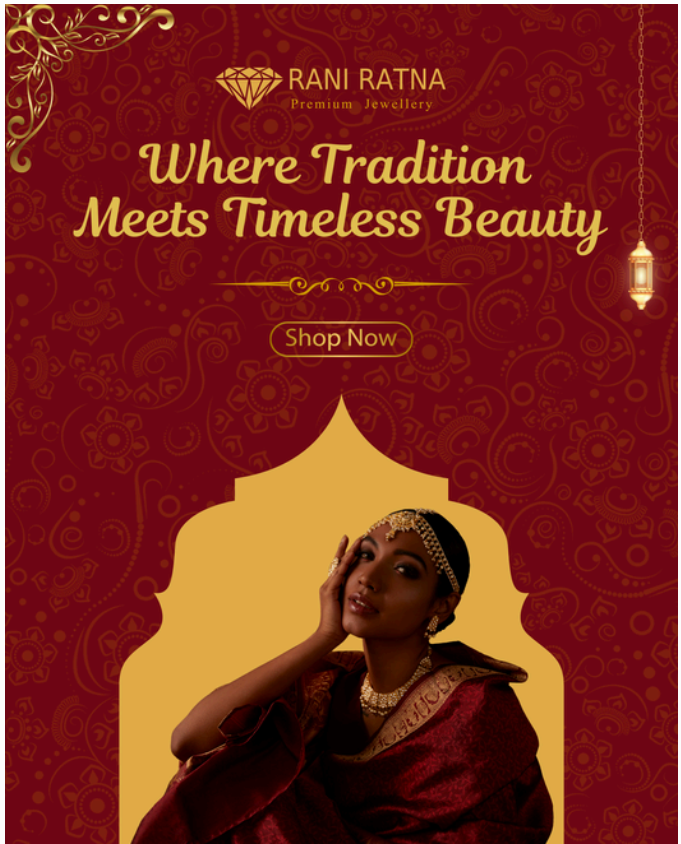
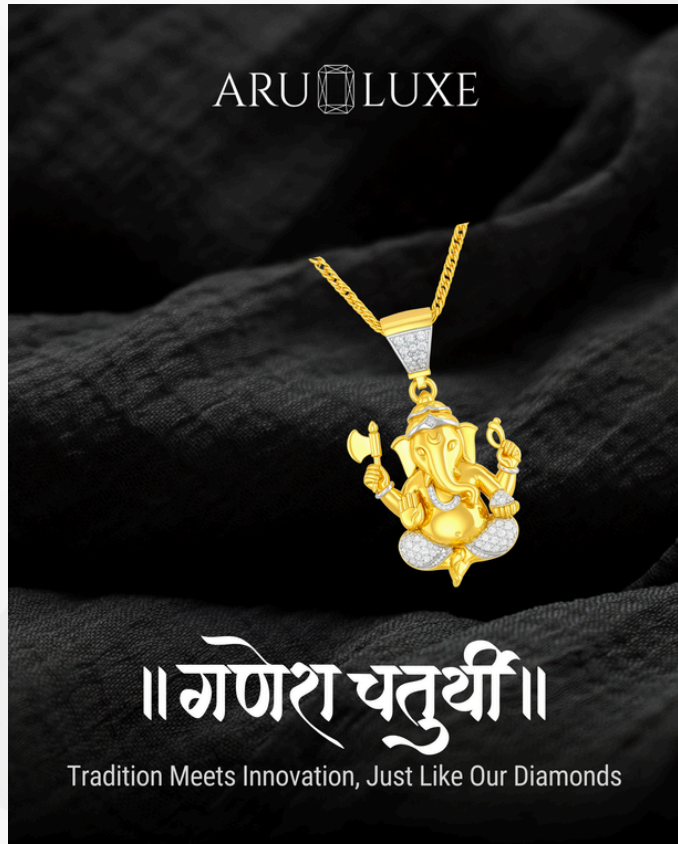
Dnyanraj.co.in

Experienced web developer with a strong portfolio of 50+ business and e-commerce websites built using HTML, CSS, JavaScript, and WordPress. Passionate about creating clean, responsive, and user-focused web solutions that help brands grow online.

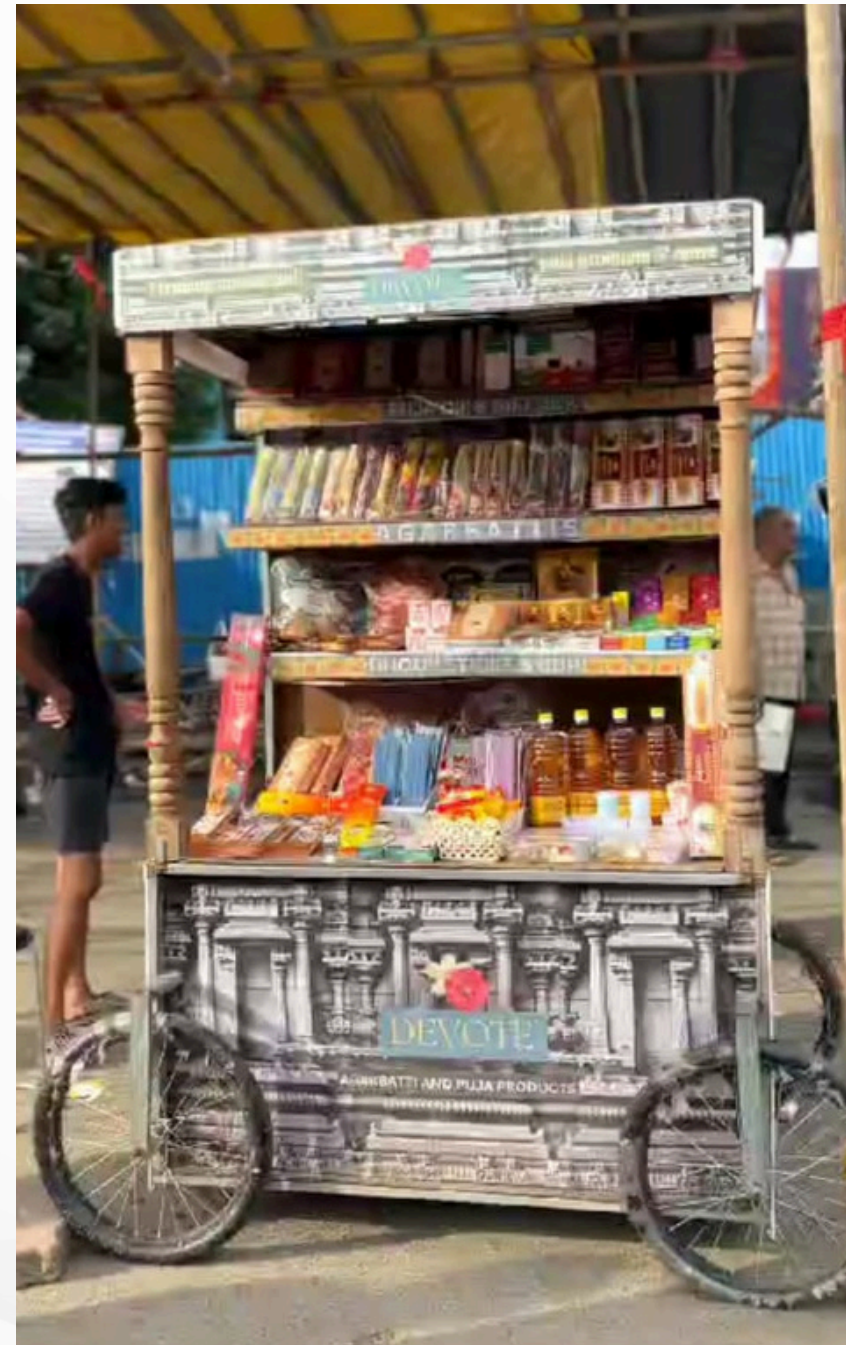
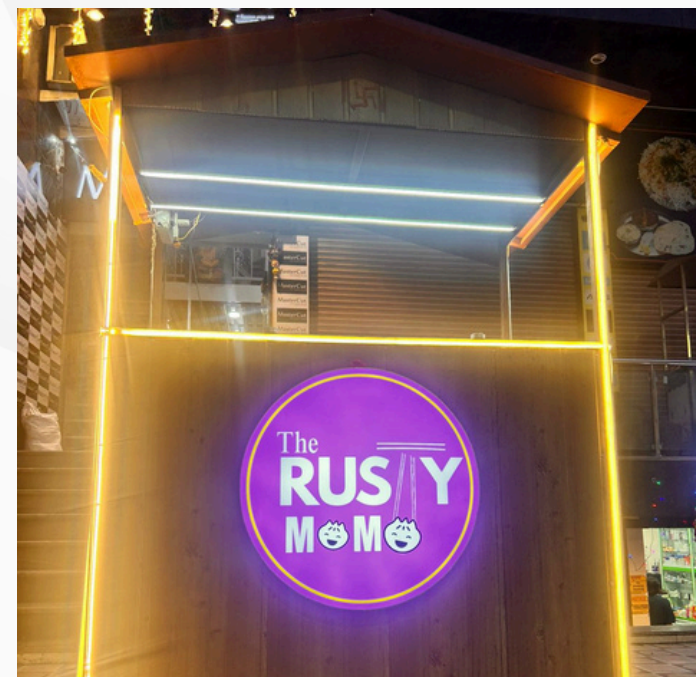
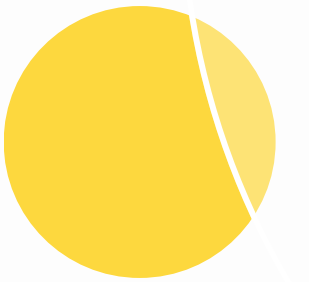
Branding & Graphic



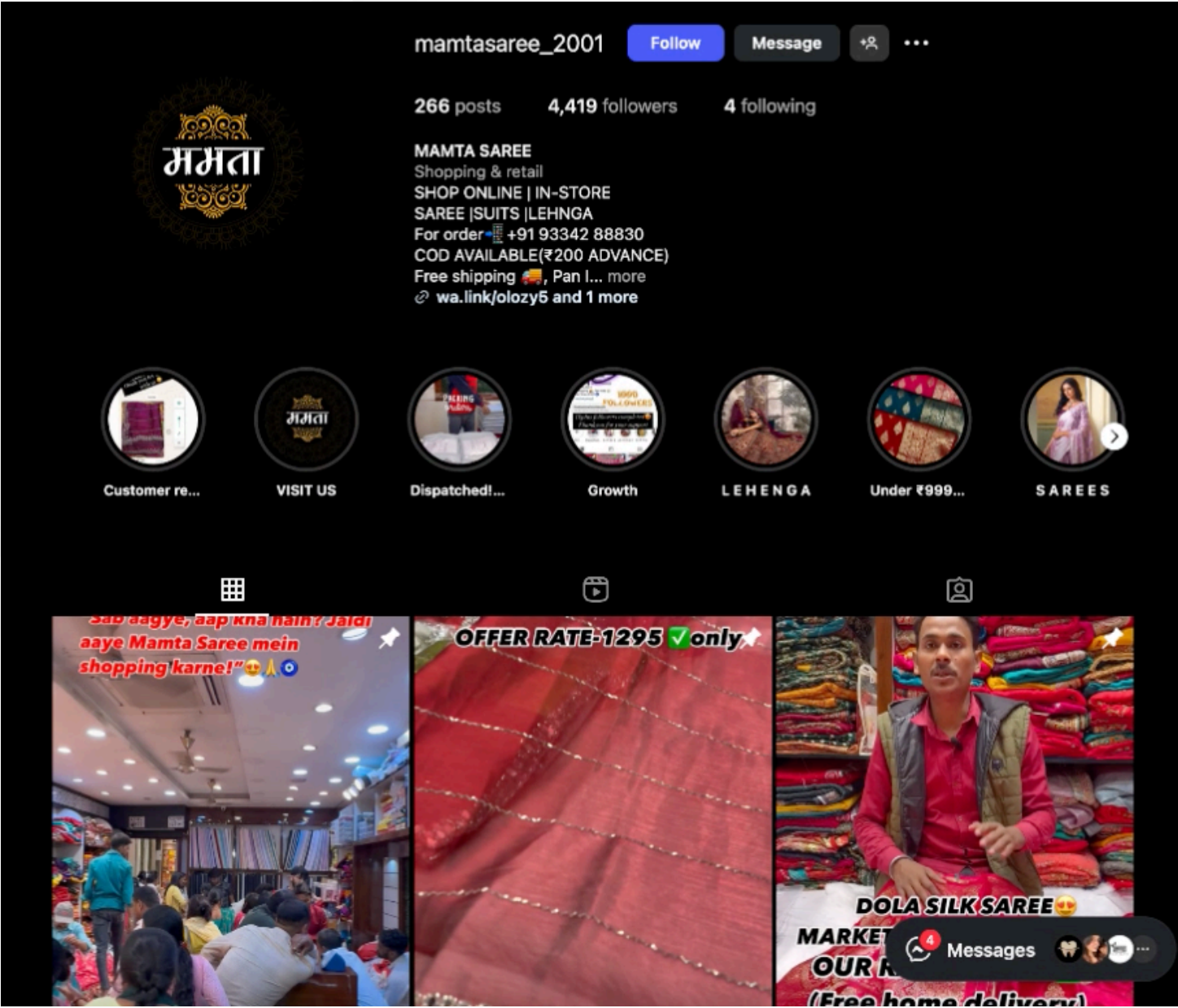
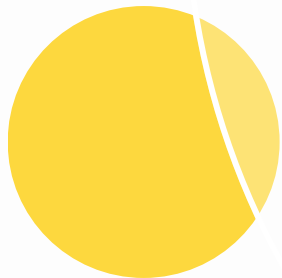
Branding & Graphic



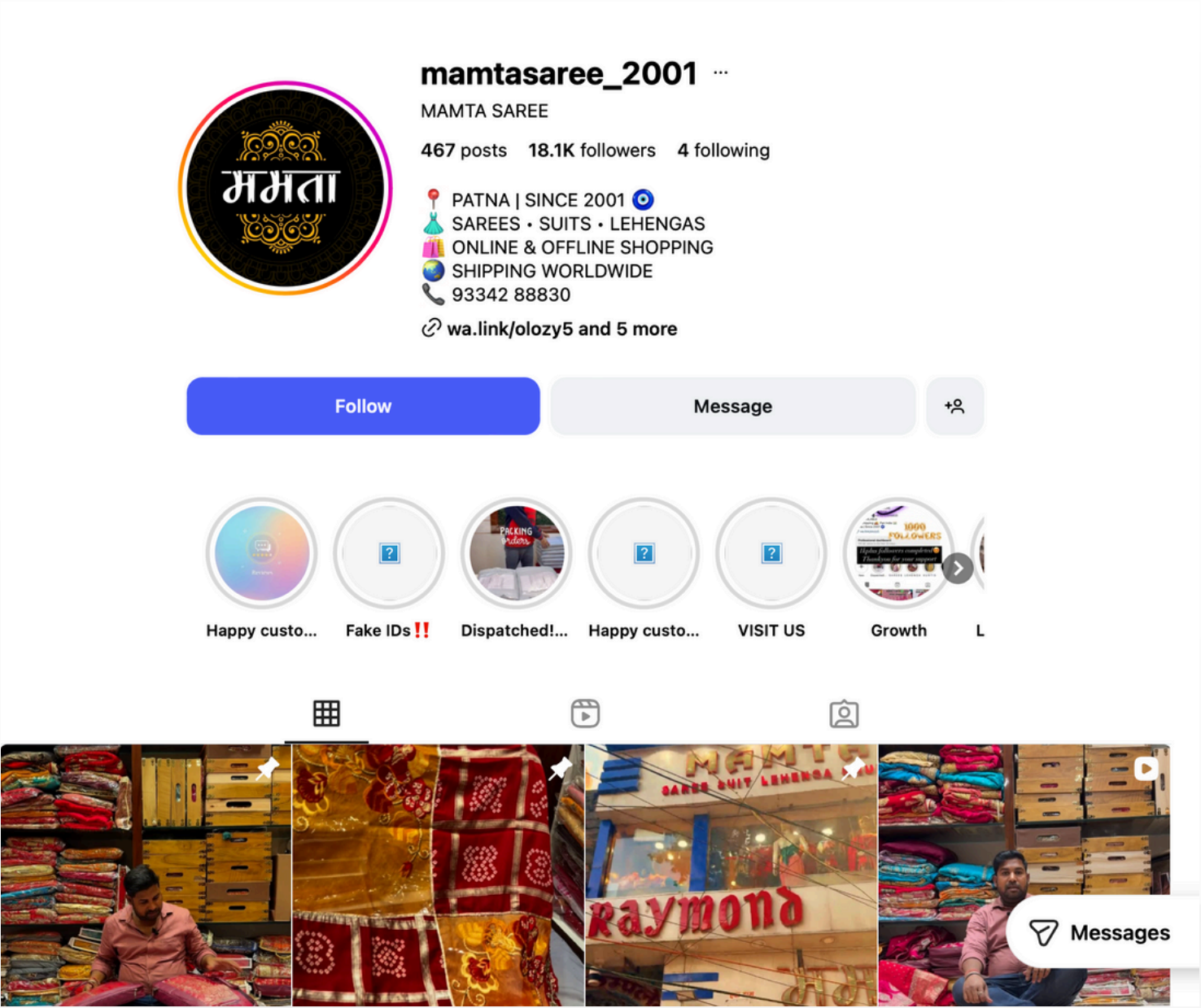
Branding & Graphic



IN JUST 4 MONTHS, WE HELPED THEM GROW FROM 4,419 FOLLOWERS → 18,100+ ORGANIC FOLLOWERS

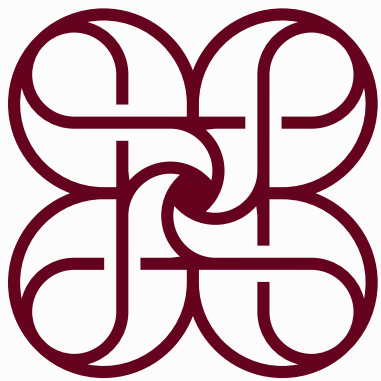


BEFORE



AFTER

LOGO DESIGN



COLOR PALETTE



FONT S

Catchy Mager
Hirave Textiles

Crismo Raman
SAREE HOUSE



Facebook Ads Results

Highlights


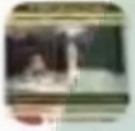
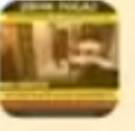



- Total Ad Spend: ₹9,29,818
- Total Leads Generated: 10,000+
- Average Cost Per Lead (CPL): ₹40 – ₹103
- Property Price Range: ₹17 Lakhs – ₹70 Lakhs
- Total FB Campaigns Run: 40+
- Shown below: 6 active campaign screenshots (confidential data blurred)

Performance Summary

- CTR: 2.8% – 4.5%
- Conversion Rate (Lead Form Completion): 7% – 11%
- Qualified Leads: Verified via CRM tracking
- Estimated ROI: 12–15x (based on sold property data)



Facebook Ads Results

<div>● Active</div> <div> 2Bhk - L17</div> <div>2,771 On-Facebook leads</div> <div>₹40.17 Cost per On-Facebook lead</div> <div>₹111,305.8 4 Spent</div> <div>💡 3 recommendations ></div>	<div>● Active</div> <div> 2bhk - 220 GAJ New</div> <div>264 On-Facebook leads</div> <div>₹61.06 Cost per On-Facebook lead</div> <div>₹16,120.36 Spent</div> <div>📈 High-performing campaign 4 recommendations ></div>	<div>Total amount spent</div> <div>₹ 929,818.39</div> <div>Spending limit ></div> <div>₹ 15,667.25 remaining</div>
<div>● Active</div> <div> 2Bhk - 220 GAJ</div> <div>3,463 On-Facebook leads</div> <div>₹34.58 Cost per On-Facebook lead</div> <div>₹119,761.79 Spent</div> <div>💡 2 recommendations ></div>	<div>● Active</div> <div> 2,3 & 4Bhk - Vivanta Residence</div> <div>274 On-Facebook leads</div> <div>₹103.64 Cost per On-Facebook lead</div> <div>₹28,398.47 Spent</div> <div>💡 1 auction overlap recommendation ></div>	<div>● Active</div> <div> 3Bhk - Taj Housing</div> <div>831 On-Facebook leads</div> <div>₹68.86 Cost per On-Facebook lead</div> <div>₹57,223.01 Spent</div> <div>📈 High-performing campaign 3 recommendations ></div>
<div>● Off</div> <div> New Jai Leads Campaign - 3Bhk</div> <div>265 On-Facebook leads</div> <div>₹50.05 Cost per On-Facebook lead</div> <div>₹13,264.48 Spent</div>		

Facebook Ads Results

We manages end-to-end marketing for clothing brands and drives 100–500 orders per day through optimized ads and audience targeting.

Style + Culture + Trust = Sales

131 orders in a day for a **women's ethnic** wear brand (Sarees Only)

Our performance marketing strategy focuses on the right audience, storytelling, and trust-building — not just ads.

- Real sales. Real results.

Ad sets

99

Opportunity score

Updated just now

1

All ads

Actions

Active ads

Had delivery

+ See more

Filtering 1 campaign

Search by name, ID or metrics

Campaigns

1 selected

Ad sets

1 selected

Ads

1 selected

+ Create

Duplicate

Edit

A/B test

More

Columns: ecom

Breakdown

Reports

<input type="checkbox"/>	Off/On	Ad set	Budget	Amount spent	Results	Cost per result
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	ad-04 - Copy View Charts Edit Duplicate	₹1,500.00 Daily	₹1,545.93	46 Website purchases	₹33.61 Per purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/>	ad-04 - Copy	₹1,200.00 Daily	₹1,234.48	33 Website purchases	₹37.41 Per purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/>	ad-02 - Copy	₹1,200.00 Daily	₹1,168.94	13 Website purchases	₹89.92 Per purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/>	ad-01 - Copy	₹1,200.00 Daily	₹1,155.55	14 Website purchases	₹82.54 Per purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/>	ad-04	₹500.00 Daily	₹592.00	17 Website purchases	₹34.82 Per purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/>	ad-01	₹500.00 Daily	₹499.86	8 Website purchases	₹62.48 Per purchase

Facebook Ads Results

We manage end-to-end marketing for **Dental Clinic** and deliver 954+ local patient leads in just 30 days through strategic ad campaigns and optimized audience targeting.

Dental Clinic Growth:

954+ local leads in **just 30 days** with strategic ad campaigns and optimized audience targeting.

- Local leads + Local appointments = Sparkelweb

Opportunity score Updated just now Discard drafts Review and publish (4)

To run securities and investments ads i... Learn more Get started X 1/2 >

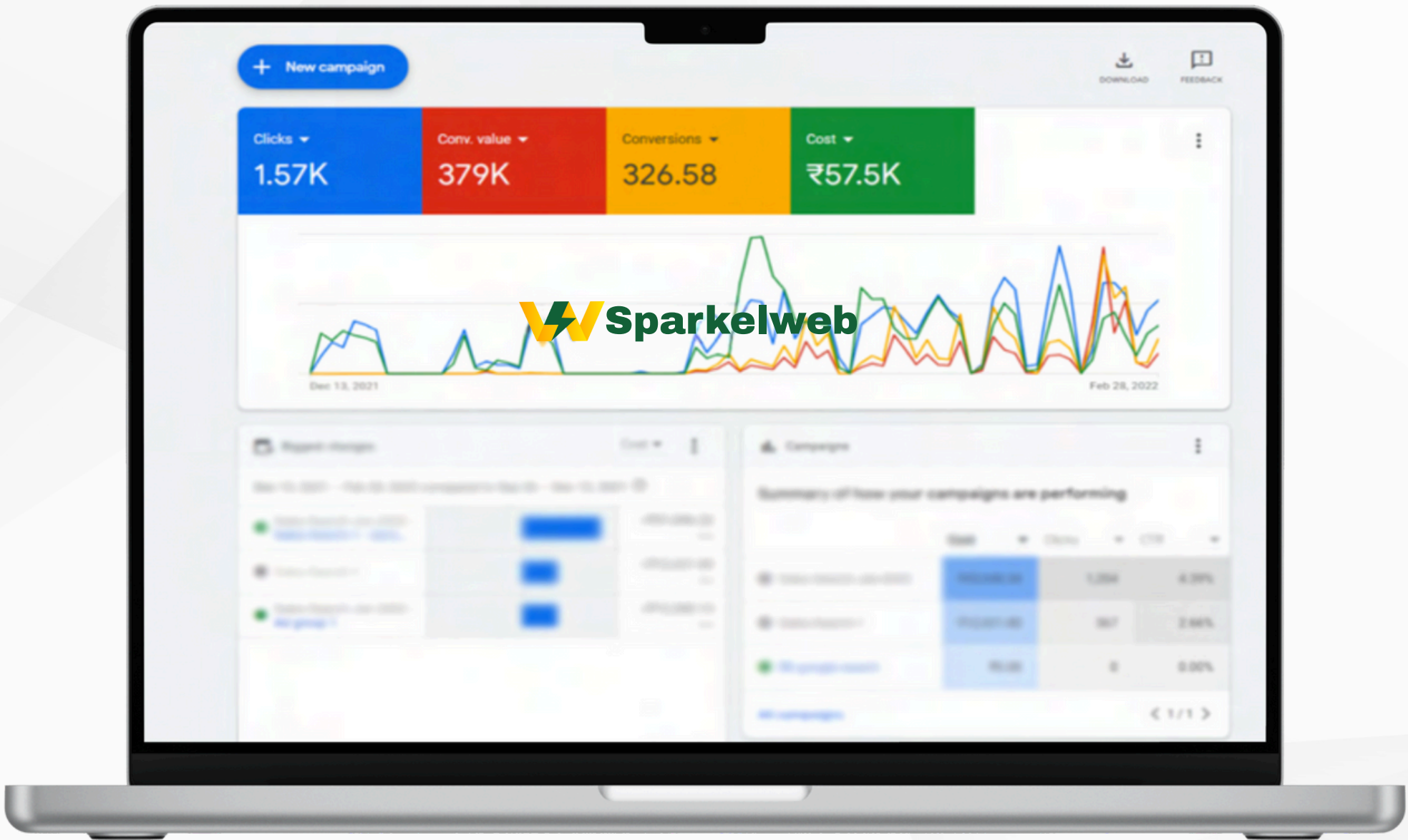
Active ads + See more Create a view

gn Ads for 1 Campaign Aug 1, 2025 - Aug 30, 2025

More Columns: Performance

Results ↑↓	Impressions ↑↓	Cost per result ↑↓	Amount spent ↑↓	Ends ↑↓
Messaging conversat... 35	2,562	₹2.51	₹87.83	Ongoing
Messaging conversat... 254	51,873	₹4.25	₹1,078.36	Ongoing
Messaging conversat... —	4,642	—	₹106.36	Ongoing
Multiple conversions 11	9,962	₹22.71	₹249.76	Ongoing
Messaging conversat... 46	6,964	₹3.01	₹138.38	May 22, 2025
Messaging conversat... 35	4,916	₹2.89	₹101.18	Ongoing
Messaging conversat... 573	69,394	₹2.04	₹1,170.38	Ongoing

Google Ads Results





PANORA
1 & 2 BHK NATURE HOMES

MAHA-RERA REG. NO.
P52100045963

UNLOCK THE DOOR OF
LUXURIOUS LIFESTYLE!
BIG SENSATION OF **@TALJAI**



Project by



DHANKAWADE PATIL
VENTURES
LIGHTNING DREAMS, FULFILLING PROMISES



OM SAI DEVELOPERS
PROMOTER & BUILDERS

Info.dpventures@gmail.com Contact : 8484078858

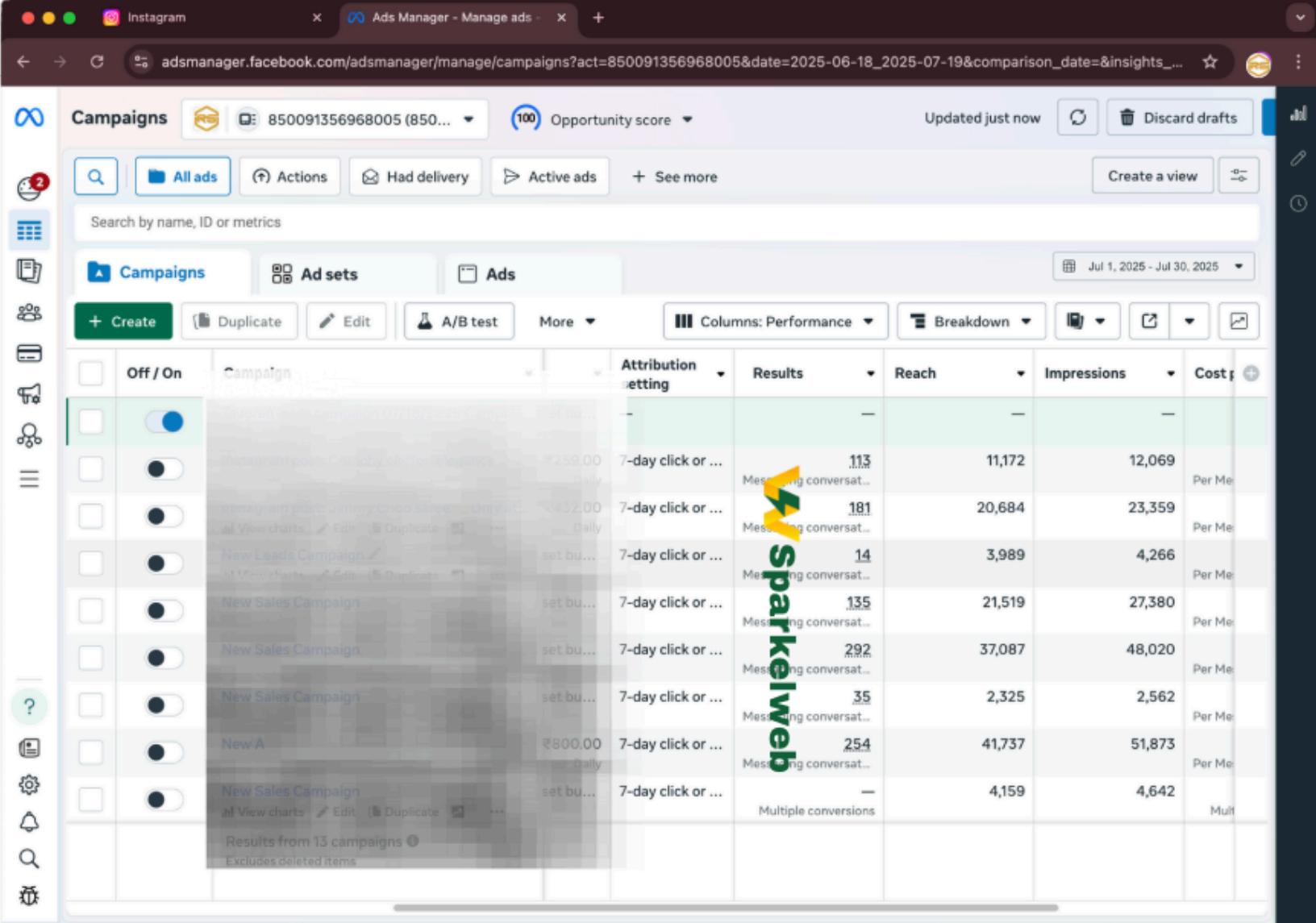
Here's some of our work for client in the LED light board segment. We created

We manage end-to-end marketing deliver 1024+ local leads in just 30 days through strategic ad campaigns and optimized audience targeting.

Local leads + Brand Growth = Sparkelweb

Local Business Growth

1024+ local leads in just 30 days with strategic ad campaigns and optimized audience targeting.



The screenshot displays the Facebook Ads Manager interface. At the top, the browser address bar shows the URL: `adsmanager.facebook.com/adsmanager/manage/campaigns?act=850091356968005&date=2025-06-18_2025-07-19&comparison_date=&insights_...`. The interface includes a sidebar with navigation icons, a top navigation bar with tabs for 'Campaigns', 'Ad sets', and 'Ads'. Below the navigation bar, there's a search bar and a table of campaign data. The table has columns for 'Off / On', 'Campaign', 'Attribution setting', 'Results', 'Reach', 'Impressions', and 'Cost'. The 'Results' column is expanded, showing '7-day click or ...' and 'Messaging conversat...'. The 'Cost' column shows 'Per Me' and 'Multiple conversions'. A 'Sparkelweb' logo is overlaid on the table.

Off / On	Campaign	Attribution setting	Results	Reach	Impressions	Cost
<input type="checkbox"/>	Instagram Campaign	7-day click or ...	113	11,172	12,069	Per Me
<input type="checkbox"/>	Instagram Campaign	7-day click or ...	181	20,684	23,359	Per Me
<input type="checkbox"/>	New Leads Campaign	7-day click or ...	14	3,989	4,266	Per Me
<input type="checkbox"/>	New Sales Campaign	7-day click or ...	135	21,519	27,380	Per Me
<input type="checkbox"/>	New Sales Campaign	7-day click or ...	292	37,087	48,020	Per Me
<input type="checkbox"/>	New Sales Campaign	7-day click or ...	35	2,325	2,562	Per Me
<input type="checkbox"/>	New A	7-day click or ...	254	41,737	51,873	Per Me
<input type="checkbox"/>	New Sales Campaign	7-day click or ...	Multiple conversions	4,159	4,642	Mult

Here's some of our work for a client in the gifting segment. We planned and executed result-driven ad campaigns.

For **Nemat Gift**, with a monthly target of 1,000 orders, we successfully delivered **1,000+ orders in just 19 days** through strategic ad campaigns and optimized audience targeting.



Whatsapp Orders

- Customise Mobile Cover
- Customise Mug
- Botteles

Campaigns

1761689701440050 (176...

Opportunity score

Updated just now

Discard drafts

Review and publish (8)

Verification required to run securities and investments ads in India

To run securities and investments ads in India, you need to declare that they're related to securities and investments and...

Learn more

Get started

All ads

Actions

Had delivery

Active ads

+ See more

Create a

Search to filter by: name, ID or metrics

Campaigns

Ad sets

Ads

Dec 23, 2025 - Jan 10

+ Create

Duplicate

Edit

A/B test

More

Columns: Custom

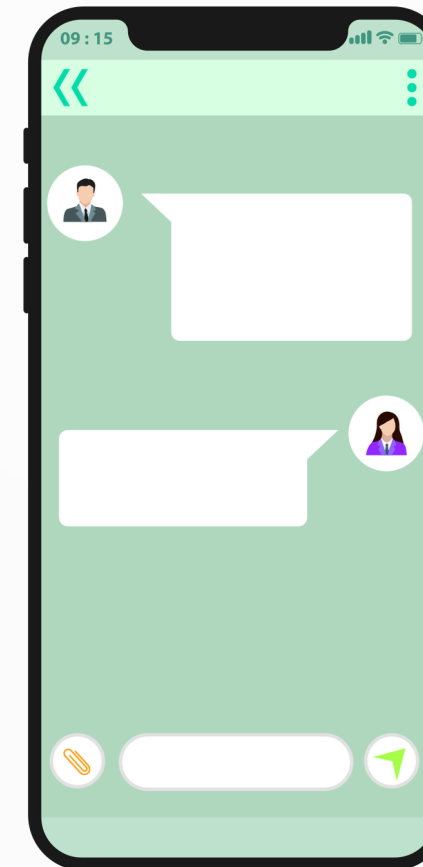
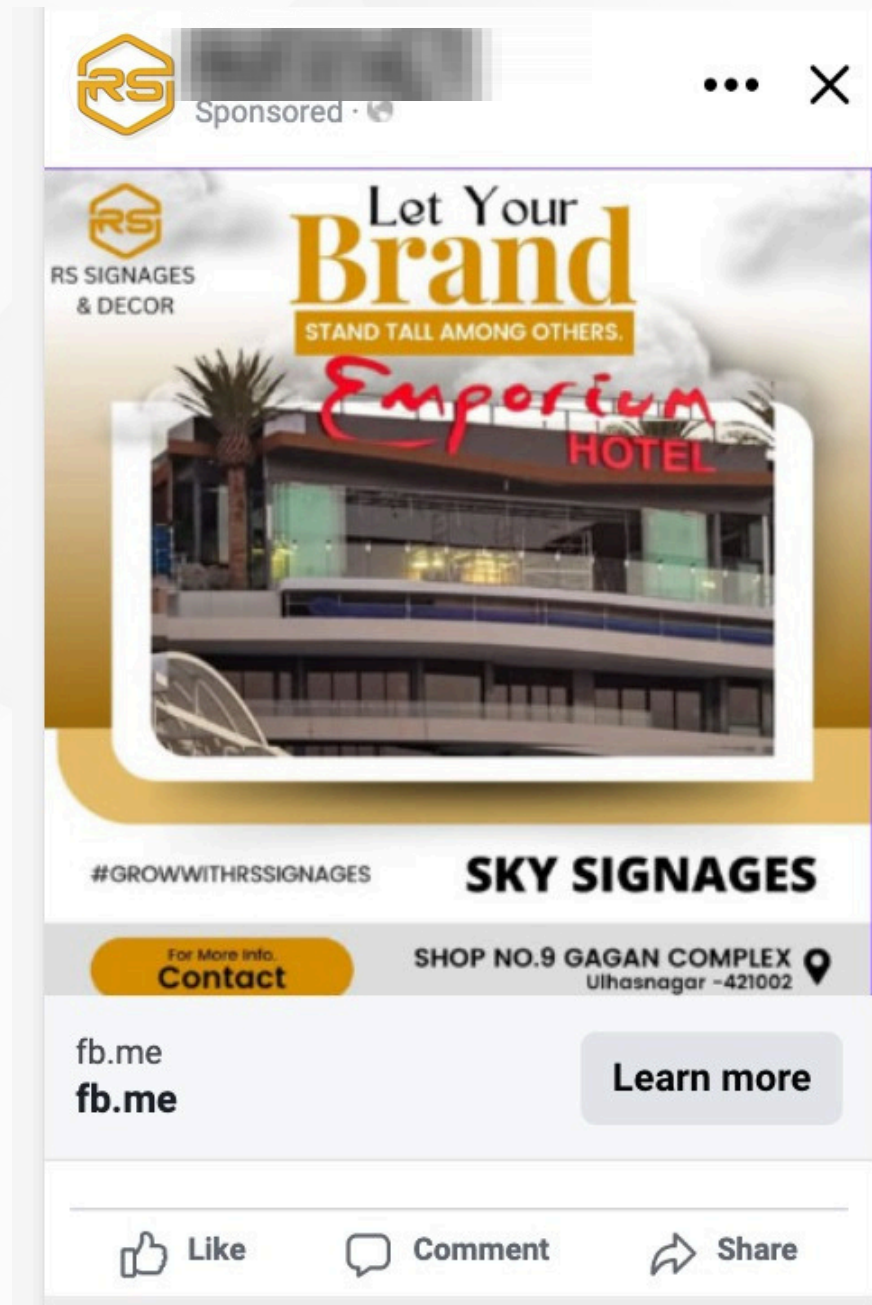
Breakdown

<input type="checkbox"/>	Off / On ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Budget ↑↓	Attribution setting
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Leads Campaign	● Active	—	2	Using ad set bu...	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Leads Campaign	● Active	—	6,180	Using ad set bu...	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Awareness Campaign	● Active	—	102	Using ad set bu...	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Instagram post: How We Turned ₹6.9 Lakh M...	● Active	—	36	₹178.00	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	a	● Active	—	37	Using ad set bu...	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Awareness Campaign	● Active	—		Using ad set bu...	7-day click or ...

Results from 13 campaigns ⓘ

View results

Here's some of our work for a similar client in the LED light board segment. We created



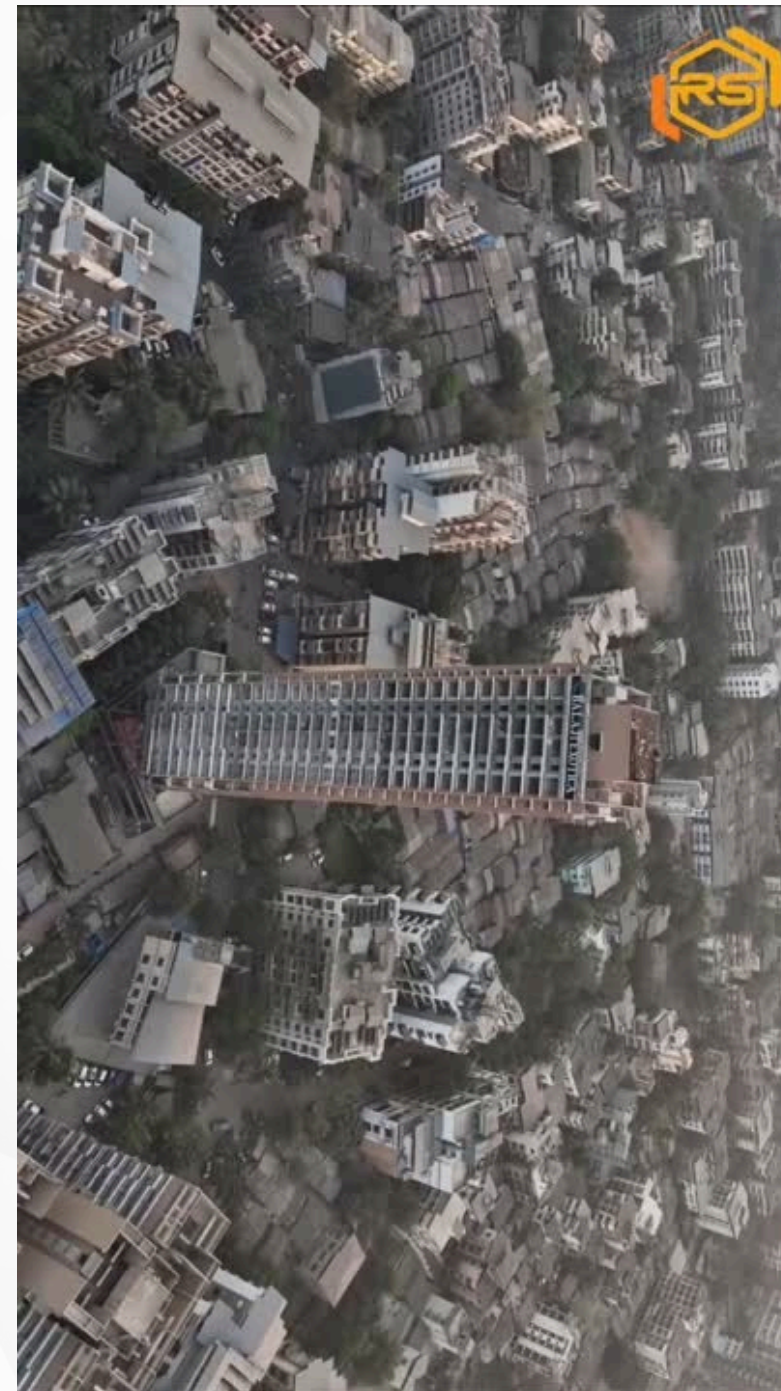
**Directly Redirected
To WhatsApp**

Ads → Leads → WhatsApp → Quick Conversions

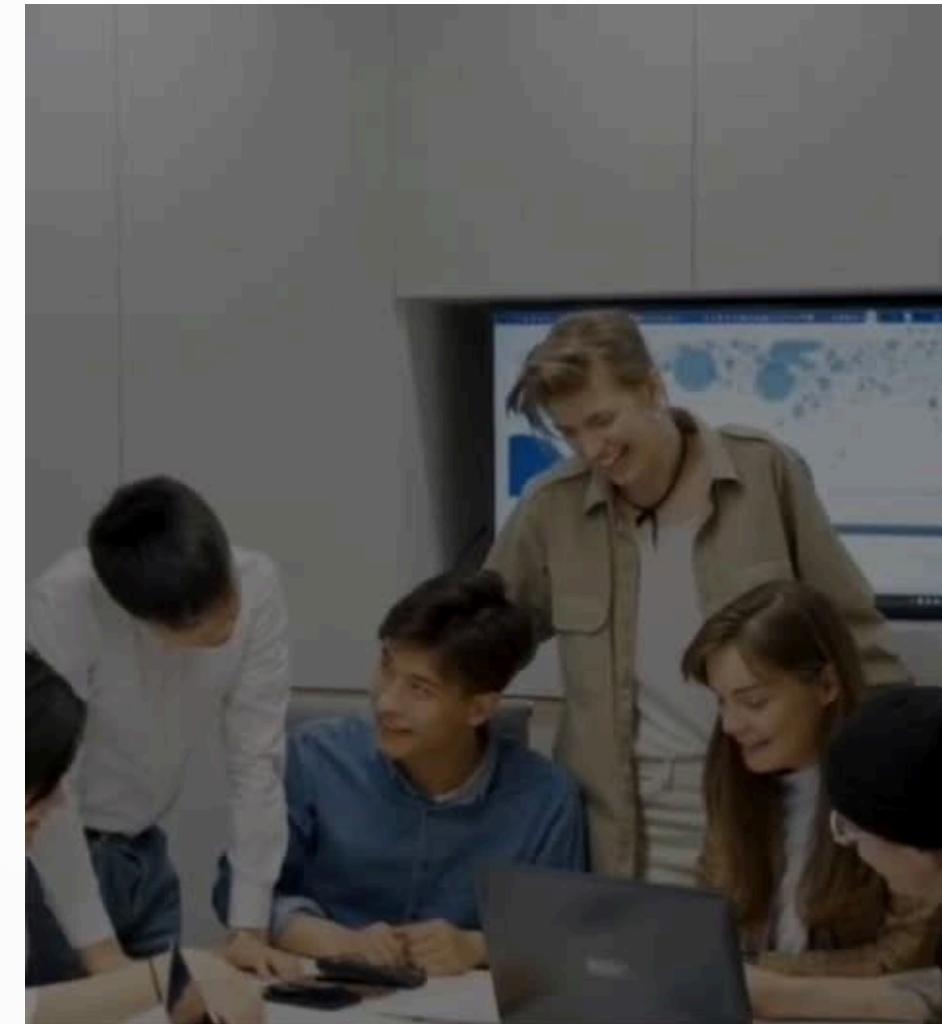
In just 30 days, we helped our client generate over 1024 leads via WhatsApp, out of which 87 to 129 deals were successfully closed. This shows the effectiveness of our lead generation and conversion strategy

Graphic and Video

Shoot By Client



[Link](#)



आपका बिज़नेस हो



[Link](#)

Organic Lead Success via YouTube Software Product Case Study

All-India inbound leads generated through niche content strategy.

About the Product:

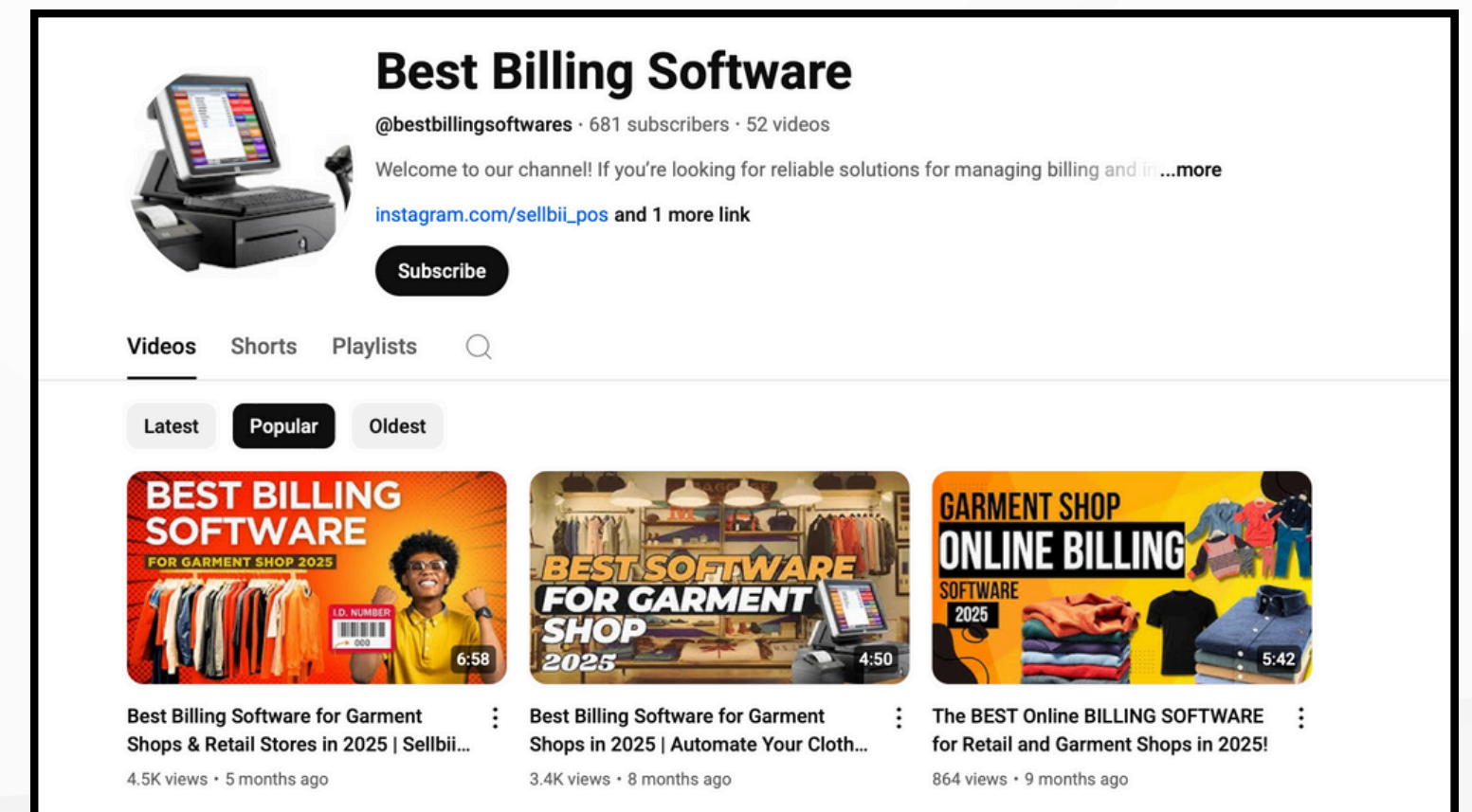
- Niche Software Product (specific audience segment)
- Target Market: B2B / small business owners / professionals (define who buys it)
- Average Ticket Size: ₹12k-40k (add your price)

Audience Insights

(You can take screenshot from YouTube Studio → Analytics → Audience tab)

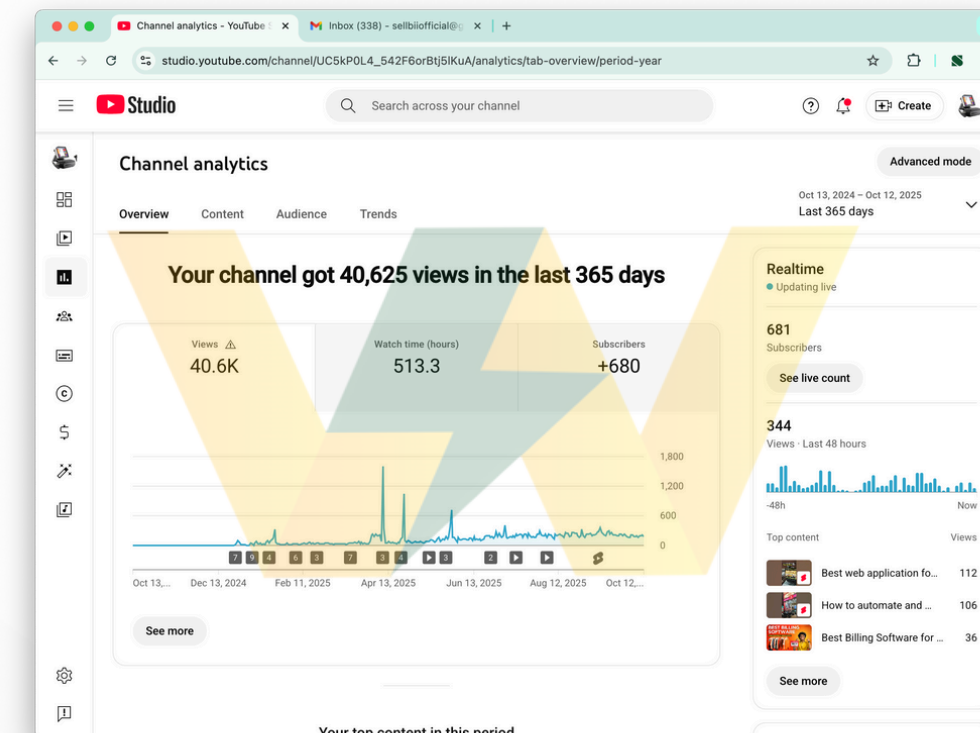
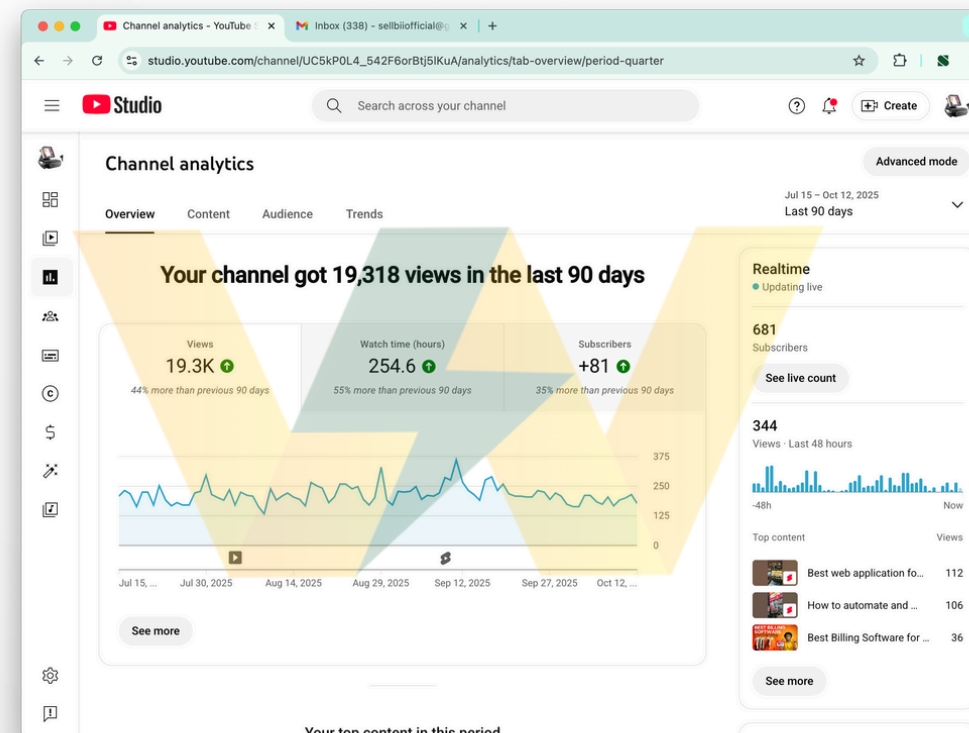
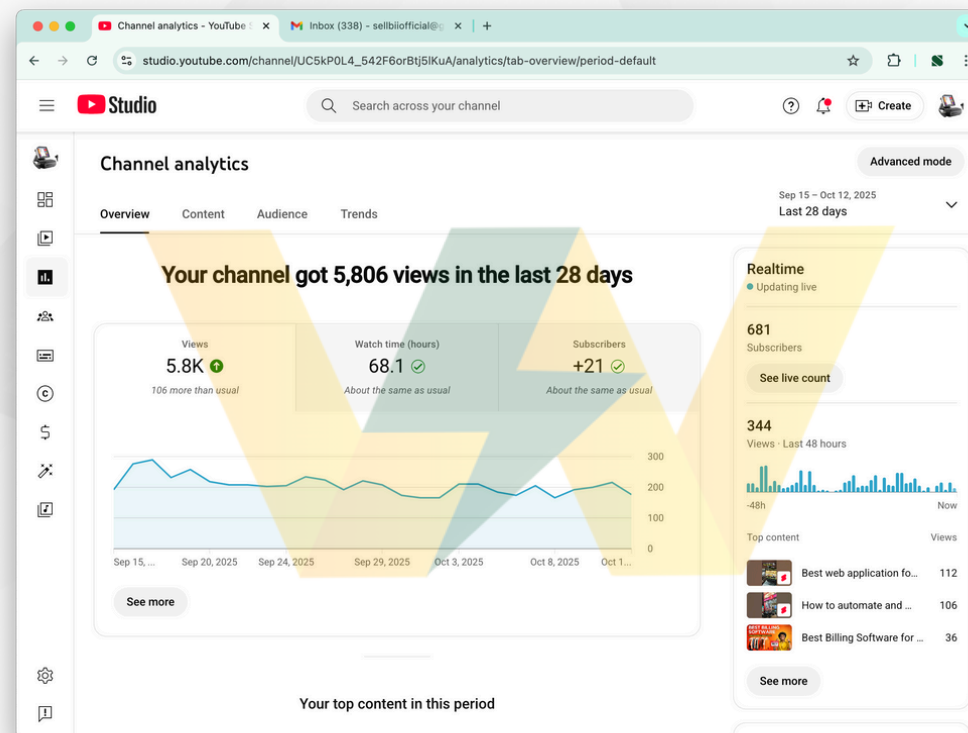
Show metrics like:

- Top geographies (India map)
- Traffic source: YouTube Search / Suggested / Shorts
- Avg watch time
- Returning viewers graph



Organic Lead Success via YouTube Software Product Case Study

All-India inbound leads generated through niche content strategy.



- 40,625 Total Views in last 365 days
- 513+ Hours Watch Time
- +680 Subscribers organically
- Leads generated across India (No Ads Used)
- Audience: Small niche → still consistent growth in reach & engagement
- Multiple software demo inquiries received directly via YouTube comments, WhatsApp, and form links

The Force Behind Your Growth!!





THANK YOU

LET'S BUILD SOMETHING
GREAT TOGETHER